

Video Transcript – Aviva Broker Community Fund, Leeds Baby Bank

Ellie Brown

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Leeds Baby Bank exists to support families in Leeds who are living in poverty. More than one in three children in Leeds lives in poverty which is higher than the national average. We help people from a diverse range of backgrounds. Everybody who we support is living in poverty, but people are experiencing many different issues including we support refugees and Asylum Seekers families affected by domestic violence and rape and many other issues as well. We work on a referral process. We call the family find out exactly what they need. And we list all the items and then one of our lovely volunteers will go and pick those items.

At Leeds Baby Bank we're all about having pre-loved items donated which we then take and give back out to families who are in desperate need. So we like to think we do our bit for recycling in the city and the people of Leeds do as well and making sure yeah their items are not ending up in landfill, they make sure they're puts a good use and go to a good home.

Amanda Shaw

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We chose to support Leeds Baby Bank because it's a obviously a charity that's local to where we are actually Let's let's get behind them and get some money for them. When we found out we'd won £10,000 pounds we were absolutely over the moon and we did it on a team's meeting. And the first thing I did was immediately try and get hold of Leeds Baby Bank to tell them the good news. Everyone was so excited.

Ellie Brown

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As the cost of living crisis deepens our charity is really seeing the effects of that on people in Leeds. So support from companies like Schofield Insurance is really important to us because that helps us buy the things we need and keep the service running. £10,000 pounds makes a massive difference to a charity like ours. We're a very lean charity and we operate on as low cost as possible. It means we can reduce our waiting list, our families waiting for support and help more people in the city. So yeah, it meant the world to us.

Amanda Shaw

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We share our support for Leeds Baby Bank with our clients and obviously other members of the community mainly through social media. I would definitely encourage other businesses to work with local causes. It's such a little effort on on our part to actually get these forms filled in, a few minutes of your time, but it makes such a big difference to local charities.