



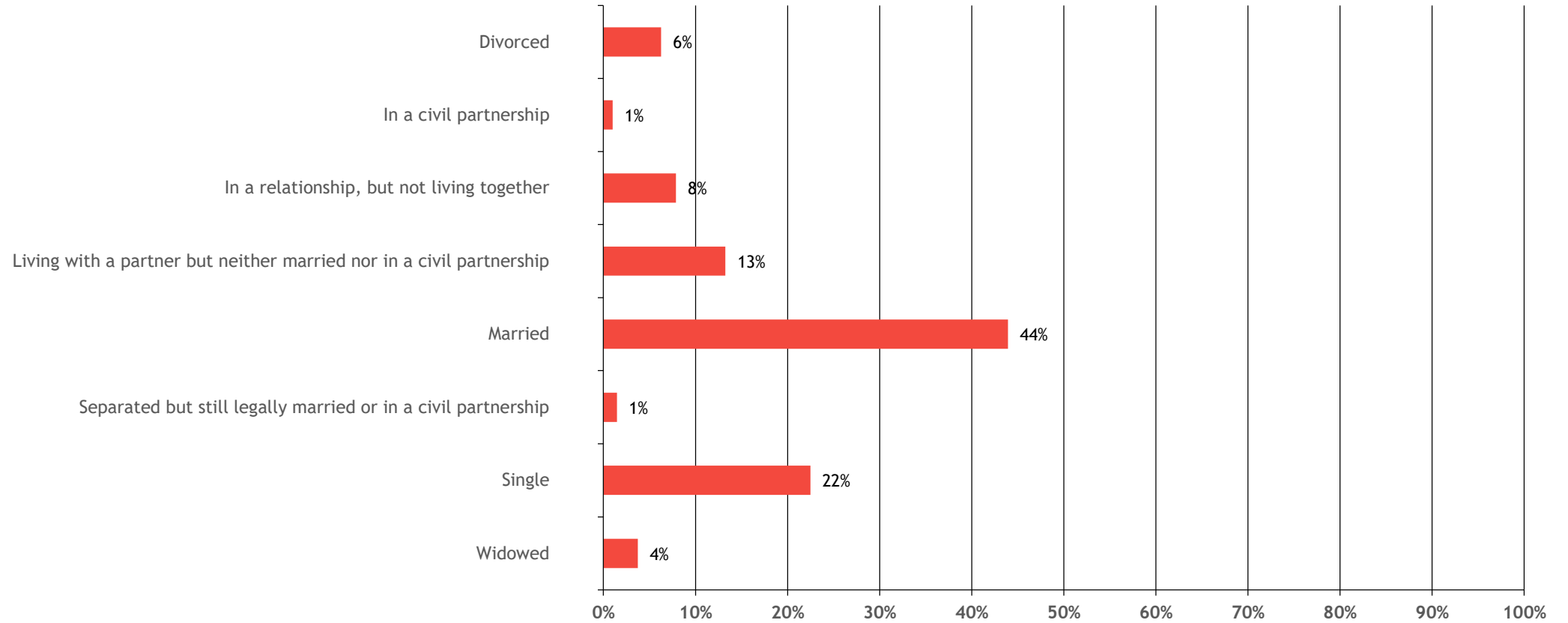
Valentines Day

Conducted by YouGov on behalf of Aviva
Fieldwork Dates: 14th - 15th January 2019



Valentines Day

profile_marital_pdl. What is your current marital or relationship status?

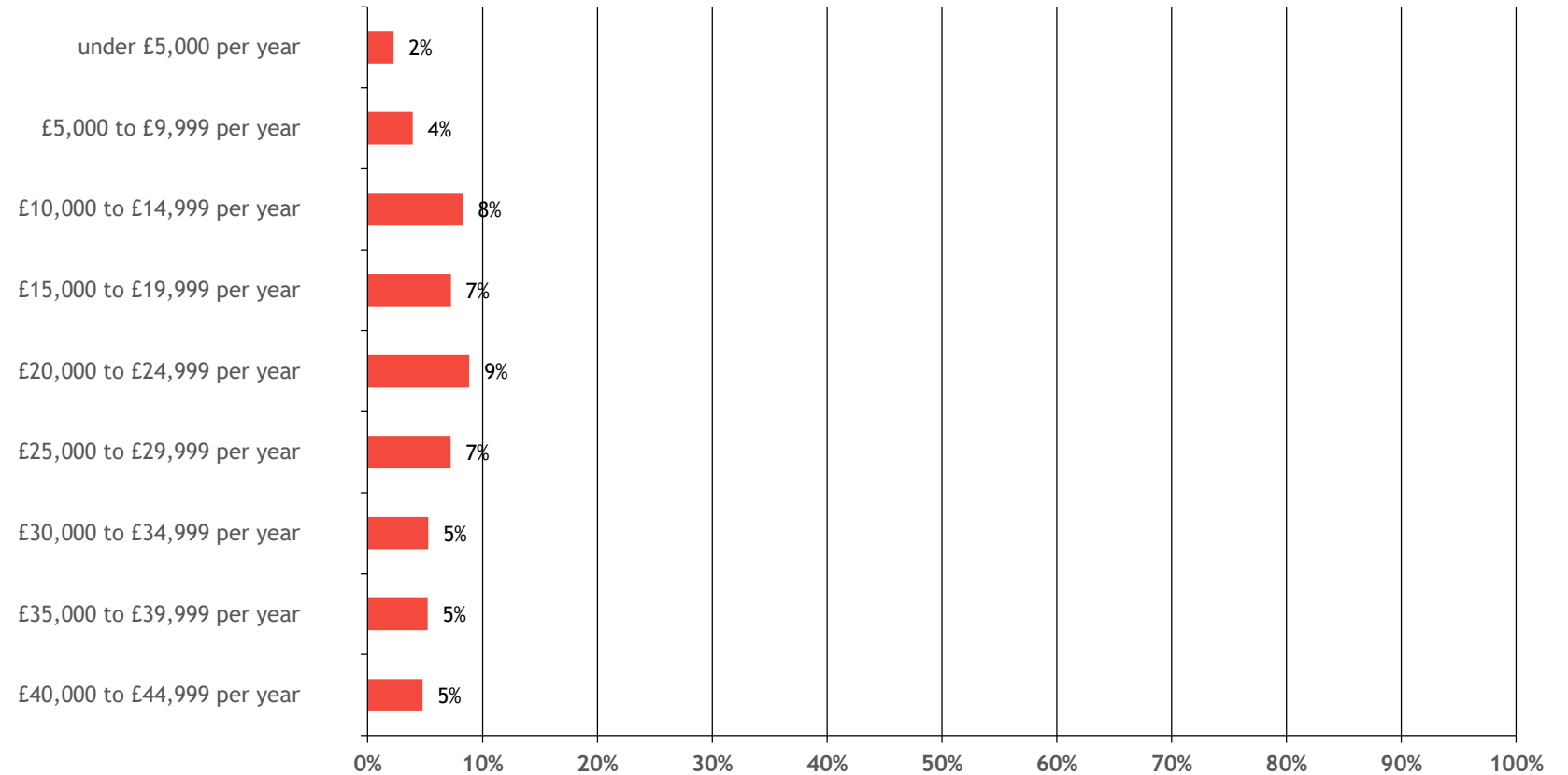


Unweighted base (2054)



