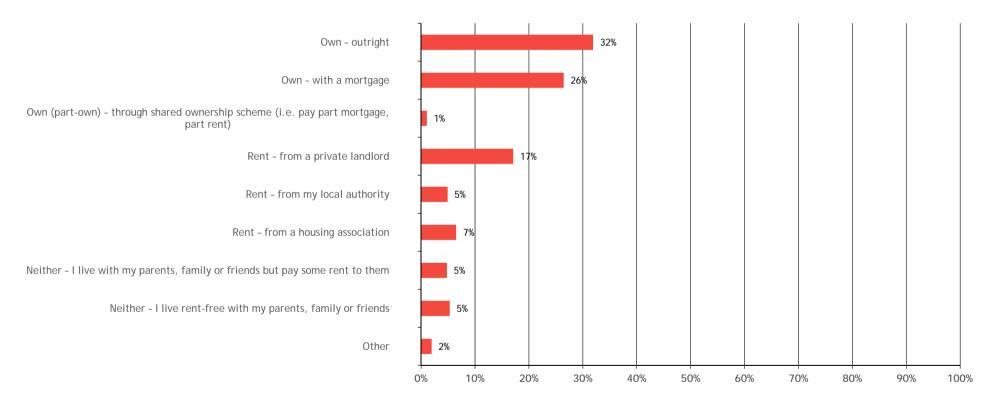


Conducted by YouGov on behalf of Aviva

Fieldwork Dates: 1st - 6th March 2019



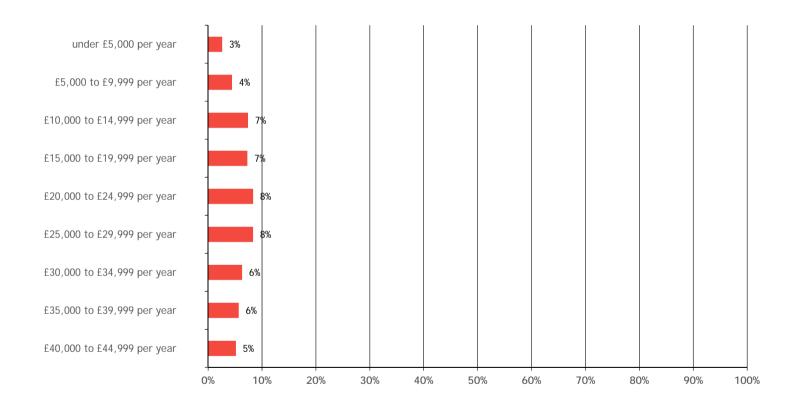
profile\_house\_tenure. Do you own or rent the home in which you live?







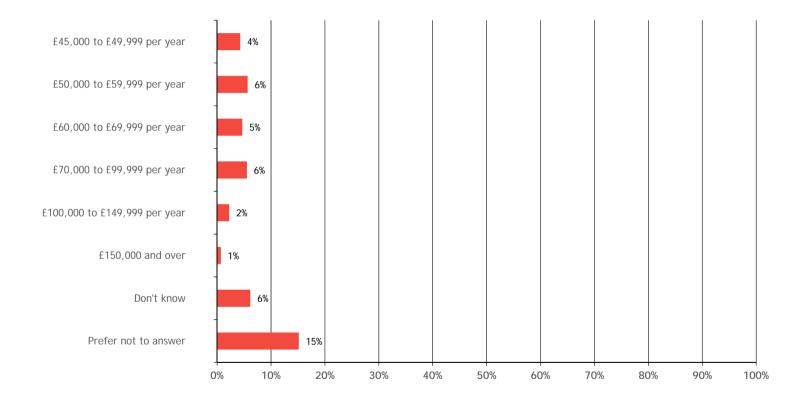
profile\_gross\_household. Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income?





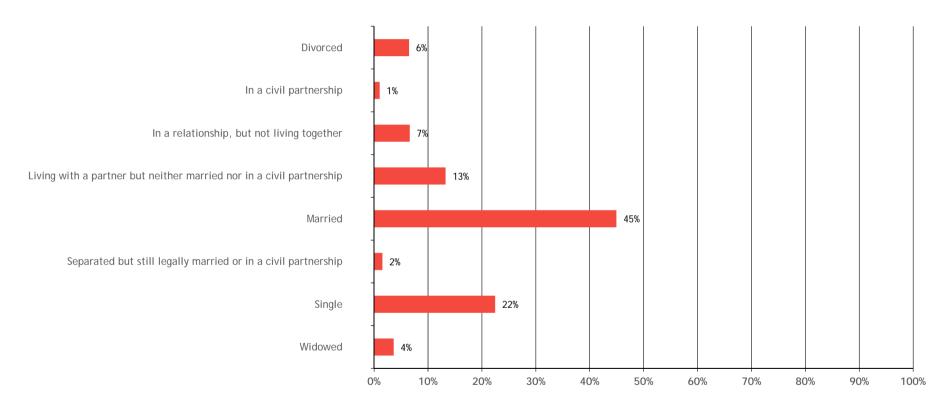


profile\_gross\_household. Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income? (continued 2)





profile\_marital. What is your current marital or relationship status?

