

# Aviva Save Incentive

## Terms & Conditions

These Terms and Conditions apply to the Aviva Save e-Gift Card Promotion (the “Promotion”). By taking part and claiming an e-Gift Card (“e-Gift Card”) under this Promotion, you are accepting these Terms and Conditions, so please read them carefully before deciding whether to take part and claim your e-Gift Card. This offer applies to new customers of Aviva Save who open a new Fixed Term, Easy Access, or Notice Savings Account on the basis set out below.

### 1 The Promotor

- a This Promotion is brought to you by Aviva Administration Limited, which is authorised and regulated by the Financial Conduct Authority (FRN: 185746), on behalf of Aviva Savings Limited. Aviva Administration Limited is registered in England, No. 03424940, registered office: Aviva, Wellington Row, York, YO90 1WR. Aviva Savings Limited is registered in England, No. 04384512, registered office: Aviva, Wellington Row, York, YO90 1WR. Aviva Savings Limited is not regulated by the Financial Conduct Authority. (“Aviva”, “we”, “us”).
- b Fulfilment of the Promotion will be managed by our supplier, The Marketing Lounge Partnership Limited, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire, WA4 4PG (“MLP”).

### 2 The Promotion Period and the minimum deposit required

- a We are running an offer where we are rewarding new customers with an e-Gift Card. An e-Gift Card will be offered to customers who:
  - open a new Aviva Save account and then take out a Fixed Term, Easy Access or Notice Savings Account through the Aviva Save Platform (“Savings Account”); and
  - Make a single deposit of £1,000 or more into the Savings Account, between 12:00am on Monday 14th April 2025 and 23:59 on Friday 13th June 2025 (the “Promotion Period”), in accordance with the requirements set out in Section 3.
- b The e-Gift Card will be delivered electronically, and you can select the type of e-Gift Card you want (value dependent on deposit amount, see Section 3 for details) from three alternative retailers: Amazon.co.uk Gift Card\*, B&Q or Sainsbury’s. For information on how to select the type of e-Gift Card you want and to claim it, please see Section 4 below.

### 3 Eligibility

- a The following criteria apply to your eligibility to take part in this Promotion and set out how your minimum deposit must be made to qualify for an e-Gift Card:
  - You must be resident in the UK, and aged 18 or over. You must register with Aviva Save. Access to Aviva Save also requires you to have a MyAviva account so you will need to open one if you don’t currently have one.
  - You must be a new Aviva Save customer who has not registered for an Aviva Save account prior to the Promotion Period. Customers who have an existing Aviva Save account from prior to the Promotion Period and who then take out a Savings Account during the Promotion Period are not eligible for this Promotion (even if this is their first Savings Account application using the Aviva Save Platform).

- You must open a Savings Account (these are available from a number of our partner banks) through the Aviva Save Platform and then make a single deposit of £1,000 or more in a single transaction into the Savings Account during the Promotion Period. Sums which are still within your Aviva Save transaction account, but not successfully transferred into the Savings Account during the Promotion Period, do not qualify.
- The single qualifying deposit of £1,000 or more must be made into one single, new Savings Account. Deposits made into more than one new Savings Account which total £1,000 or more do not qualify or an e-Gift Card. For example, if you open two Fixed Term Savings Accounts in the Promotion Period and deposit £600 in one and £500 in the other you would not qualify for an e-Gift Card.  
You must hold the qualifying deposit in your new Savings Account for a period of at least 6 weeks from the date of the deposit. If you remove the deposit (in whole or in part) during this period, you will not be entitled to an e-Gift Card.

The e-Gift Card offered will be based on the amount of deposit, subject to these terms and conditions:

- £10 e-Gift Card for a qualifying deposit of £1,000 - £9,999
- £20 e-Gift Card for a qualifying deposit of £10,000 - £19,999
- £30 e-Gift Card for a qualifying deposit of £20,000 - £29,999
- £40 e-Gift Card for a qualifying deposit of £30,000 - £49,999
- £50 e-Gift Card for a qualifying deposit of £50,000 - £79,999
- £100 e-Gift Card for a qualifying deposit of £80,000 or more.

