Sustainability: An Aviva update

David Schofield

Aviva: Public

Our sustainability ambition

Aviva aims to be a sustainability leader. The three elements of our strategic sustainability framework are closely connected.



As the Direct Line integration continues in 2026, we will consider the impacts for our sustainability strategy.

Find our regularly updated sustainability news at:

- www.aviva.com/sustainability/sustainability-news
- 2025 Sustainability Datasheet

If you have any suggestions or queries about Aviva's sustainability programme or policies, please e-mail us at:

- crteam@aviva.com

SOCIAL ACTION

Help build stronger, inclusive communities at a local level

£44m

Provided in community investment in 2025

£13.7bn

Invested in UK infrastructure and real estate since 2020

CLIMATE ACTION

Mitigate and adapt to climate change and reverse nature loss

56% xDL

Reduction in absolute Scope 1 & 2 emissions of our operations from 2019 baseline

59% xDL

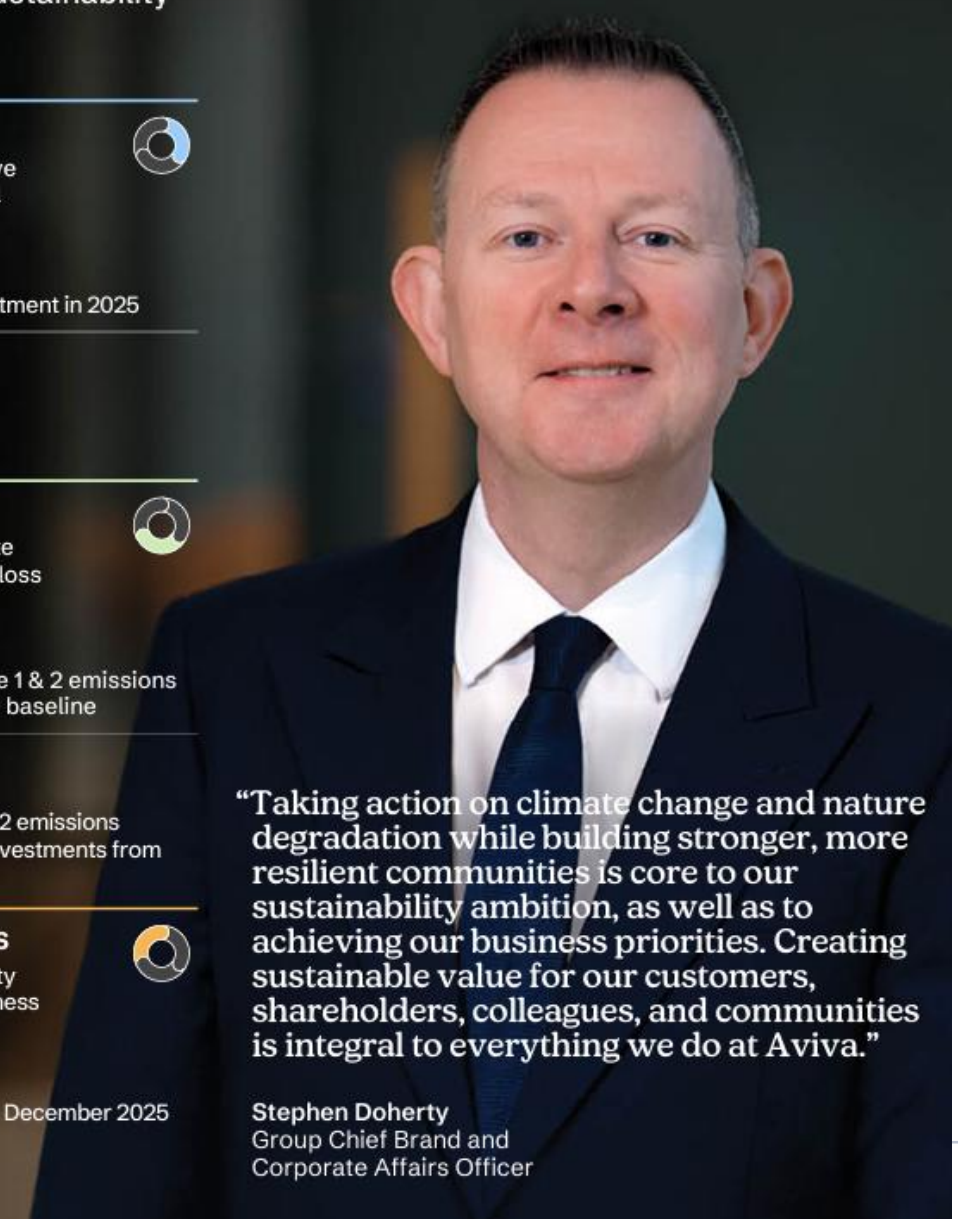
Reduction in the Scope 1 and 2 emissions intensity in a portion of our investments from 2019 baseline[1]

SUSTAINABLE BUSINESS

We act to embed sustainability into the way we run our business

AAA

ESG rating provided by MSCI December 2025



"Taking action on climate change and nature degradation while building stronger, more resilient communities is core to our sustainability ambition, as well as to achieving our business priorities. Creating sustainable value for our customers, shareholders, colleagues, and communities is integral to everything we do at Aviva."