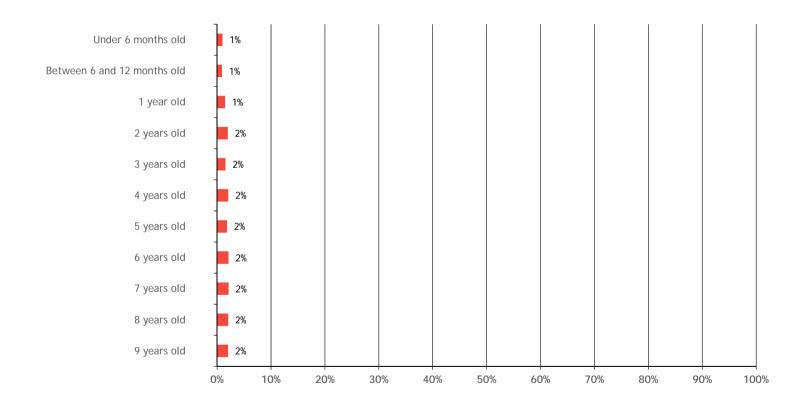


Unweighted base (6626)





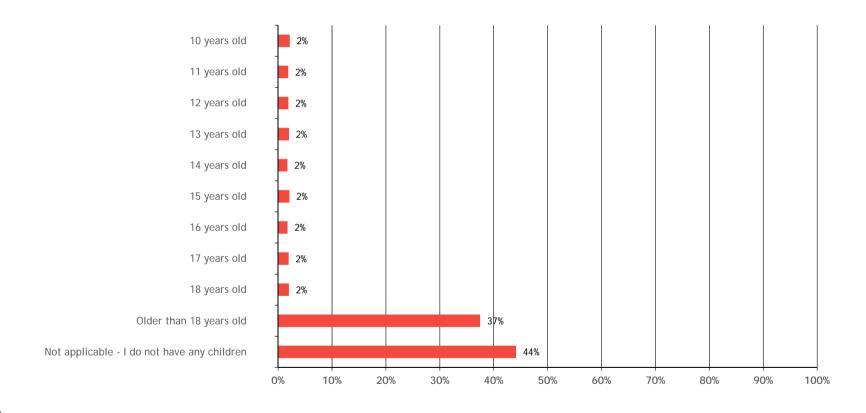
Omnibus\_Parents. Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)







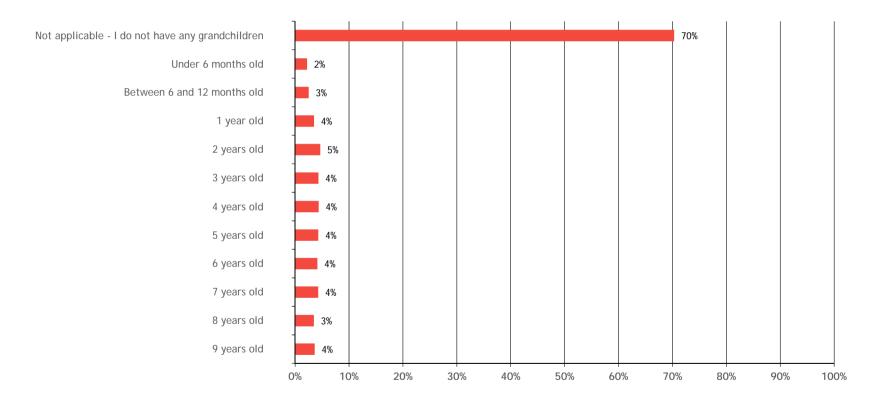
Omnibus\_Parents. Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option) (continued 2)







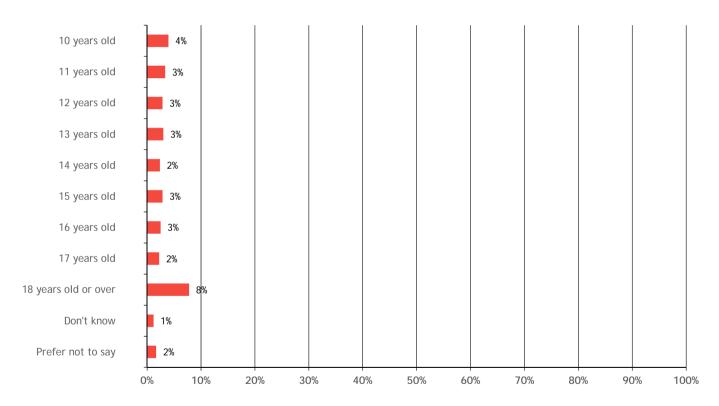
grandparent\_child\_ages. Are you the (great-)grandparent of children of any of the following ages? By being a (great-)grandparent we mean at least one of your own children (whether by birth, adoption or relationship) has a child. Please select all that apply. If you are not a grandparent as defined, please select not applicable.







