

Footasylum Case Study

See how Aviva customer, Footasylum, a sports fashion retailer in the UK used iAuditor digital checklists as the pandemic unfolded, leaving their staff in capable hands to manage operations

Coming out strong

Footasylum has 70 stores and 2,700 employees nationwide. They used iAuditor digital checklists as the pandemic unfolded and as a proactive approach to reopening.

COVID-19 caused a lot of uncertainty. The absolute priority in reopening Footasylum retail locations was to ensure that whoever was there, was there safely.

COVID-19 taskforce

In order to protect customers and colleagues, Footasylum set up a 'COVID-19 taskforce' in response to guidance, which included the health and safety team and HR department.

iAuditor is now used daily for health and safety checks and Aviva will continue to collaborate closely with Footasylum to ensure they leverage iAuditor to continue to take good care of their team.

"We have come out of this as a really strong team, and pride is really high"



Jane Buck

Head of Human Resources and Health and Safety at Footasylum

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Reopening with confidence

Footasylum are using iAuditor to reopen stores, through completing daily COVID checklists that they use on the iAuditor app.

It's such an easy system to use on an iPhone, you can fill out checklists and submit it straightaway

Jon Picken
Retail sales and operations manager

"Because iAuditor is a live system and evolving, everything gets updated automatically. says Jon Picken, the Retail Sales and Operations Manager.

If there is a government update, the template is updated automatically. This means that customers and staff ultimately feel safer, and less at risk."

Want to see how iAuditor and Aviva can play a role in your COVID-19 operations?

Footasylum has proactively put employee well-being and safety at the heart of their reopening strategy, and will continue to be supported by both Aviva and SafetyCulture.

Please get in touch to learn more about how our partnership can benefit your business, and your people

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