Valentines Day

profile_gross_household_pdl. Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income?

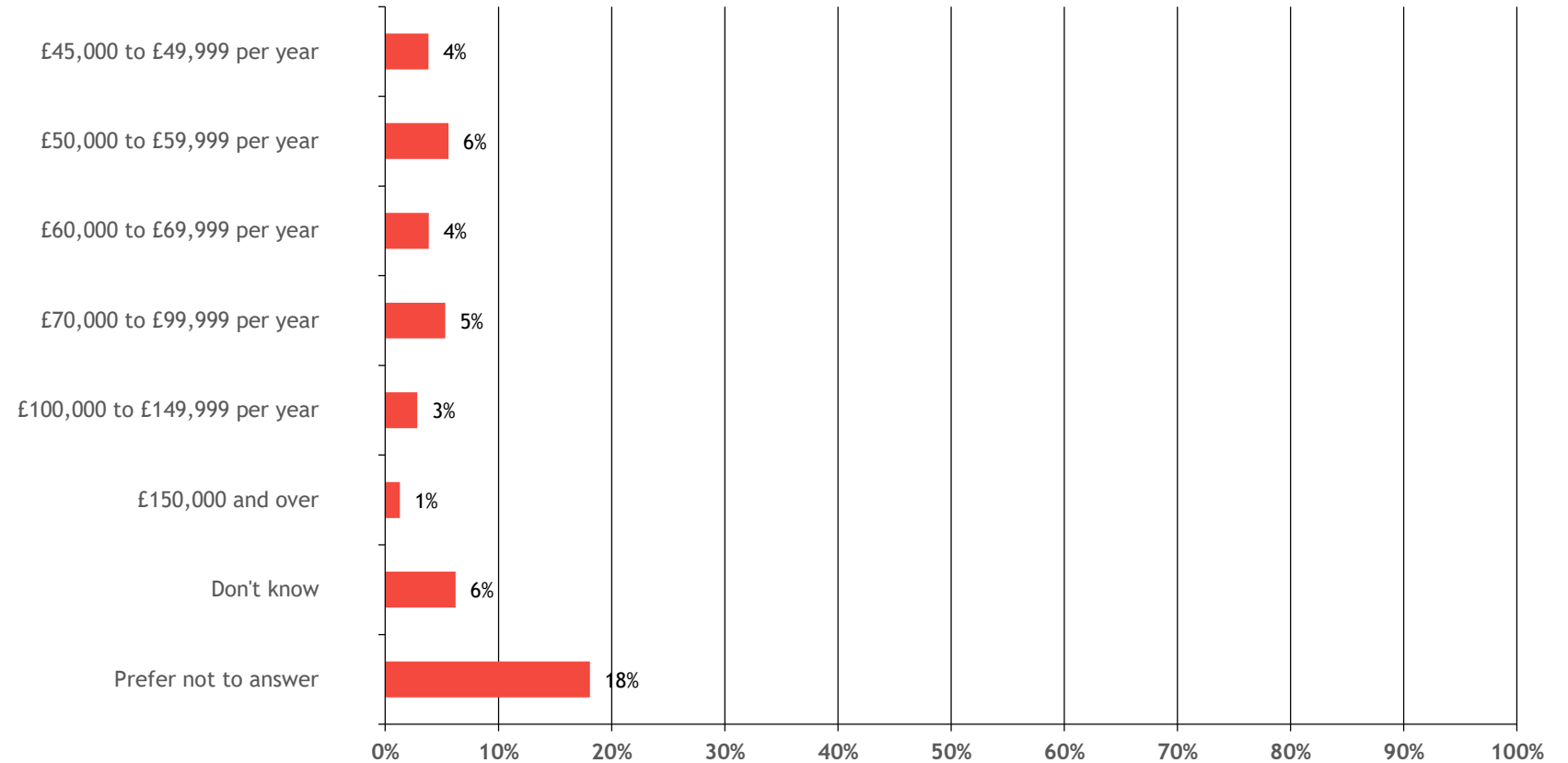


Unweighted base (2067)



Valentines Day

profile_gross_household_pdl. Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income? (continued 2)



Unweighted base (2067)



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Valentines Day

private_pensions_type. Pension type

A DEFINED BENEFIT EMPLOYER PENSION SCHEME- These are sometimes called Final Salary, or Average Salary, schemes and provide an income related to your salary when you retire, such as two thirds of your final salary.