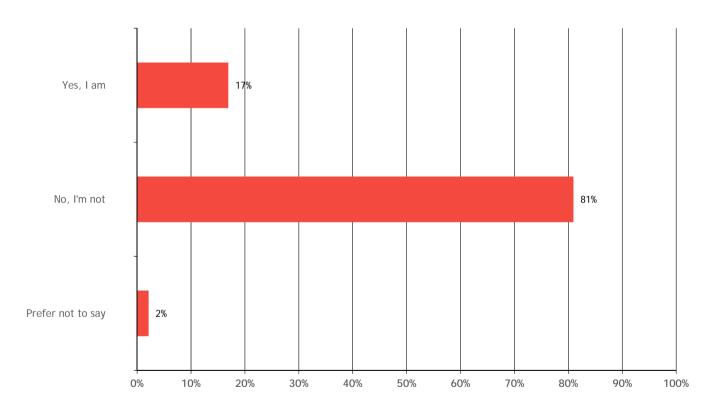
grandparent\_child\_ages. Are you the (great-)grandparent of children of any of the following ages? By being a (great-)grandparent we mean at least one of your own children (whether by birth, adoption or relationship) has a child. Please select all that apply. If you are not a grandparent as defined, please select not applicable. (continued 2)







AMI\_Q1. For the following question, by "help or support", we mean providing any assistance to someone who requires that support in their day-to-day life (e.g. organising bills/ appointments, picking up groceries etc.) Please think about any help or support you personally give and care you pay for/ organise on their behalf. Please do not think about care for your own children. Are you responsible for providing help or support for any family members (e.g. parents, grandparents, siblings etc.)?

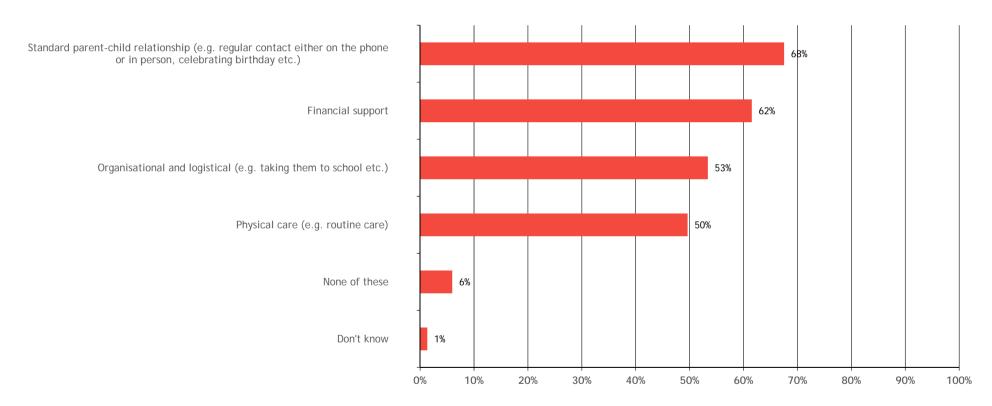


Unweighted base: All GB adults (6707)

10

YouGov

AMI\_Q9a. Please think about your children aged 18 and under. Which, if any, of the following types of help and support do you provide to your own children? (Please select all that apply)

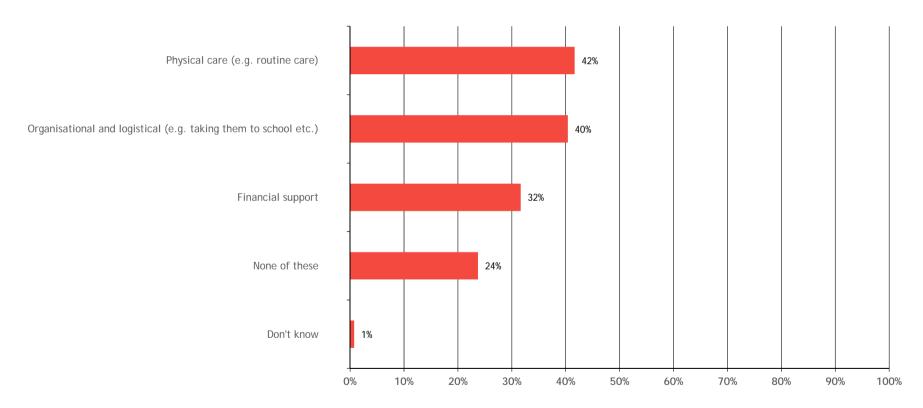


Unweighted base: All GB adults who help their parents (274)





AMI\_Q11a. Which, if any, of the following types of help and support do you provide to your grandchildren? (Please select all that apply)

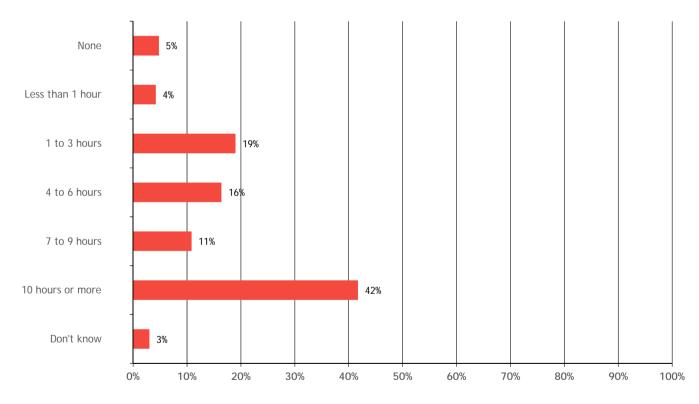


Unweighted base: All GB adults who help their parents (419)