Stephen Doherty
Group Chief Brand and Corporate Affairs Officer

A quick check on progress and what we see emerging

Noise



Daily Mail

MONDAY, MARCH 11, 2024

dailymail.co.uk

£1 80p to subscribers

KLOPP-PEP finale is an instant classic THE VERDICT

This joyous Mother's Day snap was meant to be the reassurance we all needed — but has it backfired?

Rebecca English & Sarah Vine PAGES 6-7

TOWN HALLS' WOKE SPREE

As Hunt demands end to public sector waste, bankrupt an

'hard-up' councils double spending on diversity scheme

COUNCILS have almost doubled their spending

By Connor Stringer and Harriet Line

Hunt ordered town halls to ditch diversity schemes as part of plans to clamp down on wasteful spending as more struggling councils risk going bust.

run Birmingham City Council, w hired an 'Assistant Director Com nity Services and Equality, Diversit Inclusion' on an average salar

THE Sun

16 GLORIOUS PAGES

FREE INSIDE

KING CHARLES III CORONATION SOUVENIR

EXCLUSIVE SUN POLL

BRITS SAY NO TO WOKE

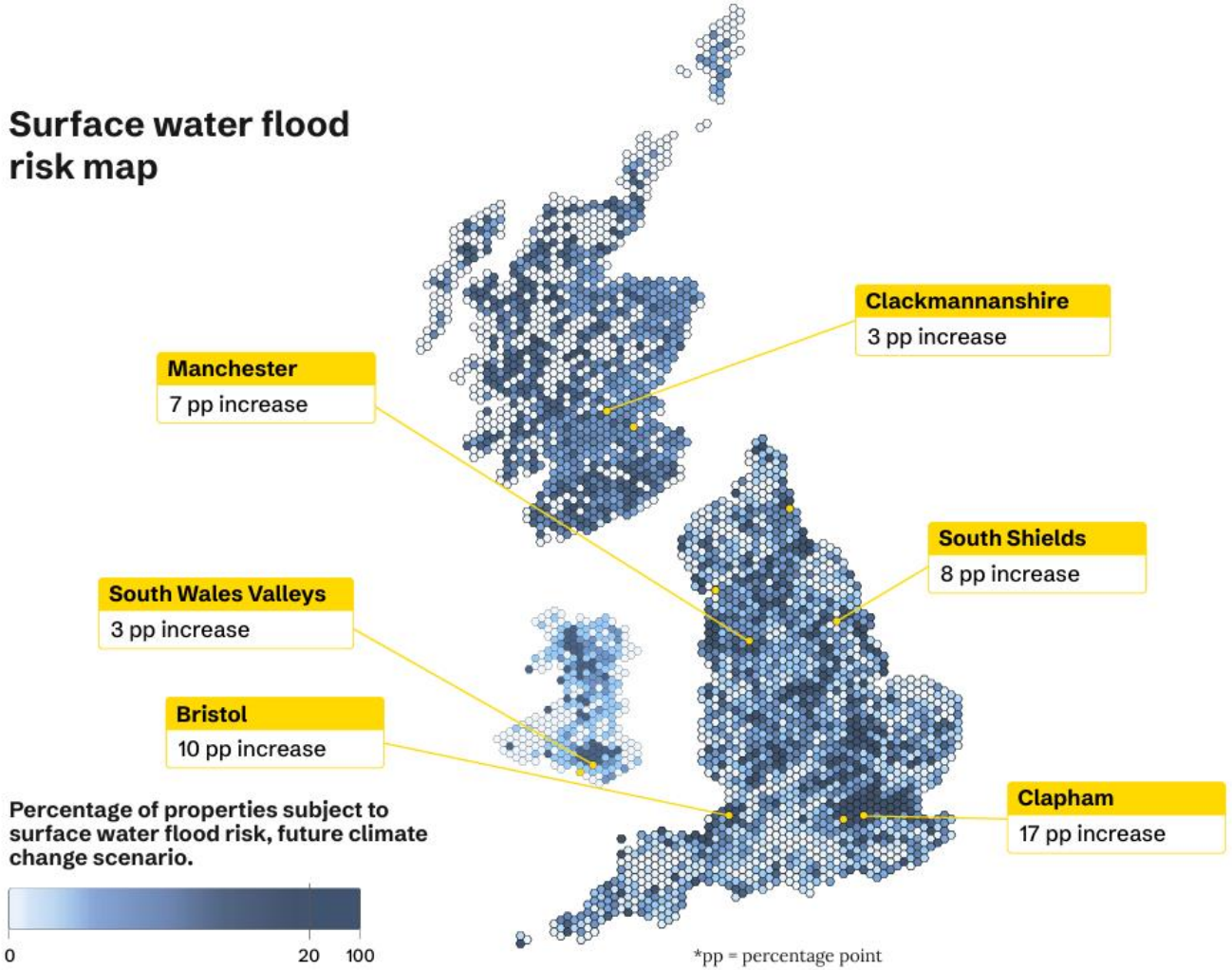
Sir Softie blast

Charlotte's smile for Grandpa

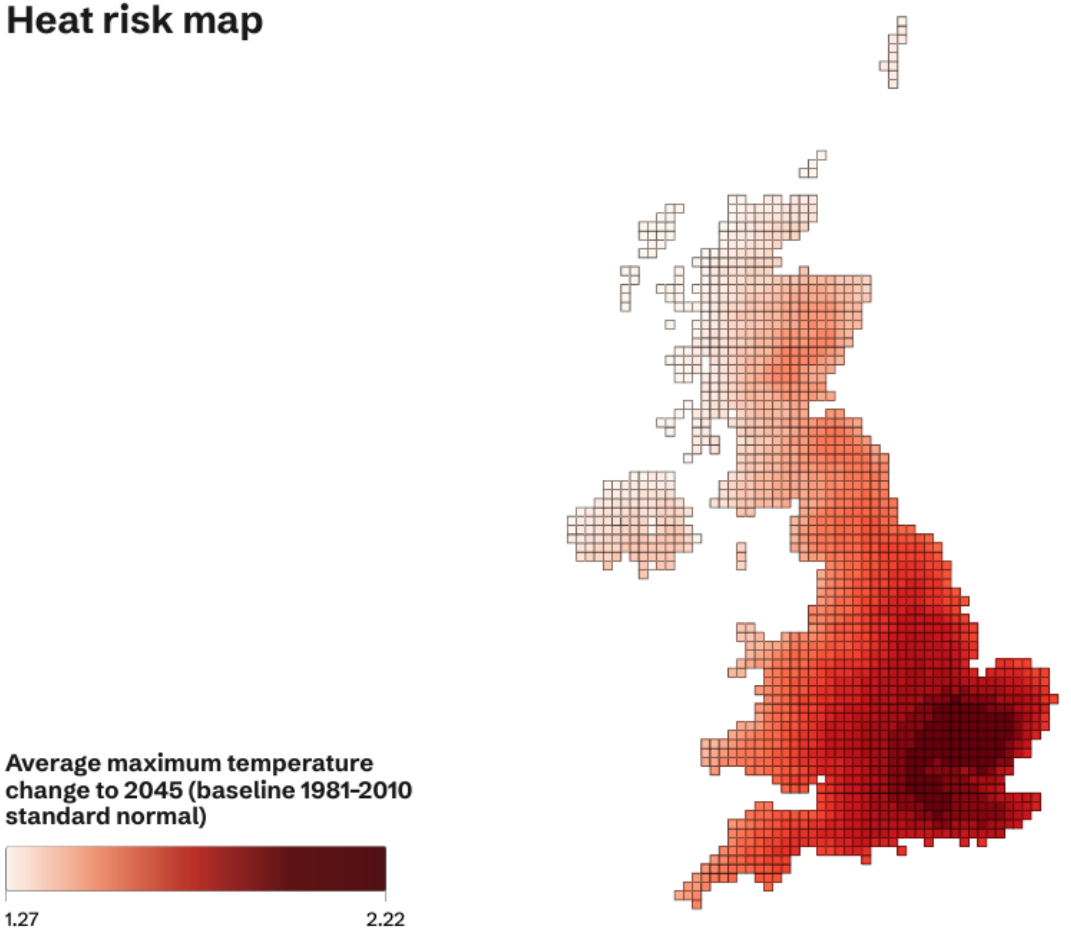
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Signal