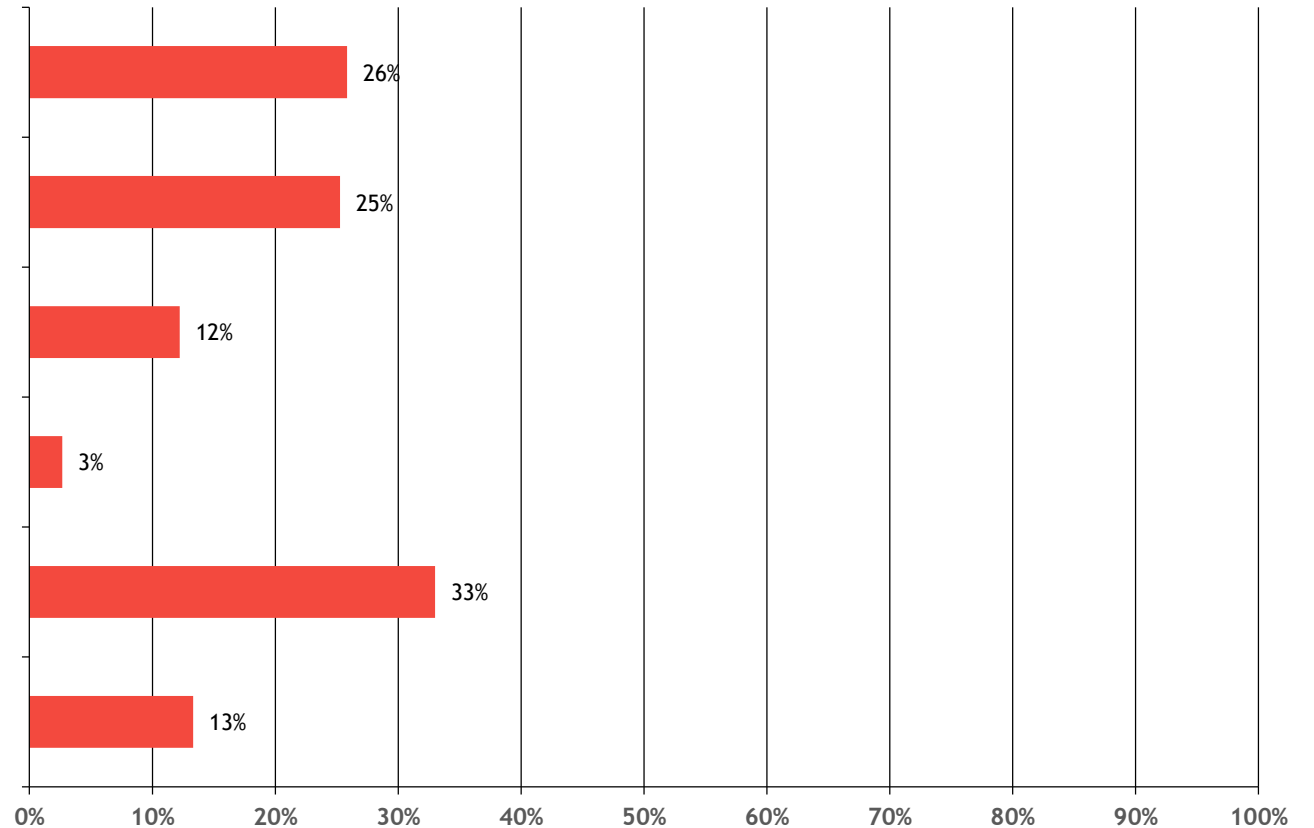
A DEFINED CONTRIBUTION PENSIONS SCHEME ARRANGED THROUGH AN EMPLOYER- An employer arranged Defined Contribution pension is one that provides an income that is linked to the amount you save, and the performance of your pension fund. It may take the form of an occupational...

AN INDIVIDUAL PERSONAL PENSION SCHEME- An individual personal pension is one where the individual arranges to save into a pension, normally with an insurance company or on a 'self-invested' basis. It also pays an income that is linked to the amount you save, and the performance of your pension fund...

AN INDIVIDUAL STAKEHOLDER PENSION SCHEME- An individual stakeholder pension is a low-cost government-regulated pension where the individual saves into a pension fund, normally provided by an insurance company. It also pays an income that is linked to the amount you save, and the...

I don't have a personal pension

I have a personal pension but I don't know what type

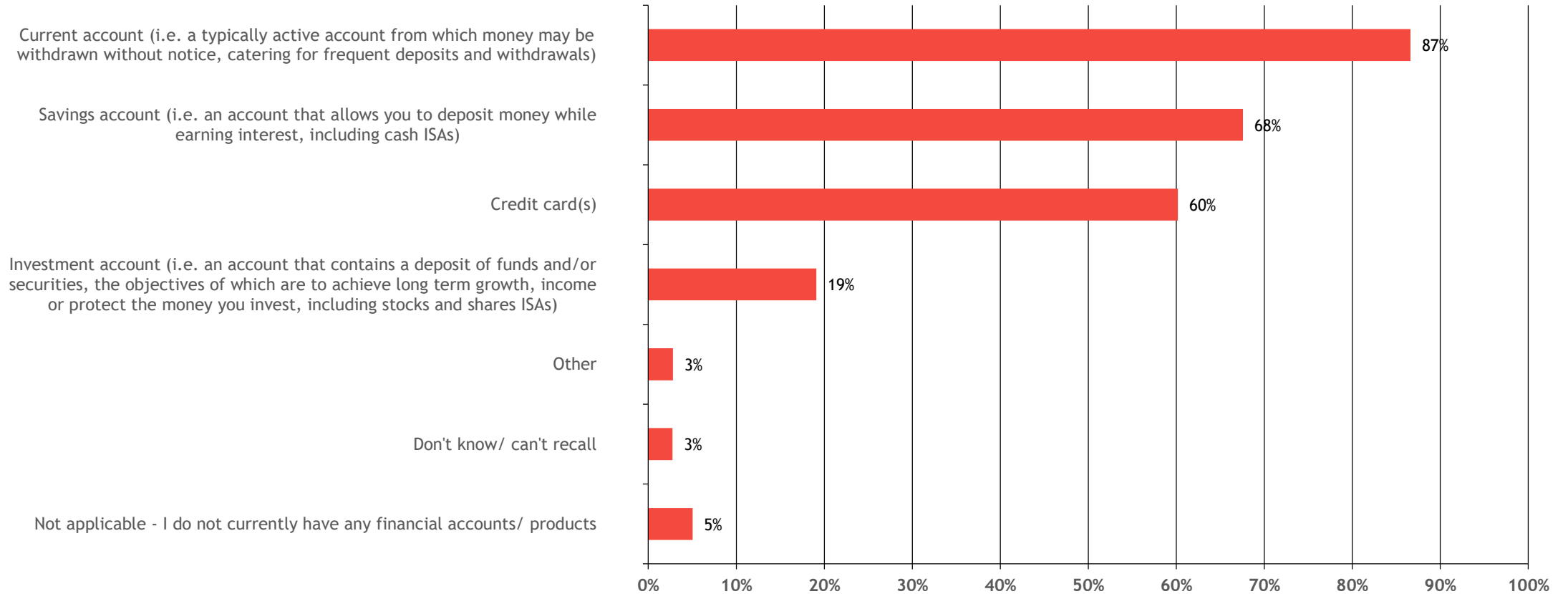


Unweighted base (2067)



