Sustainability: Social Action

Alex Blake, Aviva

Amy Shocker, TCS

Aviva: Public

AVIVA

Collaborating to build stronger communities



Sustainability is a strategic priority for Aviva





"The future health of our business depends entirely on a sustainable future to be doing business in. We want to help set the standard."

Amanda Blanc
Group Chief Executive Officer

Aviva: Public

Taking on the big challenges...

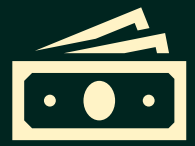
We want to help the UK get ready for the future.



Low growth



Skills shortage



Cost of Living



Housing shortage



Nature loss



Storm damage

Facing up to near-term pressures, and longer-term threats for our business:

- Global economic uncertainty
- Growing social division
- Acting on Net Zero
- Shifting expectations on ESG
- Uninsurable risks
- Stranded assets.

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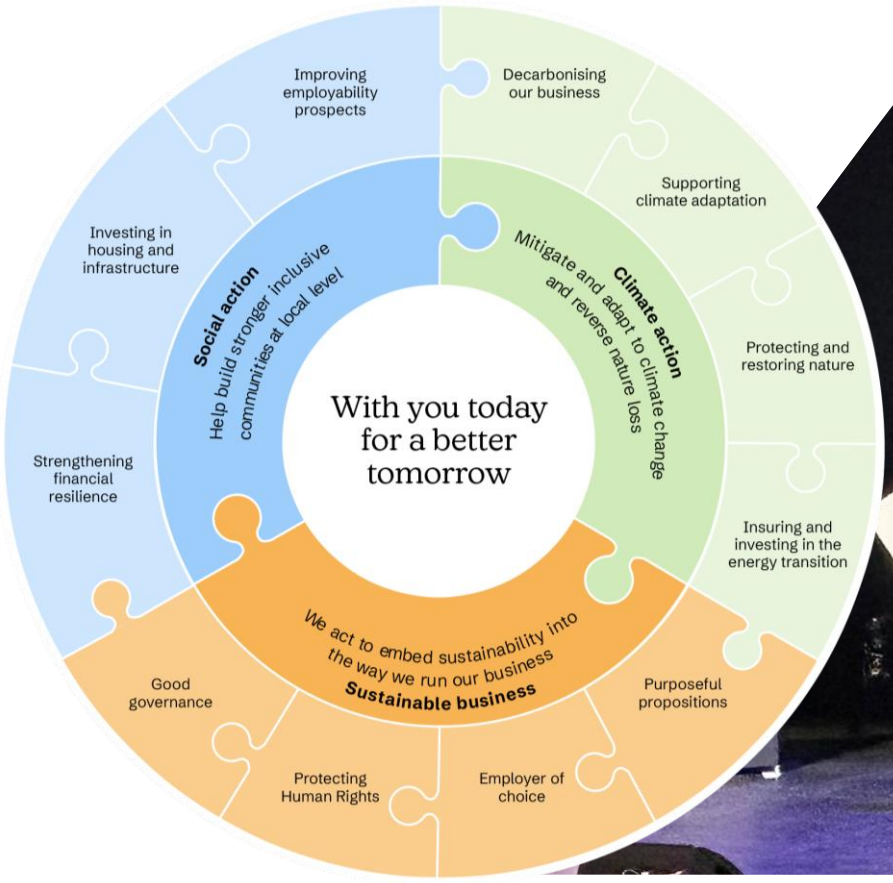
Sustainability at Aviva



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Thriving Places

Making the difference





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Aviva's sustainability ambition:

Place-based action – from local roots to lasting change

Building Stronger Communities Through Place-Based Action

- Regenerating the communities where we live and work through targeted social and climate action.
- Partnering with local and national organisations to tackle key challenges, including employability, financial resilience and nature recovery.
- Proud to be Business in the Community's first National Place Partner, supporting the ambition to grow the Place Movement
- **Through our support of BITC and the place-based programmes run by Aviva directly, we plan to continually extend the footprint of our impact, including**
  - **London**
  - **Leeds**
  - **Liverpool**
  - **Manchester**
  - **Birmingham**



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Norwich Place Strategy – Collaboration is key

Pride of Place Norwich

‘Connect communities to drive out inequality and secure opportunities for everyone’



Improving Employability Prospects

- Into University & BITC partnerships
- Aviva Foundry
- Early Careers Opportunities
- Cornerstone and Careers Hub

Strengthening Financial Resilience

- Local Citizens Advice Activation
  - Improving systems
  - Secondees and skilled volunteering
- Living Wage City

Investing in Housing and Infrastructure

- Anglia Square Investment partnership
- St Saviours Yard
- £33m Town Deal
- Norwich Business Improvement District



