

Hello, everyone.

I'm Ryan Birbeck, the regional broker director at Aviva UK General Insurance.

I wanted to do a really short video ahead of the launch of 2023 Broken Roadshow Programme.

I'm really excited to bring the best of Aviva to you over the next couple of months so you can understand our plans, learn how we can help your business and most importantly, for us so that we can understand what is on your mind and how we can improve.

If you haven't had a chance to attend the roadshow before, they're a really great opportunity to firstly understand Aviva's plans and priorities for our brokers over the next year and beyond.

Secondly, to bring to life and provide access to the many different parts of our business that are genuinely focused on delivering for our broker partners.

And thirdly, they allow you to provide feedback directly to us and question your key Aviva contacts on what's on your mind. This will be from the CEO right through to our front line teams.

There are three main elements to the Broker Roadshow programme.

The first is the official launch on the second of February, which will be held in our ST Helens auditorium in London. You can join us in person or virtually. It's going to be led by our UK General Insurance Executive Committee, but also many of our trading leaders from across the business will be there too, so that you can network and understand more about their plans.

The next will be weekly Webinars every Thursday, at 11 a.m, from the ninth of February onwards. This will give more detailed insight into the many different parts of our business and their priorities.

And finally we will be engaging with different parts of the UK and visiting regions to hear directly from our brokers across February and March.

What you can expect to get from this programme is to understand our appetite and how we want to grow and support you across commercial and personal lines, as well as how we can add additional support to your business, our broker partners.

And finally, the benefits to brokers are the chance to accumulate CPD learning hours.

You are going to understand how we can help you and your clients and at the same time provide us with really valuable insight and feedback so we can continue to invest in ways that support you.

Thanks for watching, I'm really excited about the plans that we've got for the UK General insurance business, and I look forward to seeing many of you over the next couple of months.