Valentines Day

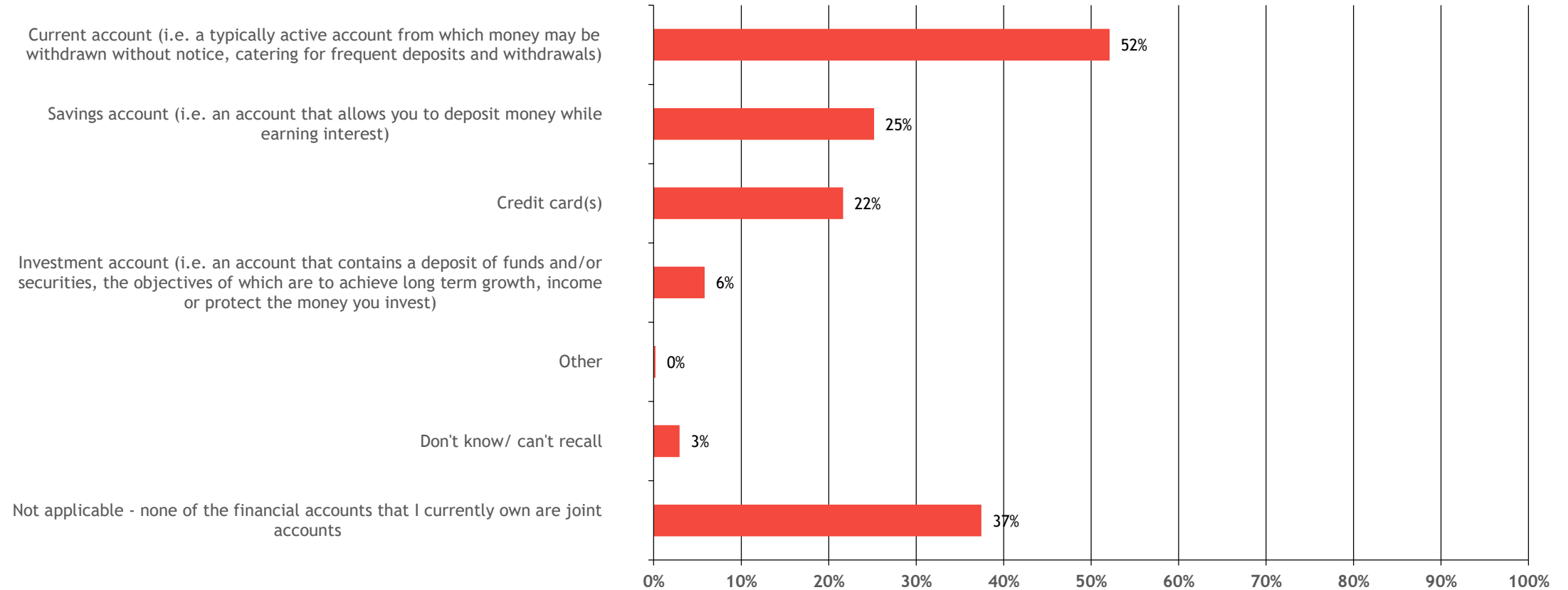
CAV_Q1. Which, if any, of the following financial accounts/ products do you currently have? (Please select all that apply. If your answers aren't shown in the list below, please type them in the 'Other' box provided. If you do not currently have any financial accounts/ products, please select the 'Not applicable' option)



Unweighted base: All GB Adults (2067)

Valentines Day

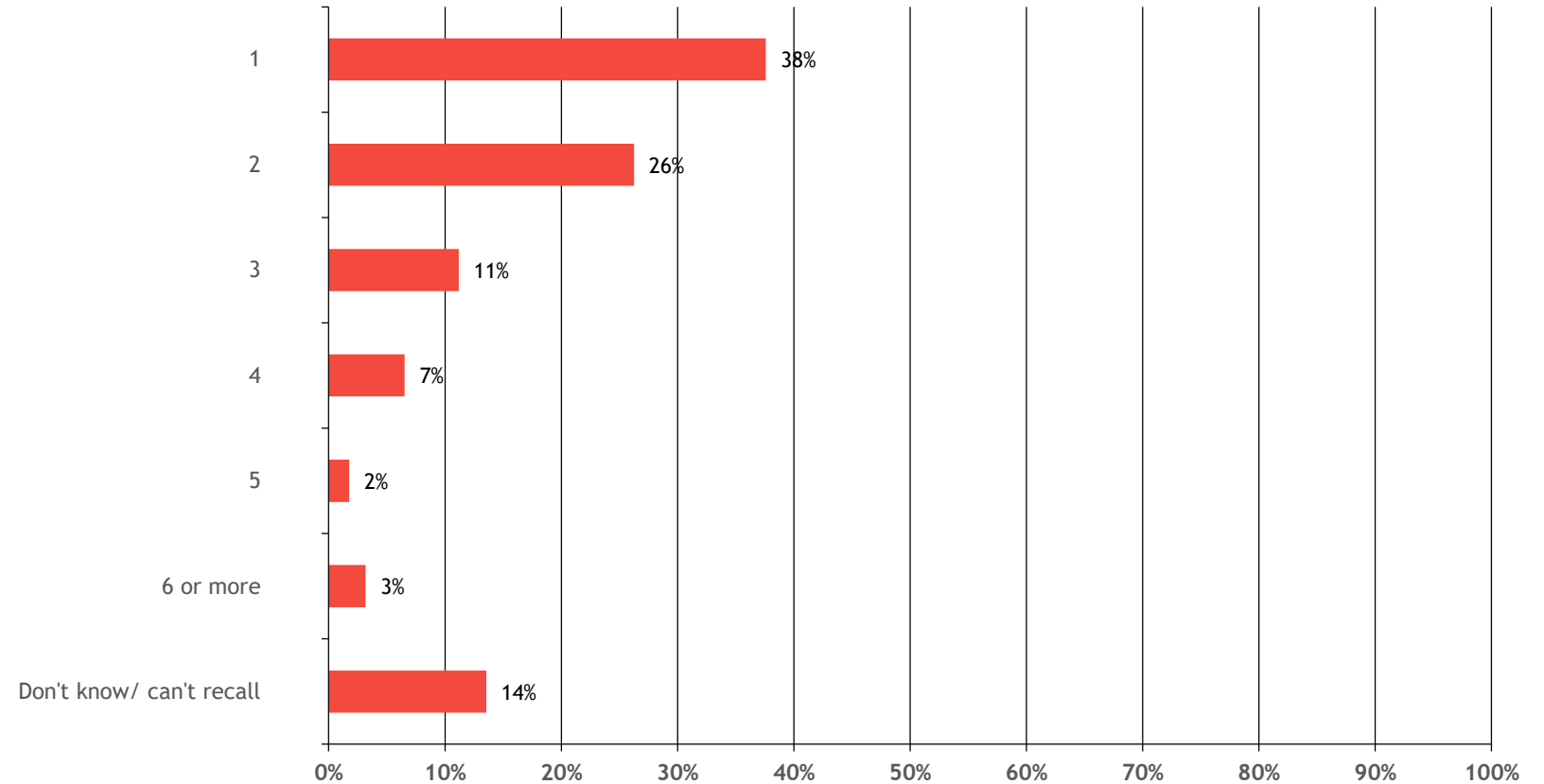
CAV_Q2. For the following question, by 'joint accounts', we mean accounts that also have your partners name on them (i.e. both you and your partner have the right to withdraw and deposit funds). You previously said that you currently have the following financial accounts/ products...Which, if any, of the financial accounts that you currently own are joint accounts? (Please select all that apply. If none of the financial accounts that you currently own are joint accounts, please select the 'Not applicable' option.)