- The e-Gift Cards are limited to one per customer under the Promotion, irrespective of the number of Savings Accounts a customer opens. If you open more than one Savings Account during the Promotion Period, the value of the e-Gift card will be calculated based on the deposit you make into the first Savings Account you opened. This Promotion cannot be used in conjunction with any other offer.

- Please be aware that any money that you deposit in a Savings Account cannot be withdrawn until the applicable term for the product has elapsed (details of this term, which varies between products, will be available at the time you take out your Savings Account).
- The Terms and Conditions of this Promotion do not alter or vary the terms and conditions of Aviva Save or any products taken out with our partner banks. If your application to register for Aviva Save or to take out any Savings Account is declined for any reason, you will not be eligible to take part in the Promotion.
- In the event of circumstances outside the reasonable control of Aviva, or otherwise where fraud, abuse, and/or error (human or computer) affects or could affect the proper operation of the Promotion, and only where circumstances make this unavoidable, Aviva reserves the right to cancel or amend the Promotion, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.

## 4 How to claim your e-gift card

- Once you have opened a new Savings Account through the Aviva Save Platform, you will be sent a service email within 28 days advising you of next steps.
- After we have validated you are eligible to receive an e-Gift Card by holding your funds in your account for a period of 6 weeks, you will be sent an email within 28 days of meeting the requirements set out above, inviting you to claim it. You must then actually claim the e-Gift Card within 30 days of the date of the email invitation or your e-Gift Card will be forfeited.
- The e-Gift Card is made available to claim on-line, via a link you will be sent. You will be given the choice of the e-Gift Card from three alternative retailers: Amazon.co.uk Gift Card\*, B&Q and Sainsbury's. Once you have chosen your e-Gift Card please allow up to 28 working days for it to be received. Your use of the eGift Card will also be subject to any retailer specific terms applying to the type of e-Gift Card you choose (these terms will be outlined at the point of e-Gift Card selection). The e-Gift Cards have retailer determined expiry dates by when they must be used, please refer to the retailer specific terms for details at the time of choosing. Once you have made the selection of the e-Gift Card you would like, you cannot change it.

- d After you have received the email inviting you to claim your e-Gift Card, if you have any issues please contact MLP, our administrator of the Promotion in the first instance, using the contact details provided in that email.
- e The e-Gift Card is non-transferable, non-exchangeable and will not be substituted by Aviva for an equivalent cash value. Aviva reserves the right to replace the e-Gift Card with a similar substitute of equal or greater value.

## 5 Privacy and data protection

- a Aviva is the data controller of any personal data it collects from you in connection with this Promotion. Aviva's lawful basis for processing the personal data will be its legitimate interests in offering this Promotion. Aviva will share your name, email address, and other unique identifiers with MLP to enable them to administer the Promotion on our behalf. MLP is only permitted to use your personal data for this purpose.
- b For more information about how Aviva processes personal data and how you can exercise your rights, please refer to the [Aviva Save Privacy Policy here](#).

## 6 General

- a Aviva will not be liable to compensate you if you are unable to benefit from this Promotion because (a) your application for an Aviva Save Account or a Savings Account is declined; or (b) your e-Gift Card is lost, stolen, unused, destroyed or used without permission, unless caused by Aviva's negligence.
- b While nothing in these terms and conditions will limit Aviva's liability for death or personal injury caused by its negligence or for fraud, or any other liability which cannot be lawfully excluded or limited, Aviva shall not be liable for:
  - any failure to comply with its obligations where the failure is caused by something outside Aviva's reasonable control; or
  - for any losses that that you may incur which were not foreseeable by Aviva, or you, at the time of your participation in the Promotion.
- c If any Section in these Terms and Conditions is found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, such invalidity or unenforceability shall not affect the other Sections of these Terms and Conditions, which shall remain in full force and effect.
- d If you have any complaints about this Promotion or need assistance to participate, please contact us using this email address: [avivasave@aviva.com](mailto:avivasave@aviva.com).
- e These Terms and Conditions shall be governed and construed in accordance with the Laws of England. Any dispute arising is subject to the non-exclusive jurisdiction of the Courts of England and Wales.

\*Restrictions apply, see [www.amazon.co.uk/gc-legal](http://www.amazon.co.uk/gc-legal)