



# Aviva Life Insurance Plan Amazon.co.uk Gift Card Promotion Terms and Conditions

- 1** These terms and conditions apply to the Aviva Life Insurance Plan Amazon.co.uk Gift Card promotion (the “**Promotion**”). By claiming the Amazon.co.uk Gift Card in connection with this Promotion, you are accepting these terms and conditions. Accordingly, please read carefully before deciding whether to redeem your Amazon.co.uk Gift Card.
- 2** This Promotion is brought to you by Aviva UK Digital Limited, a company registered in England and Wales (company number 09766150) and having its registered office at 8 Surrey Street, Norwich, Norfolk, NR1 3NG and being authorised and regulated by the Financial Conduct Authority with Firm Reference Number 728985 (“**the Promoter**”, “**we**”, “**us**”). Aviva UK Digital Limited sells life insurance and critical illness policies provided by Aviva Life & Pensions UK Limited, a company registered in England and Wales (company number 3253947) with its registered office at Aviva, Wellington Row, York, YO90 1WR, and being authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority with Firm Reference Number 185896 (“**Aviva**”). Fulfilment of the Promotion will be managed by our third party supplier, Hawk Incentives Limited, 1 Westside, London Road, Hemel Hempstead, Hertfordshire, HP3 9TD.
- 3** You must be resident in the UK and aged between 18 and 77 at the time you apply. You are eligible to benefit from this Promotion, if while it is live, you: (i) click through to Aviva’s Life Insurance Plan product web page at;  <https://www.aviva.co.uk/insurance/life-products/life-insurance-amazon/> from an Aviva advertisement for this Promotion on a search engine; and (ii) apply online for an Aviva Life Insurance Plan. You must then purchase that Aviva Life Insurance Plan and pay the first six consecutive monthly premiums due to receive a Gift Card. If your application is declined for any reason, you will not be able to participate in the Promotion. If you require additional support in accessing the promotion,  **please call 0800 051 9192\*\***.
- 4** The promotion is not available if you apply for an Aviva Life Insurance Plan through any other channel (including via MyAviva, through a price comparison/cashback site or via a third party) or if the Life Insurance Plan is purchased with any other gifts or offers. You will not be eligible to benefit from this Promotion if, within the last 12 months you have cancelled a Life Insurance Plan purchased directly from Aviva. Neither Aviva staff nor its contractors are eligible to benefit from this Promotion.
- 5** The Promotion is subject to availability. The Promoter reserves the right to end or modify the Promotion at any time, for any reason and without prior notice or explanation, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment. Termination or modification of the Promotion will not affect eligible customers’ entitlement to the Amazon.co.uk Gift Card if they have applied for an Aviva Life Insurance Plan before the termination or modification date.
- 6** You will receive an email with details of your Amazon.co.uk Gift Card within 28 days of receipt by Aviva of your 6th monthly premium for your Aviva Life Insurance Plan. Gift Cards must then be claimed within 30 days of receipt of the email, and must be redeemed within 10 years of receipt. Please note that the Gift Cards are provided electronically, as e-gift cards, and not as physical gift cards. Only one Amazon.co.uk Gift Card will be distributed per Aviva Life Insurance Plan sold (including Joint Plans), limited to two Amazon.co.uk Gift Cards per address.

- 7 The value of the Amazon.co.uk Gift Card will depend on the value of the monthly premium of the Aviva Life Insurance Plan purchased. Please see the table below for more details:

Monthly premium	Amazon.co.uk Gift Card
£5.00 - £9.99	£30
£10.00 - £19.99	£60
£20.00 - £29.99	£120
£30.00+	£180

- 8 The Promoter will not be liable to compensate you if: (a) you are unable to benefit from this Promotion because your application for an Aviva Life Insurance Plan is declined by Aviva; or (b) your Amazon.co.uk Gift Card is lost, stolen, or destroyed or used without permission. Gift Cards are non-exchangeable and there is no cash alternative, they may not be transferred for value.
- 9 Privacy Notice: Aviva is the data controller of any personal data collected in connection with this Promotion. Aviva will process this personal data for the purposes of offering and running the Promotion in accordance with these terms and conditions and to communicate with you about it. Aviva uses a third-party service provider, Hawk Incentives Limited (“**Hawk**”), to assist with the administration of the Promotion and to send out the Amazon.co.uk Gift Cards to customers. To enable Hawk to do this, Aviva must share the names and email addresses of participating customers with Hawk. Hawk is only permitted to use your personal data for the purpose of the Promotion. For more information about how Aviva processes personal data and how you can exercise your rights, please refer to the applicable Aviva Privacy Policy which is [available here](#).
- 10 Your use of any website, and the downloading of any materials, in connection with the Promotion is governed by [Aviva’s Digital Terms and Conditions](#).
- 11 These terms and conditions are subject to the laws of England and Wales and any disputes will be subject to the non-exclusive jurisdiction of the English courts.
- 12 Amazon.co.uk is not a sponsor of this Promotion. Amazon.co.uk Gift Cards (“GCs”) may be redeemed on the Amazon.co.uk website towards the purchase of eligible products available on [www.amazon.co.uk](http://www.amazon.co.uk). GCs cannot be reloaded, resold, transferred for value, redeemed for cash, or applied to any other account. Amazon.co.uk is not responsible if a GC is lost, stolen, destroyed, or used without permission. See [www.amazon.co.uk/gc-legal](http://www.amazon.co.uk/gc-legal) for complete terms and conditions. GCs are issued by Amazon Amazon EU S.à r.l. All Amazon<sup>®</sup>, <sup>™</sup> & © are IP of Amazon.com, Inc.
- 13 While nothing in these terms and conditions will limit the Promoter’s liability for death or personal injury caused by its negligence or for fraud, or any other liability which cannot be lawfully excluded or limited, the Promoter shall not be liable for: any failure to comply with its obligations where the failure is caused by something outside its reasonable control; or for any losses that you may incur which were not foreseeable by the Promoter or you at the time of your participation in the Promotion.
- 14 If any Paragraph in these Terms and Conditions is found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, such invalidity or unenforceability shall not affect the other Paragraphs of these Terms and Conditions, which shall remain in full force and effect.