Unweighted base: All GB Adults with a partner who currently have a financial account (1329)

Valentines Day

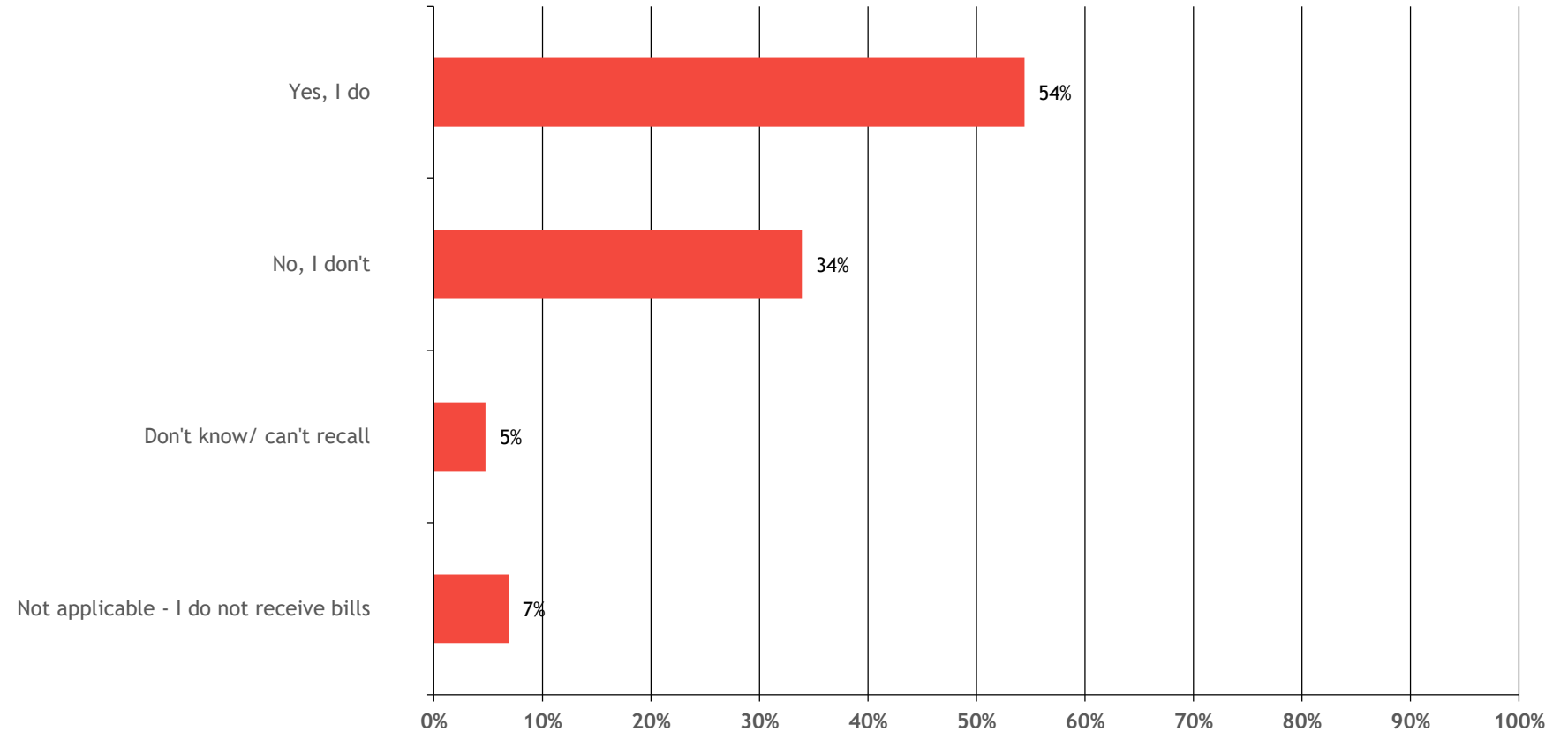
CAV_Q3. As a reminder, by 'joint accounts', we mean accounts that also have your partner's name on them (i.e. both you and your partner have the right to withdraw and deposit funds). By 'separate accounts', we mean accounts where you are the sole owner (i.e. only you have the right to withdraw and deposit funds). You previously said that you currently own at least one joint account... How many separate accounts do you have (i.e. not including your joint account(s))?