AMI\_Q2. As a reminder, by "help or support", we mean providing any assistance to someone who requires that support in their day-to-day life (e.g. organising bills/ appointments, picking up groceries etc.) Please think about any help or support you personally give and care you pay for/ organise on their behalf. How many hours, if any, of help or support do you provide in a typical week for any family members (e.g. Parents, grandparents, children etc.)? (If you are unsure please give your best estimate)

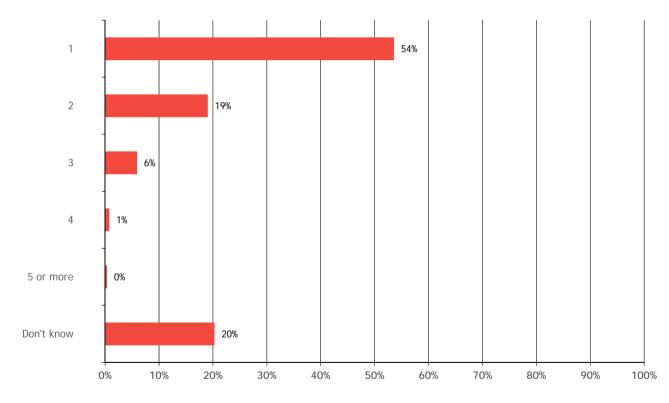


Unweighted base: All GB adults who help their parents and have children living at home (534)





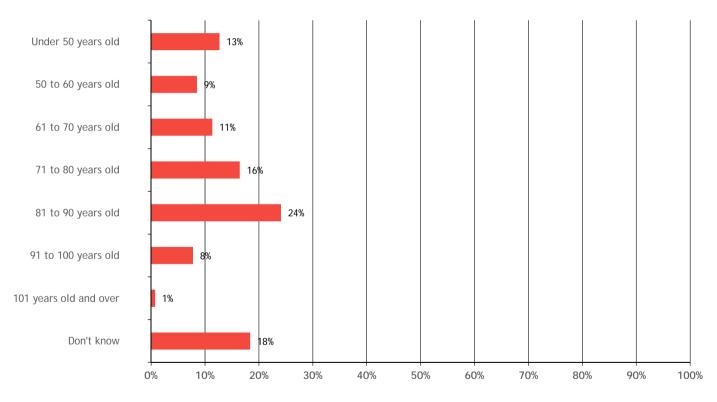
AMI\_Q13. For the following question, by "adult relative", we mean your parents, stepparents, in-laws aunts and uncles. How many, if any, adult relatives do you provide help or support for?







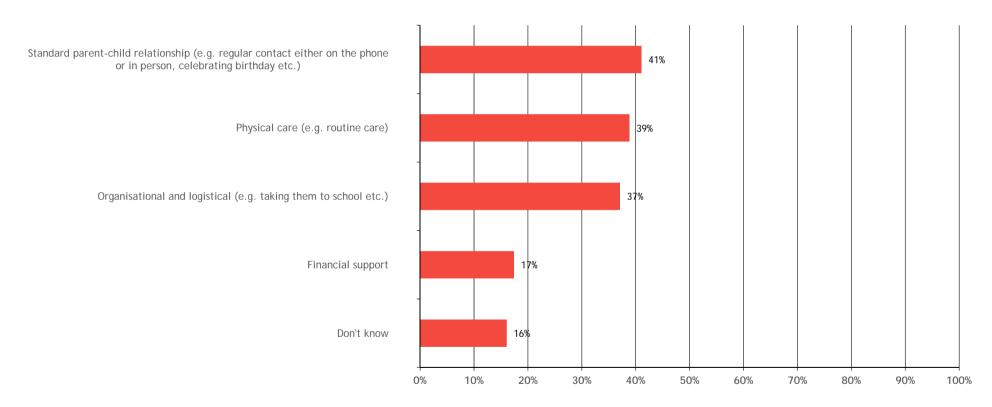
AMI\_Q14. If you help or support more than one older relative, please think about the one that you help or support for the most. How old is the relative you help or support?







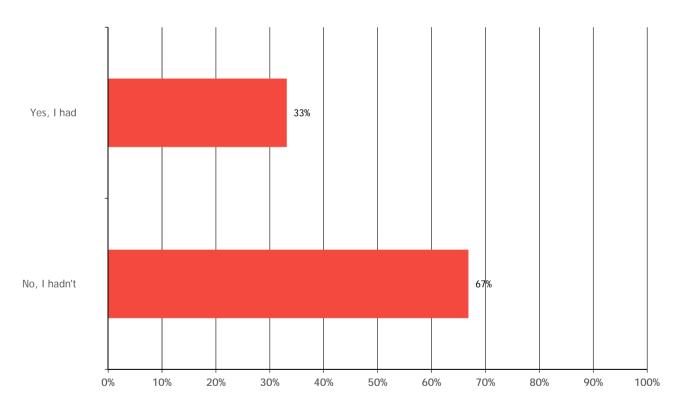
AMI\_Q15a. Which, if any, of the following types of help or support do you provide to your older relatives? (Please select all that apply)