Surface water flood risk map



Heat risk map



Aviva Building future communities report, 2025

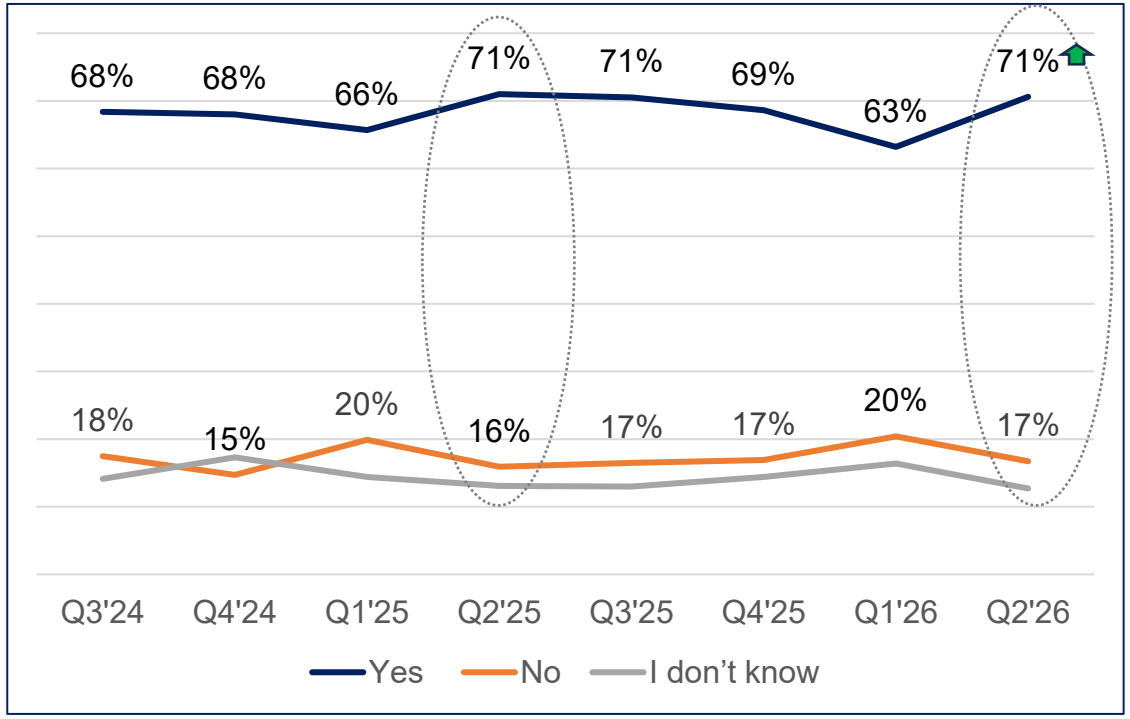
Aviva: Public

Signal

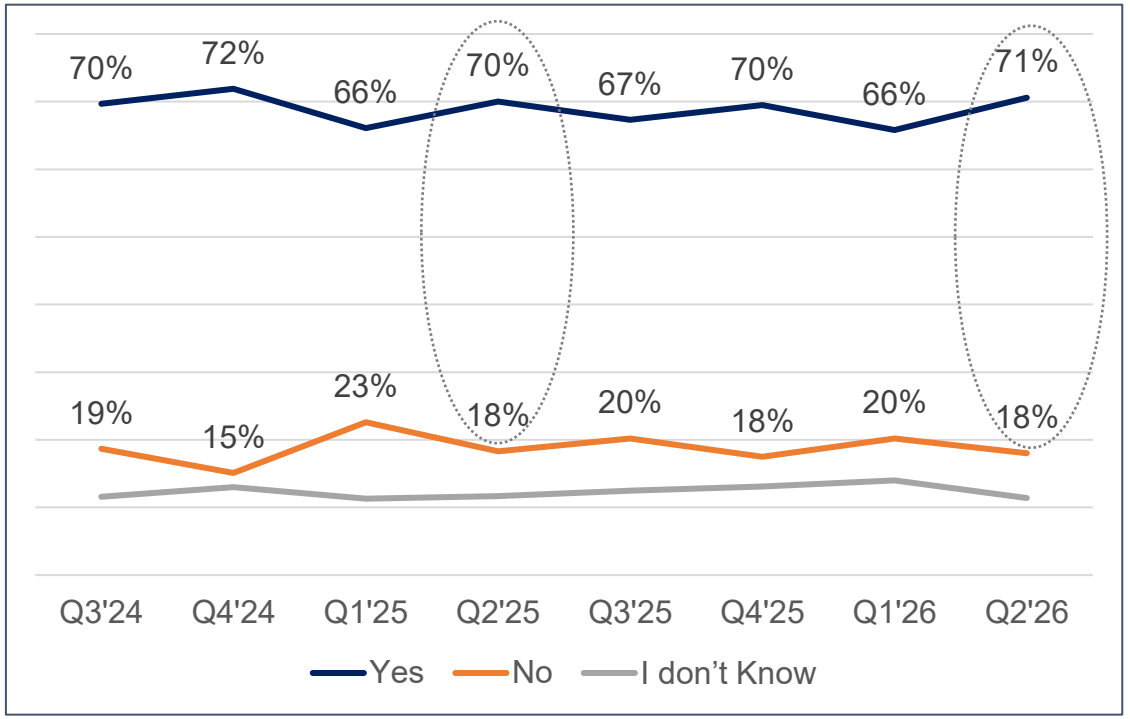
Do you think companies have a wider role to play…?