Unweighted base: All GB Adults with a partner who currently own a joint account (812)

Valentines Day

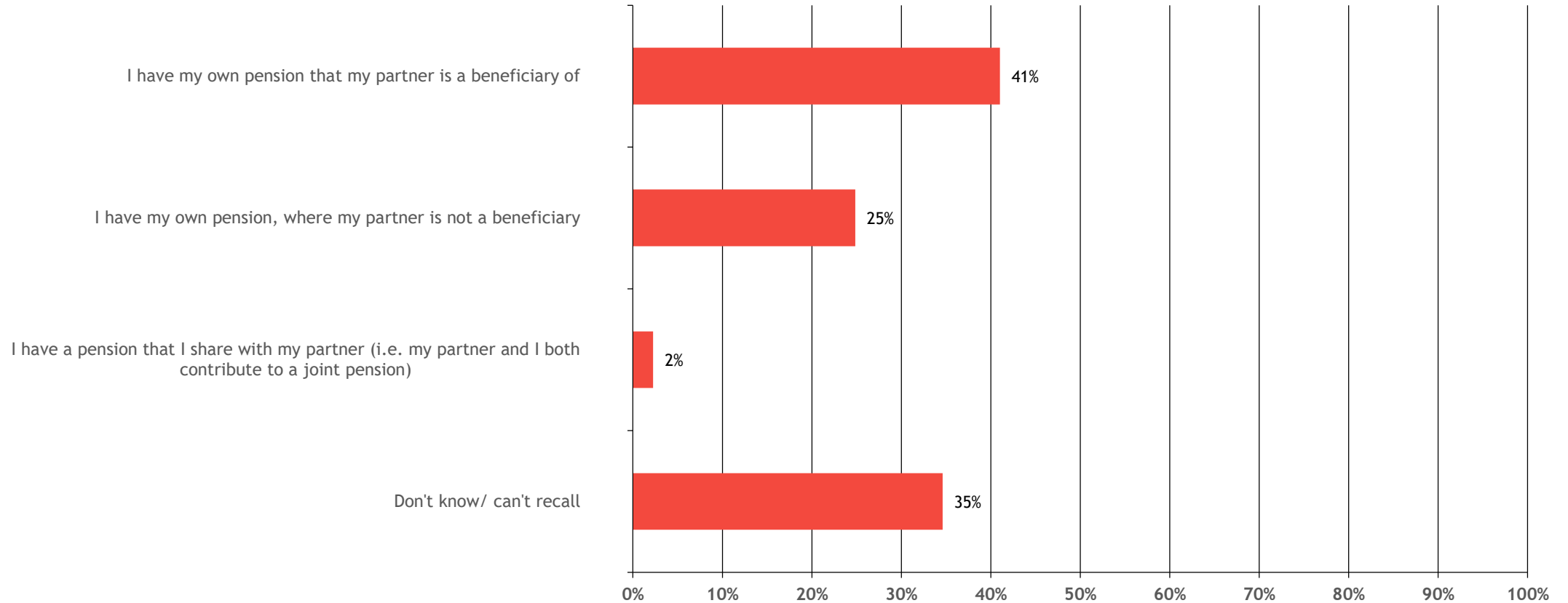
CAV_Q4. For the following question, by 'shared bills', we mean any bills you receive (i.e. rent, electricity, gas, water, telephone, etc.) which have both you someone else's name on them, rather than bills addressed to one individual that you may or may not pay for jointly with your partner. Do you have any shared bills with your partner? (If you do not receive bills, please select the 'Not applicable' option)



Unweighted base: All GB Adults who have a partner (1387)

Valentines Day

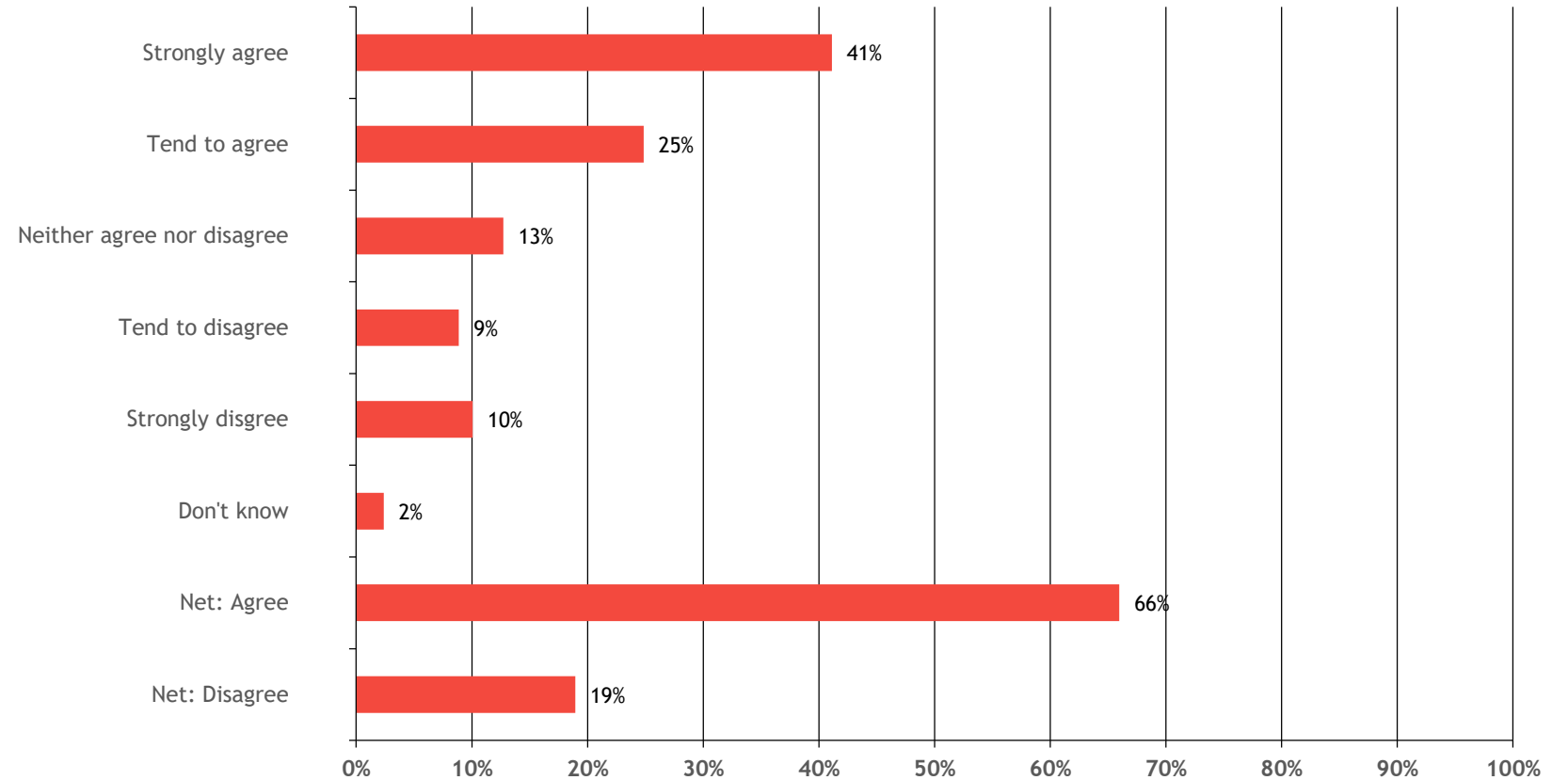
CAV_Q5a. For the following question, please think about all pensions you are a member of, including state and private. By "beneficiary", we mean a person who derives advantage from something, especially a trust, will, or life insurance policy (e.g. if an individual were a beneficiary of their partner's pension, they would receive the pension benefits otherwise provided to their partner in the event of circumstances such as their death). Which, if any, of the following types of pension do you have? (Please select all that apply)