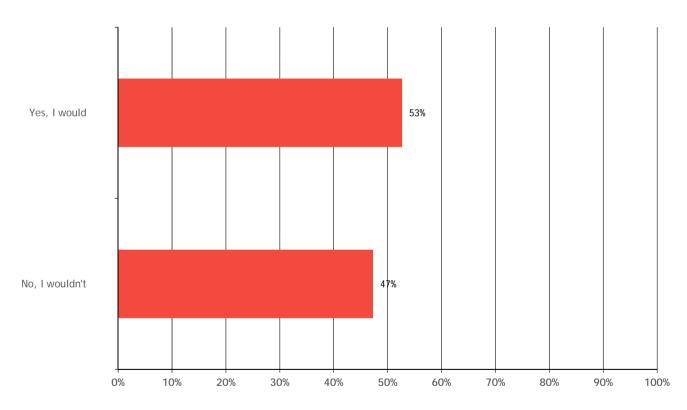
AMI\_Q16. For the following question, by "sandwich generation", we mean the generation who are caring for both their children and their parents. Before taking this survey, had you ever heard of the term sandwich generation?







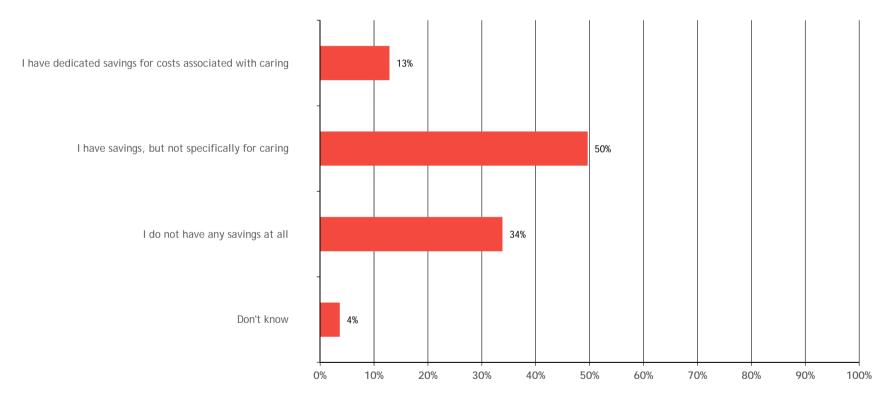
AMI\_Q17. As a reminder, by "sandwich generation", we mean the generation who are caring for both their children and their parents. Would you consider yourself to be part of the sandwich generation?







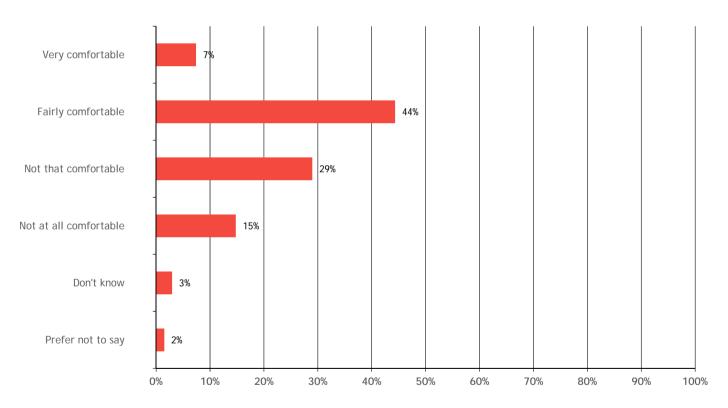
AMI\_Q18. For the following question, please consider all forms of savings you currently hold, including savings accounts, cash, pensions, and any other savings. Which ONE, if any, of the following applies to you?







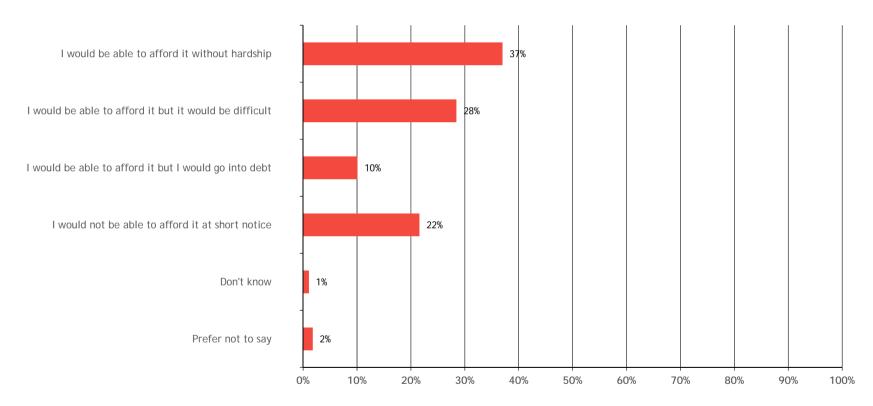
AMI\_Q19a. How comfortable, if at all, would you say your household is financially?







AMI\_Q20. For the following question, please imagine that you were to incur an unexpected expense of £500. Which ONE, if any, of the following applies to you?