(and we measure the brand trust, advocacy and consideration benefits too)

Sustainability



Diversity, Equity and inclusion



Q17. Do you think companies should have a wider role to play in relation to issues such as….
Base: General Public aged 18 to 86 (n=1000)

Aviva Sustainability Tracker – Q2 2026

What's that?!?



Lessons from China

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The transition is already reshaping competitiveness

China as a real-economy case study

Signals for every supplier, in every sector

The point is not to copy China. It is to recognise the speed, scale and competitive consequences of transition.



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China shows how sustainability becomes industrial strategy

Not a side programme: infrastructure, manufacturing, technology and export growth reinforce one another.

01

Build at scale

Renewables, grids, storage and charging become productive infrastructure.

→

02

Drive down cost

Volume, learning and supply-chain depth lower unit costs and speed innovation.

→

03

Create domestic demand

Large home markets let firms iterate products, operations and business models quickly.

→

04

Compete globally

Competitive clean technologies reach new markets and reset customer expectations.

Supplier lens: sustainability capability is increasingly a route to lower cost, resilience, innovation and market access.

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1. Clean power is being built as economic infrastructure

The scale changes the cost and availability of electricity, manufacturing and future growth.

$625bn+

China’s clean-energy investment in 2024, almost double 2015.

6 years

China reached its 2030 wind and solar capacity target in 2024.



Competitive effect

Cheaper clean technology plus grid and storage capacity can support energy security, industrial productivity and lower-carbon production at scale.

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2. EVs and batteries create a fast-learning flywheel

A huge domestic market, manufacturing depth and export ambition compound one another.



52%

EV share of new car sales in China in August 2025.

+26%

Growth in Chinese EV exports, Jan–Aug 2025 year on year.

1. **Scale home demand**
2. **Learn faster and cut costs**
3. **Export affordable products**

For suppliers: incumbency is not protection when a competitor's ecosystem innovates faster.

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3. Clean technology is becoming an export engine

Falling prices expand demand, and growth is increasingly coming from emerging markets.

$20bn

Chinese clean-technology exports in August 2025, a monthly record.

51%

Share of 2025 EV export growth coming from outside the OECD (Jan–Aug).



Beyond the headline markets

EV exports rose sharply into ASEAN, Africa, Latin America and the Middle East. This broadens scale, customer familiarity and service ecosystems.

Competitive lesson: transition capability travels across borders faster than regulation alone.

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4. Resource efficiency can be a technology advantage

China's AI challengers illustrate how constraint can stimulate innovation - lower-cost, lower-compute approaches.



The signal

DeepSeek shifted the AI debate from "more compute" towards model and resource efficiency.

Compounding advantage
More efficient models running on a progressively cleaner power system could reduce cost and carbon intensity together.

Important caveat: efficiency does not guarantee lower total energy use. Cheaper AI can drive much greater demand, so measurement and renewable-power sourcing still matter.

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What this means for suppliers

Do not wait for the transition to become obvious in your immediate market. Build the capabilities now.

01	**Make transition a commercial strategy**	Link carbon, nature and social priorities to cost, resilience, product design and growth.
02	**Invest in the enabling system**	Prioritise energy efficiency, renewables, fleet and logistics, digital tools and circularity.
03	**Measure what changes decisions**	Build credible baselines, targets and product-level information without waiting for perfect data.
04	**Use constraints to innovate**	Design for lower energy, materials and waste. Efficiency can be a source of quality and margin.
05	**Collaborate across the value chain**	Share barriers early, test solutions with customers and suppliers, and scale what works.

Aviva is asking for progress, openness and partnership.

73%

of supplier spend was with suppliers that had validated science-based targets by year-end 2025.

The next step is turning targets into measurable reductions and better business outcomes.

Start where you have influence. Move before you have perfect certainty.

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