Unweighted base: All GB Adults who have a partner (1387)

Valentines Day

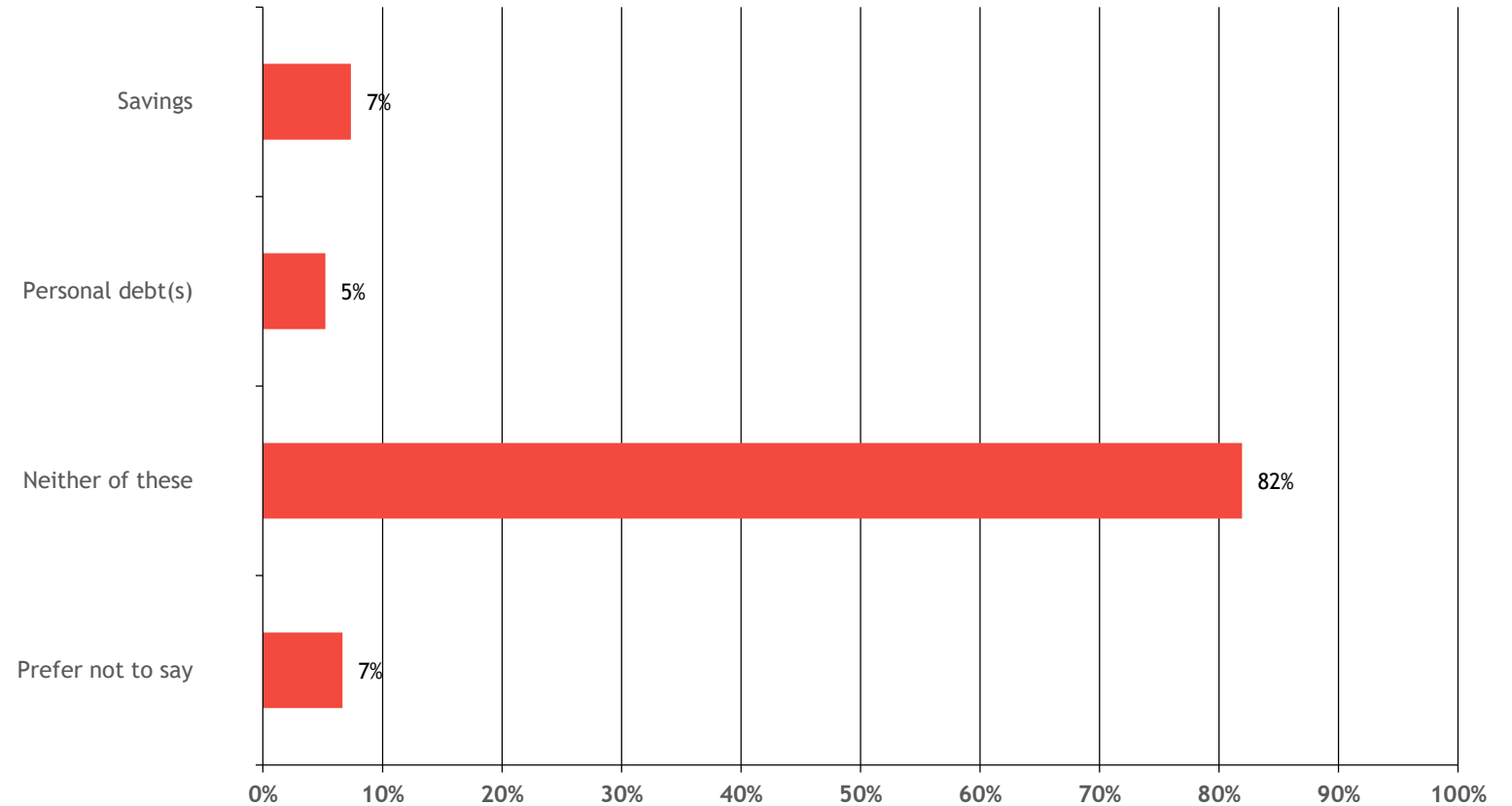
CAV_Q6. To what extent, if at all, do you agree or disagree with the following statement? "My finances are shared with my partner"



Unweighted base: All GB Adults who have a partner (1387)

