

We're frequently asked why we offer this type of support. We at Aviva feel that succession planning is vital, but when it comes to selling your business it's arguably the biggest decision of your working life. This can put people off, limiting your options and ultimately making the final decision harder. It's vital in our opinion, that you take as much time to plan and seek as much guidance and expertise as possible.

We're here to help you whether you're acquiring another business, thinking of exiting the industry, or undertaking a structural change, such as an MBO. And in many cases, most brokers know they need to do something, but just don't know where to start. We operate completely independently to your day-to-day Aviva sales and trading relationships and rest assured, we will adhere to absolute confidentiality with these discussions. But we recognise we are not brokers. That's why we have a range of professional partners to support us, ranging from M&A consultants, accountants, lawyers, funding experts and compliance specialists who can help you through your succession journey and help you realise your hopes and ambitions.

We typically start with a consultancy session, with one of the Aviva team and one of our succession partners and that's fully funded by Aviva. And from there we deploy additional support depending on where the help is most needed. And if you require more detailed work, we will be clear with any charges up front.

We are passionate about seeing a thriving, independent broking sector and that's why we have a dedicated Succession team who are here to support you every step of the way.

For a completely confidential and obligation-free conversation about your succession planning, contact:

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