

# Support a cause that matters to you

Fundraise for your community and we'll match every pound up to £5,000, turning your efforts into twice the impact.

## double the difference

Fundraising is a powerful way to champion the charities that matter most in your local community.

When your brokerage gets behind a cause and Aviva matches every eligible pound raised, your efforts can go twice as far and create lasting impact. It's all part of our shared ambition to support meaningful local causes and drive positive change together.

There's £200,000 of matched funding available, on a first-come, first-served basis, so now's the time to start a fundraising project you'll be proud of.

### Who can apply?

The Double the Difference Fund is exclusive to UK-based insurance brokers that trade General Insurance with Aviva.

You can fundraise for any registered UK charity, whether you're involved with the cause or looking to support an organisation that is doing good in your community.

## Get involved in 3 simple steps

### 1 Register your team's chosen charity

Choose a registered UK charity and set up your fundraising activity via Crowdfunder. Once you've submitted your details, you'll receive confirmation when your page is live.

### 2 Start fundraising via Crowdfunder

Bring your colleagues together and kick off your fundraising. Whether you're organising a team challenge, office event or community initiative, this is your opportunity to get creative, build momentum and raise money for a great cause.

### 3 Aviva will match what you raise

To help make your efforts go twice as far, Aviva will match eligible donations up to £250 to a maximum of £5,000 per broker project.\*



Scan here to set up your  
Crowdfunder page

