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Business Development

Your Aviva consultant can help you identify the opportunities in having financial protection as an integral part of your business model.

In focus... Protecting assets

For your clients, there are an increasing number of factors to consider when planning for their future.



Family may be dependent for longer



Insufficient savings



Continuing to work later in life

In addition, clients can face unforeseen circumstances such as illness or death. A protection policy with Aviva could mitigate some of the risks and ensure their assets remain stable.



Market shocks



Pension freedoms

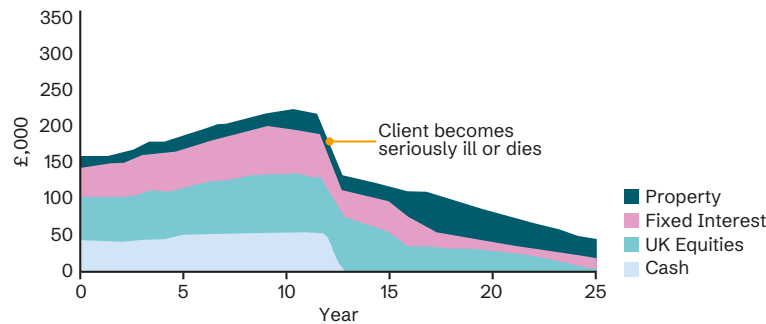


Increased debt

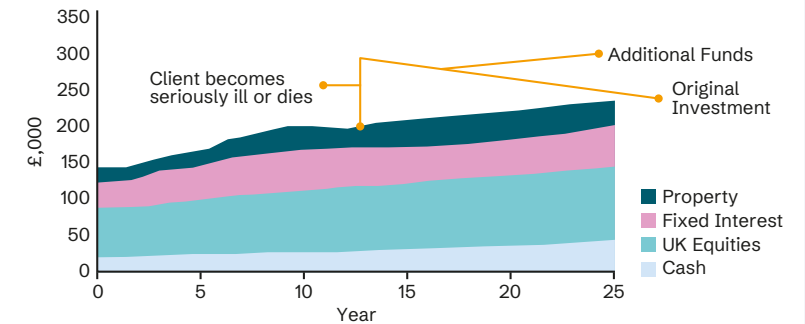
How Aviva can help

Expanding your client advice to include protection planning can create new, diversified income streams for your business, whilst helping towards protecting your client's assets from unforeseen circumstances such as family illness or death.

These graphs are for illustrative purposes only.



Your client may need to make additional withdrawals from their investment to meet additional costs such as medical treatment or additional care at home should they or their loved ones fall ill.



However, your client could look to take out an insurance policy on a joint life basis to protect themselves and their partner, so the original investment could be left intact and the cover used to meet any unforeseen costs.