Valentines Day

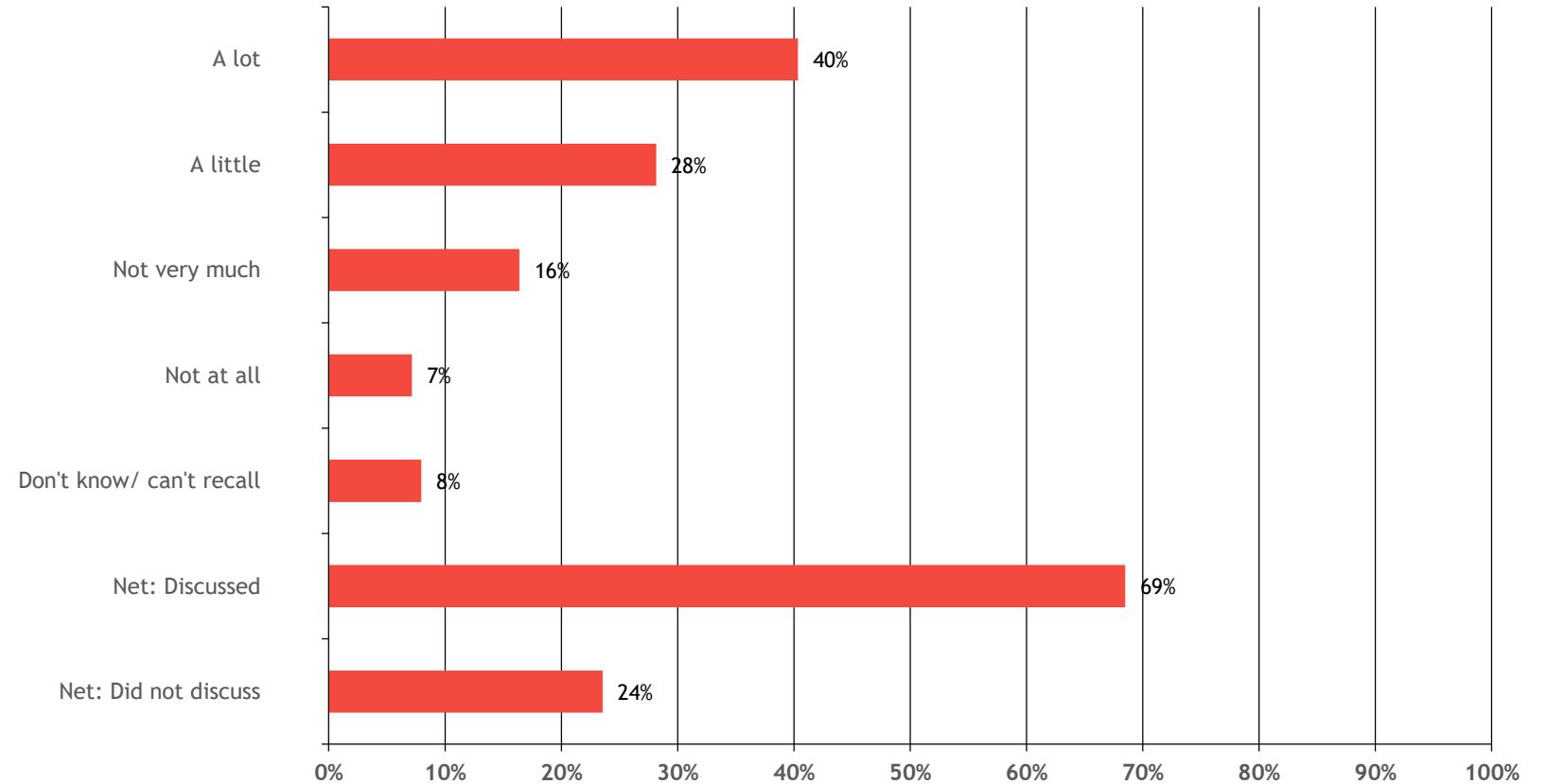
CAV_Q7. For the following question, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a 'Prefer not to say' option where applicable. Which, if either, of the following finances do you personally have that you have deliberately not told your partner about? (Please select all that apply)



Unweighted base: All GB Adults who have a partner (1387)

Valentines Day

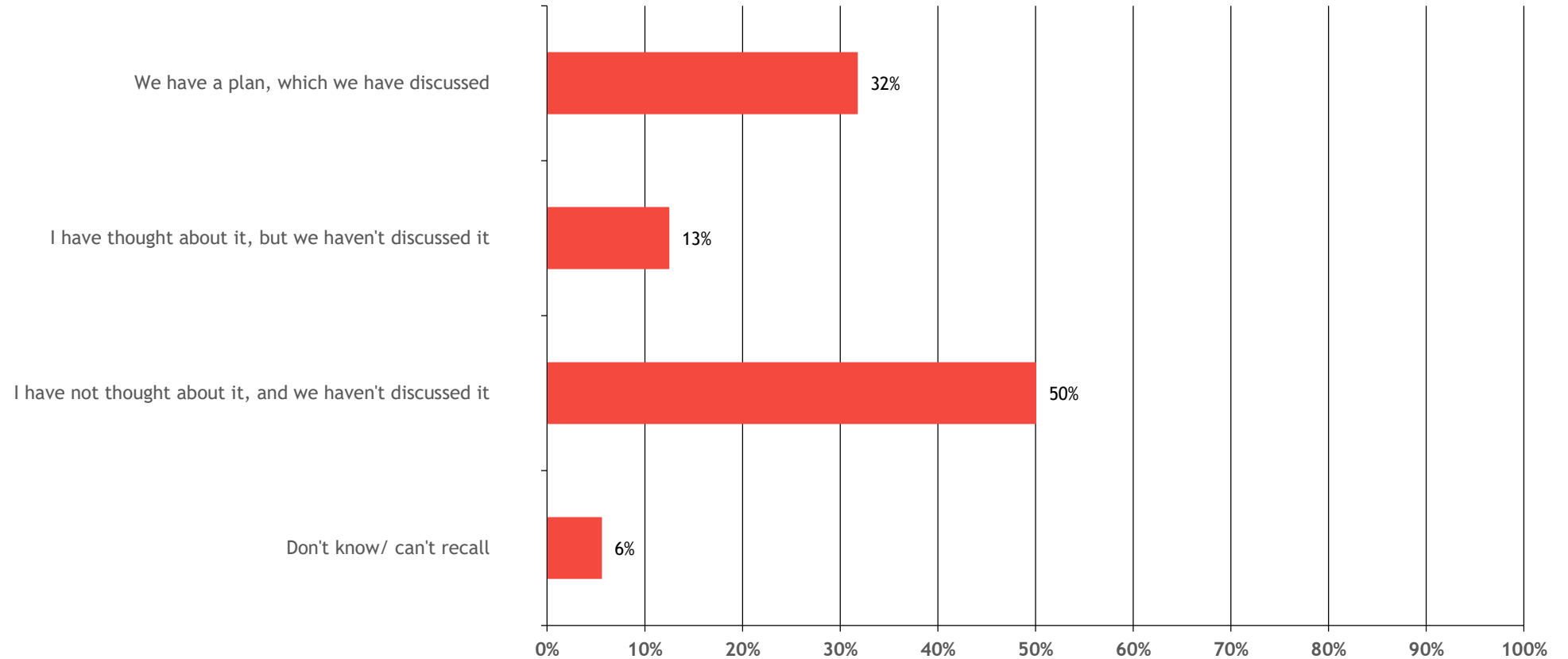
CAV_Q8. You previously said that you considered your finances to be shared with your partner...In general, to what extent, if at all, did you and your partner discuss how you would share your finances before you started sharing them?



Unweighted base: All GB Adults who consider their finances to be shared with their partner (930)

Valentines Day

CAV_Q9. You previously said that you considered your finances to be shared with your partner...For the following question, please imagine that in the future you and your partner were to experience a breakup...Which, if any, of the following best describes your plans for your joint finances? (Please select the option that best applies)



Unweighted base: All GB Adults who consider their finances to be shared with their partner (930)

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