



Fantastic projects. Found by brokers. Funded by Aviva.

The Aviva Broker Community Fund is back for 2023

You have the power to get funding for a local project tackling the issues people care about in your community. Open for submissions from 28 April to 30 June.

aviva.co.uk/broker



Make a difference for a local cause you love

The Aviva Broker Community Fund gives you the chance to win funding for the local charities and good causes you love.

Because building a brighter future for our communities takes teamwork, we want to help you to champion the causes people care about in your area – and empower you to make even more of a difference.

Enter a project this year and it could receive a share of our **£300,000** funding pot – a fantastic boost in implementing positive long-lasting change.

Which causes can you enter?

Any local cause that is actively making a difference on a local level can apply. This year, judges will be interested in a variety of causes, whether the focus is on helping people to cope in the face of financial difficulty or supporting them to take action and make their communities more sustainable and environmentally friendly.

The project organisation you put forward for funding must be based in the UK, must have been operating for at least six months, must be not-for-profit, must have an average annual income over the previous three financial years no higher than £2 million and must have a bank account in the organisation's name.

T&Cs and full eligibility apply. View them [here](#) or online at Aviva Broker.

Key dates at a glance

Entries open
28 April – 30 June

Enter at connect.avivab2b.co.uk/broker/community-fund

Early entry prize draw

Submit your entry before 26 May
and your project could be one of 25 to win £500.

Finalists

Finalists will be notified by email on 7 August and required to complete a simple due diligence form.

Winners announced

Winners announced and awarded at exclusive finale event on 17 October in London.



Leeds Baby Bank won £10,000 to tackle family poverty, supported by Schofield Insurance Brokers.



Hollins Conservation Group won £2,500 to protect nature in their area, supported by Stanmore Insurance Brokers.

How our £300,000 fund will be shared

Number of broker awards 2023				
Small awards:	Medium awards:	Large awards:	Grand awards:	Early entry draw:
£2,500	£5,000	£10,000	£20,000	£500
15	10	10	5	25

Creating a great entry

We're looking to support brokers who share our values of caring for the causes and communities around them. Each entry will be read by our judging panel. They will want to know why you and your business are passionate about the causes you're trying to gain funding for and how that funding will help your community.

They'll be looking to see:

Broker Champion

Why you're passionate about supporting this project. Is it a new partnership or have your team supported the project already? Perhaps financially, or with volunteering or fundraising activities? Why do you and your team care?

Local Need

What's required? How will this project benefit the community? How will the funding be spent? How greatly or urgently is it required? What makes this project different?

Community Outcomes

Does the project meet the needs of the community? What outcomes will the project achieve locally, and perhaps beyond? How many people would benefit either directly or indirectly?

Lasting Impact

How will the project make a lasting difference? How long will the impact of the project be felt and what's the long term benefit to the community? Is there additional or ongoing funding required, and if so, how will this be met?



South Riverside Community Development Centre were awarded £20,000 to alleviate poverty and deprivation in Cardiff, thanks to the support of Prescott Jones Insurance Solutions.



How to apply

Step 1: Find a project in your community you'd like to support

Whether you're already supporting with a local cause or looking to help someone new, we know there are lots of great causes in your community that would love a boost this year. Especially now, when times are proving tough for everyone. Take a look at some of our previous winners on [Aviva Broker for inspiration](#).

Step 2: Get to know your project

Talk to the project to find out what award would make a difference to them. Big or small, we have awards for eligible projects from £2,500 to £20,000.

Step 3: Start your entry

When you're ready, head over to our [entry page](#) and start putting your submission together. The best entries are those written in partnership, between the broker and the project. You can save and come back to it at any time, so you don't need to have all the answers before you start.

Step 4: Submit your finished entry

Submit your entry by 30th June. Don't forget those entered before 31 May will be eligible for the early entry draw prizes.

**Best of luck and fingers crossed!
You and your community
project could be one of our
winners being awarded
later this year.**



Need more support?

For further help or guidance, speak to your local Aviva sales manager or email comfund@aviva.com