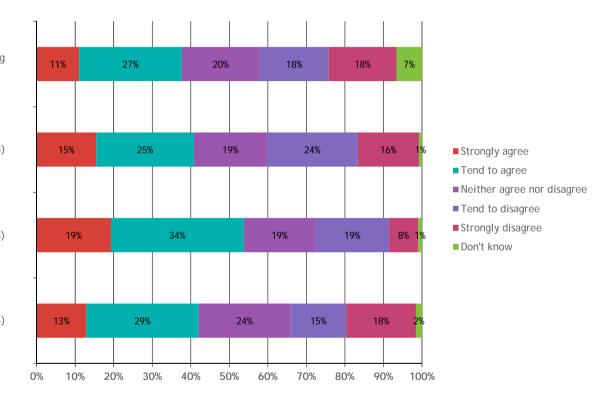
AMI\_Q22. To what extent, if at all, do you agree or disagree with each of the following statement? (Please select on option on each row)

I understand what financial support is available to me as a person with caring duties and where to find it (n=534)

I have enough time for myself (n=534)

I have enough time for my significant other and our relationship (n=413)

I feel able to plan for the future financially (n=534)



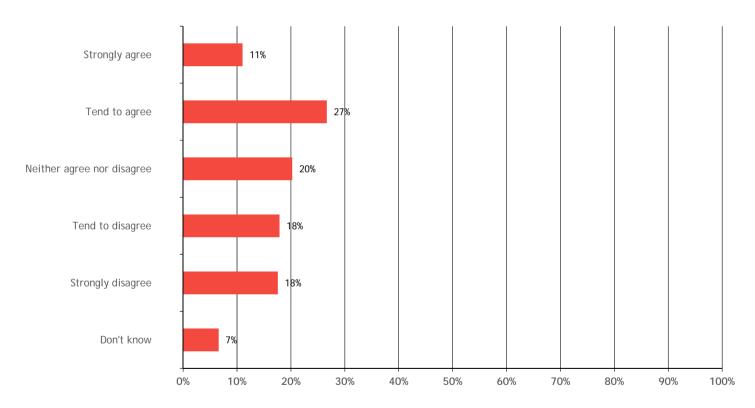
Unweighted base: All GB adults who help a family member and their child or grandchild



Aviva: Public



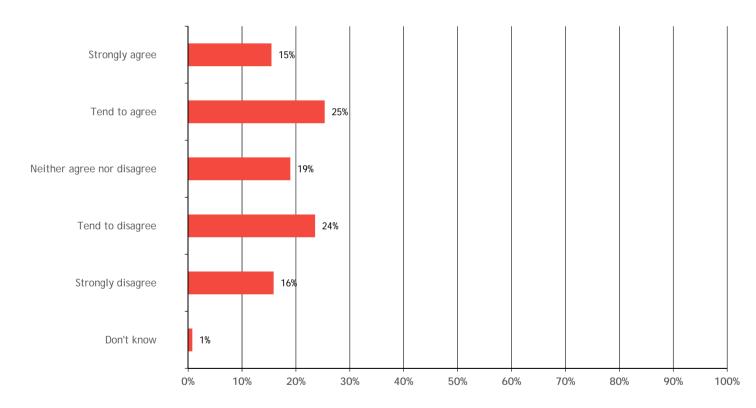
AMI\_Q22\_1. To what extent, if at all, do you agree or disagree with each of the following statement? (Please select on option on each row) - I understand what financial support is available to me as a person with caring duties and where to find it







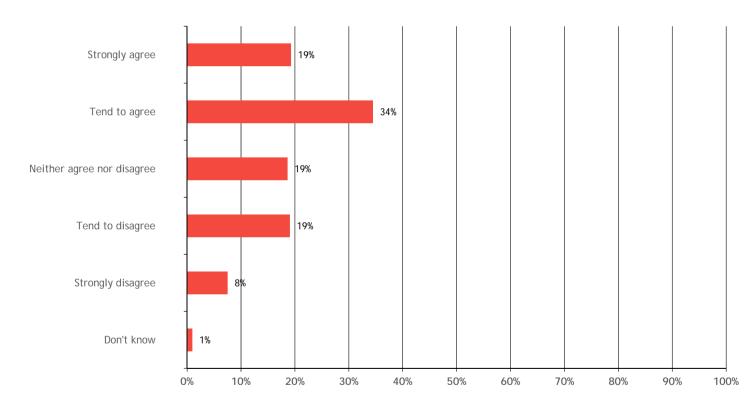
AMI\_Q22\_2. To what extent, if at all, do you agree or disagree with each of the following statement? (Please select on option on each row) - I have enough time for myself







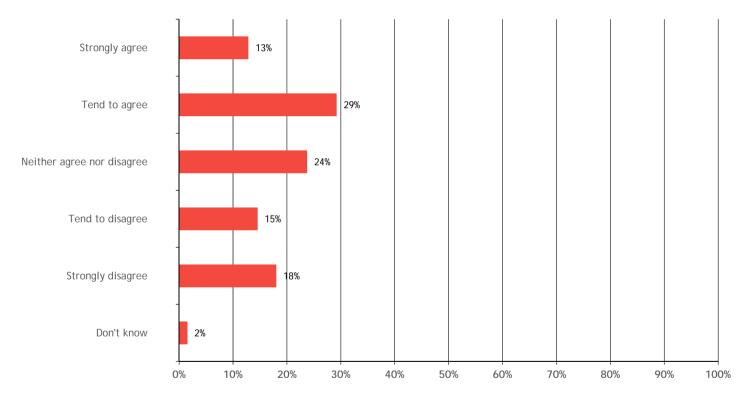
AMI\_Q22\_3. To what extent, if at all, do you agree or disagree with each of the following statement? (Please select on option on each row) - I have enough time for my significant other and our relationship