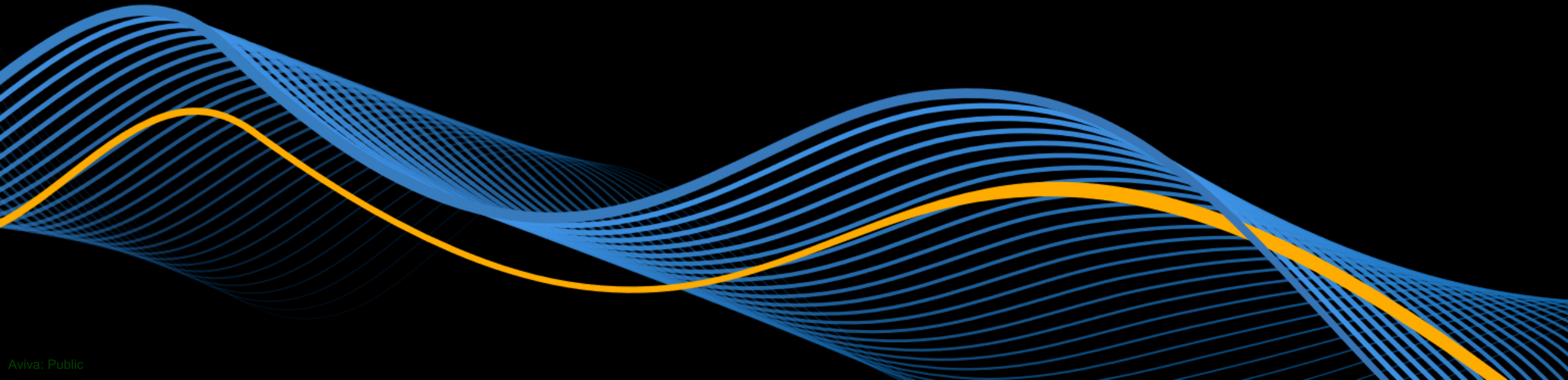
Mitigate and adapt to climate change

- Norfolk Wildlife Trust Sweetbriar Marshes
- Green Volunteering
- Nature City Norwich

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TCS & Aviva

Rooted in Community, United in Purpose



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TATA



"In a free enterprise, the community is not just another stakeholder in business, but is in fact the very purpose of its existence."

J N Tata
Founded in 1868

66% Tata Sons equity held by Philanthropic Trust;

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STEM in schools and the workplace

TCS CSR team's main focus is delivering our flagship STEM programme, goIT, in schools and in our workplaces. We directly reach close to 10,000 students aged 8-24 each year.







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TCS x Ada College Work Experience



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HOPE Employee Volunteering

TCS associates in the UK and Ireland volunteer more than 50,000 hours of their time per year, giving back to the communities where they live and work.











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CSR Charity Partners

FUTURES FOR ALL

ada National College for Digital Skills

NYA National Youth Agency

SHADOW TO SHINE

Money Ready

STEM LEARNING

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TCS and Aviva

‘Rooted in Community, United in Purpose’ is a vision shared by both Aviva and TCS. TCS associates located in Norwich are eager to become contributing members of their communities, starting with community gardens and plans for cultural and STEM activities later this year.





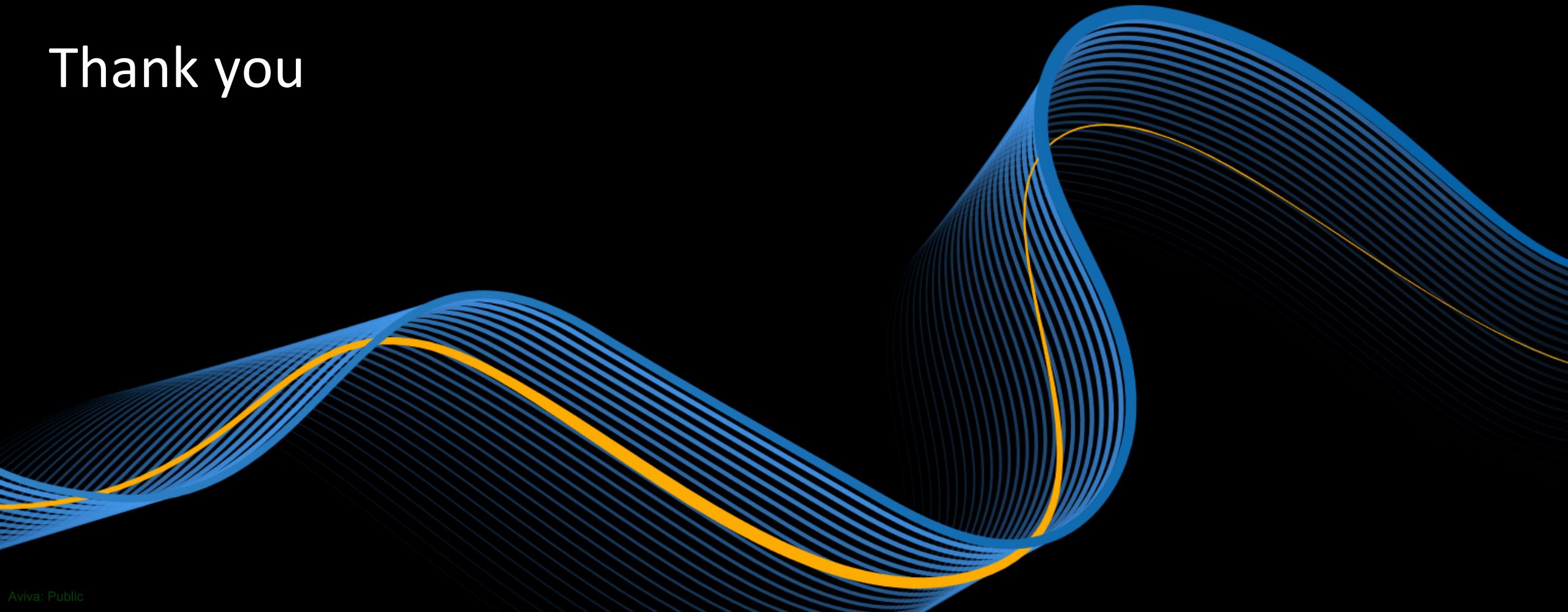


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Thank you



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We need you



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