

Video Transcript – Aviva Broker Community Fund, SRCDC

Paul Gardner

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I'm Paul Gardner and I'm Sales and Marketing director of Prescott Jones Insurance Brokers. Prescott Jones is a 30 year old, what we call a Community Broker, so we've been supporting our communities who've looked after us so well for the 30 years.

I came across the charity almost by accident on social media. I did a bit of research and was shocked, the biggest item that stuck out was I was reading that the average mortality rate for this area is 12 years younger than in richer parts of Cardiff and our office is literally half a mile away. And we're one of those richer areas. I guess one of the other things that stood out was the diverse nature of the community. I thought I knew the area pretty well, but some of the figures that were coming out, 51% minority ethnic community in this area was surprising, with 35 ethnic groups. So the challenges of the area are quite immense and quite different to other parts of Cardiff.

Jen Abel

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I'm Jen Abel. I'm Director of South Riverside Community Development Center, I've had the privilege of working here for almost a year now. What we do here and what's so fantastic about South Riverside Community Development Center is we actually don't try to help one particular protected characteristic. We're actually for everybody so anybody can access the pantry, anybody can walk into our young children and parents program. Anybody can come and access our youth work programs. And we do see amazing different groups of society.

Grant Cockerill

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Hi, I'm Grant and I'm the coordinator of the pantry. One of the things we do in our publicity is to focus on the waste reduction aspect. We're trying to develop this whole center into waste reduction energy reduction.

Jen Abel

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So part of the funding from the Aviva Broker Community Fund has really helped to fund an important part of the life of the pantry, so namely volunteer training. When we go inside now, you'll see all of the certificates in food and safety hygiene that really help us keep us safely operational but also for the people that have those certificates allows them to then have qualifications to put on their CV's when they go for their other jobs as well and for us as well volunteering really has to be a two-way street. So it's not just about us taking people's time. It's about also match making them with opportunities. So that's mutually beneficial. So to be able to pay for people's training is a huge part of that.

Jackie James

00:02:39,300 --> 00:02:49,300

I think when I see people move on and succeed sometimes their journeys is only small but it doesn't matter because it might look small to me or to someone else but for them, it's a big step.

Paul Gardner

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It was fantastic to hear that we won. It was quite an emotional day. Actually, I know how much the money was needed and the plans and I know they would make the most from it.