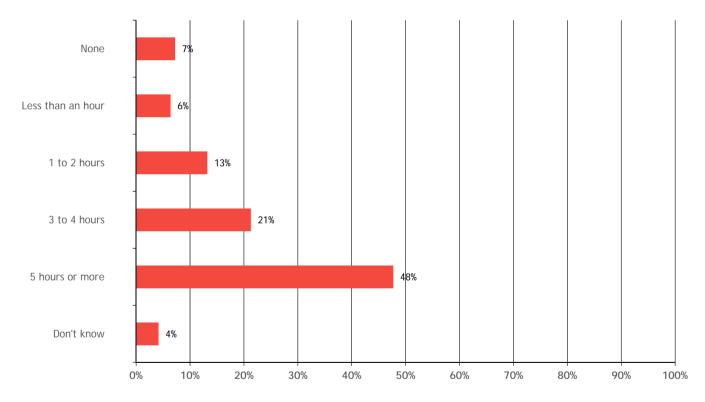
AMI\_Q22\_4. To what extent, if at all, do you agree or disagree with each of the following statement? (Please select on option on each row) - I feel able to plan for the future financially







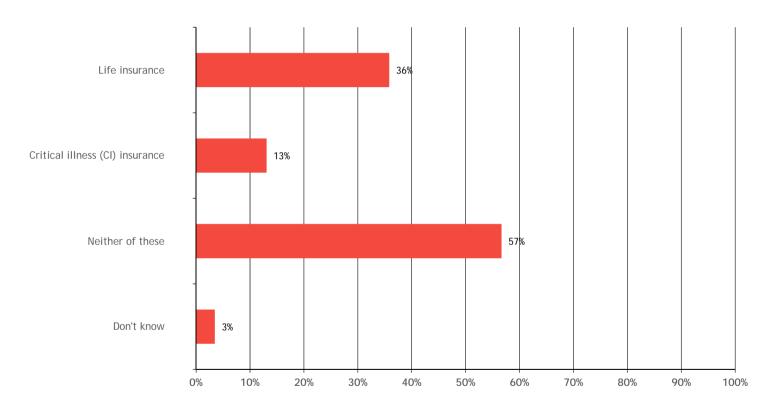
AMI\_Q24. How many hours, if any, per week do you have for yourself (i.e. where you are able to choose to do what without any responsibility to someone else)?







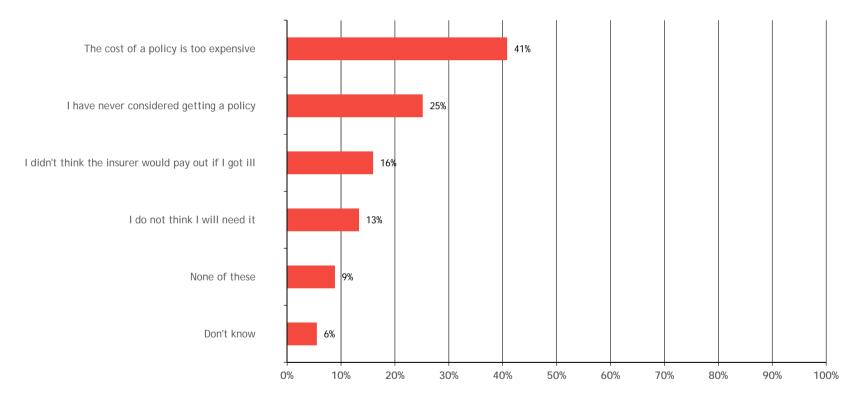
AMI\_Q25a. For the following question, by "Critical illness (Cl) cover", we mean a long-term insurance policy that pays out a lump sum in the event that you are diagnosed with a serious illness that is listed on your policy (e.g. heart attack or certain types of cancer) And, by "Life Insurance", we mean an insurance policy that pays out a sum of money either on the death of the insured person or after a set period (i.e. once they reach a certain age)Which, if either, of the following do you have in your your name, including any joint policies (i.e. that you hold with someone else)? (Please select all that apply)







AMI\_Q28a. You previously mentioned that you don't have Critical Illness (CI) insurance. Which, if any, of the following are reason for this? (Please select all that apply)



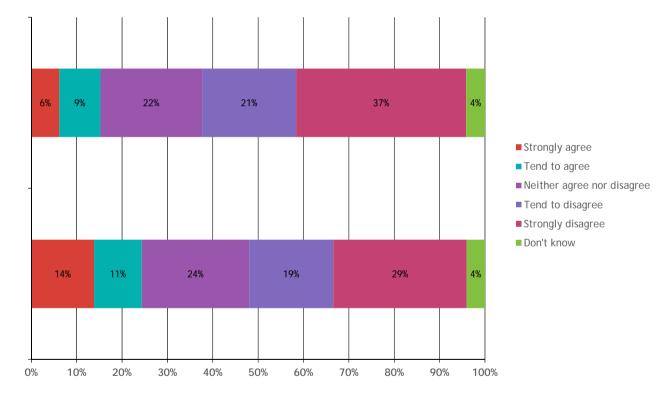




AMI\_Q34. To what extent, if at all, do you agree or disagree with the following statement? (Please select on option on each row)

My caring duties impact my ability to pay my mortgage (n=149)

My caring duties impact my ability to pay my rent (n=168)



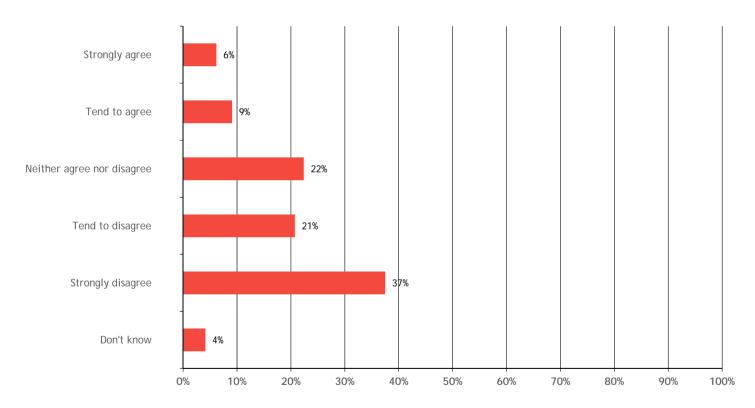
Unweighted base: All GB adults who help a family member and their child or grandchild



Aviva: Public



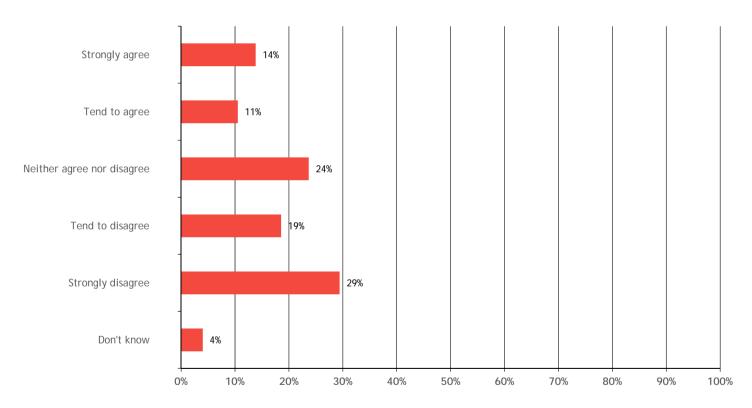
AMI\_Q34\_1. To what extent, if at all, do you agree or disagree with the following statement? (Please select on option on each row) - My caring duties impact my ability to pay my mortgage







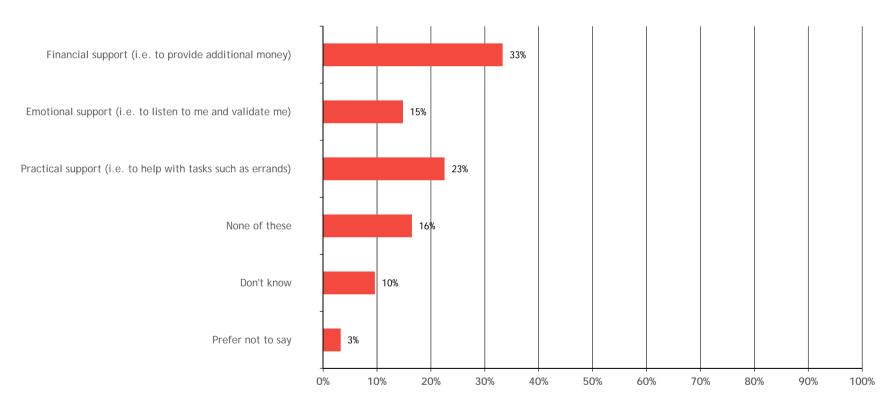
AMI\_Q34\_2. To what extent, if at all, do you agree or disagree with the following statement? (Please select on option on each row) - My caring duties impact my ability to pay my rent







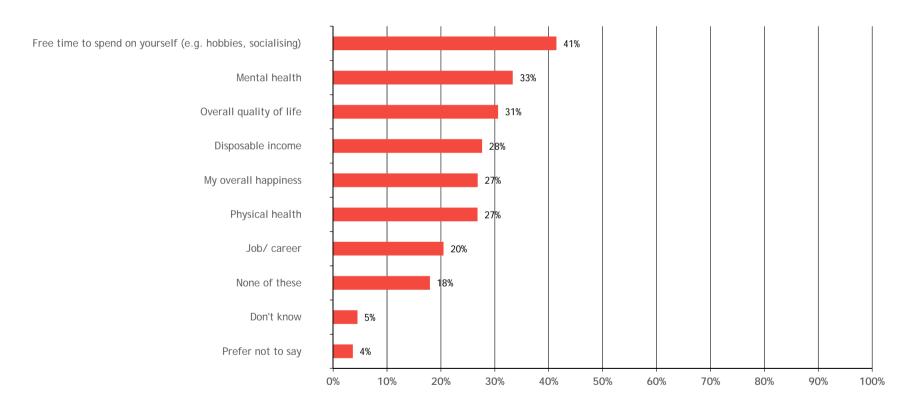
AMI\_Q36. Which ONE, if any, of the following would you MOST want in order to ease the pressure of you caring duties?







AMI\_Q37. Which, if any, of the following would you say your caring responsibilities have negatively impacted?







# Custom Research at YouGov

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