



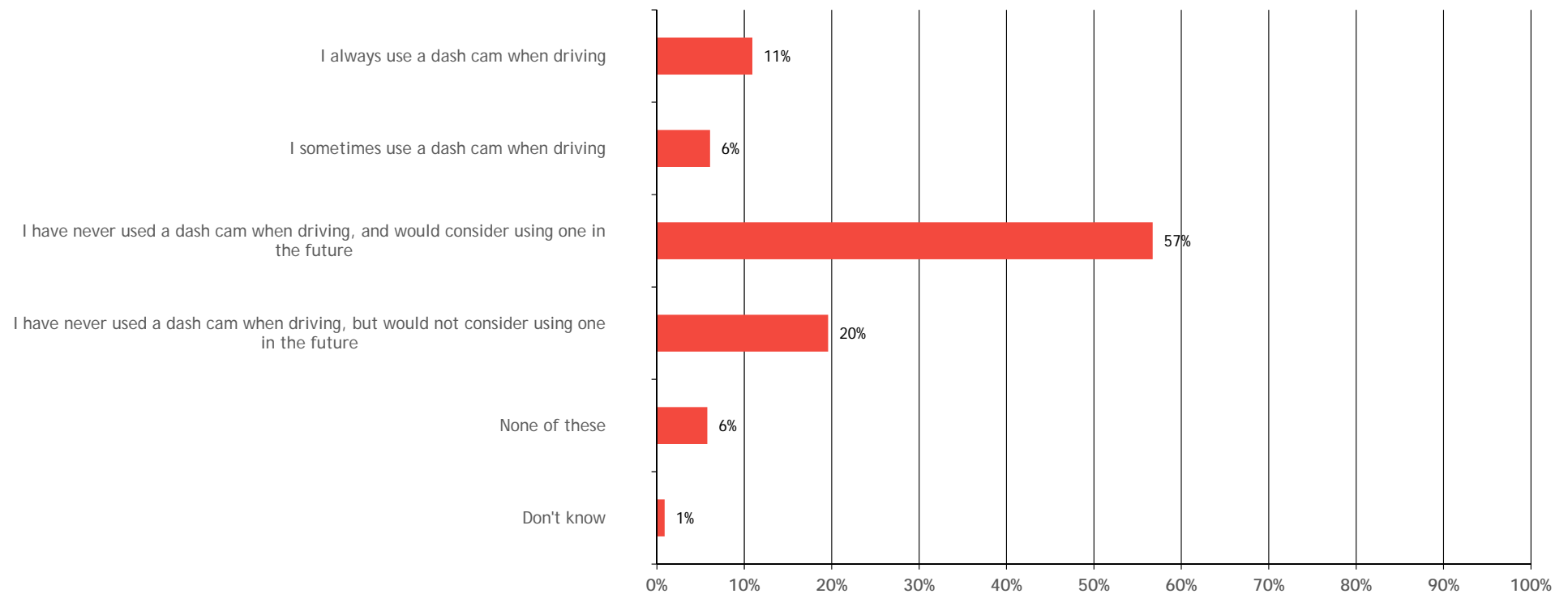
Car Master

Conducted by YouGov on behalf of Aviva
Fieldwork Dates: 21st - 22nd March 2019



Car Master

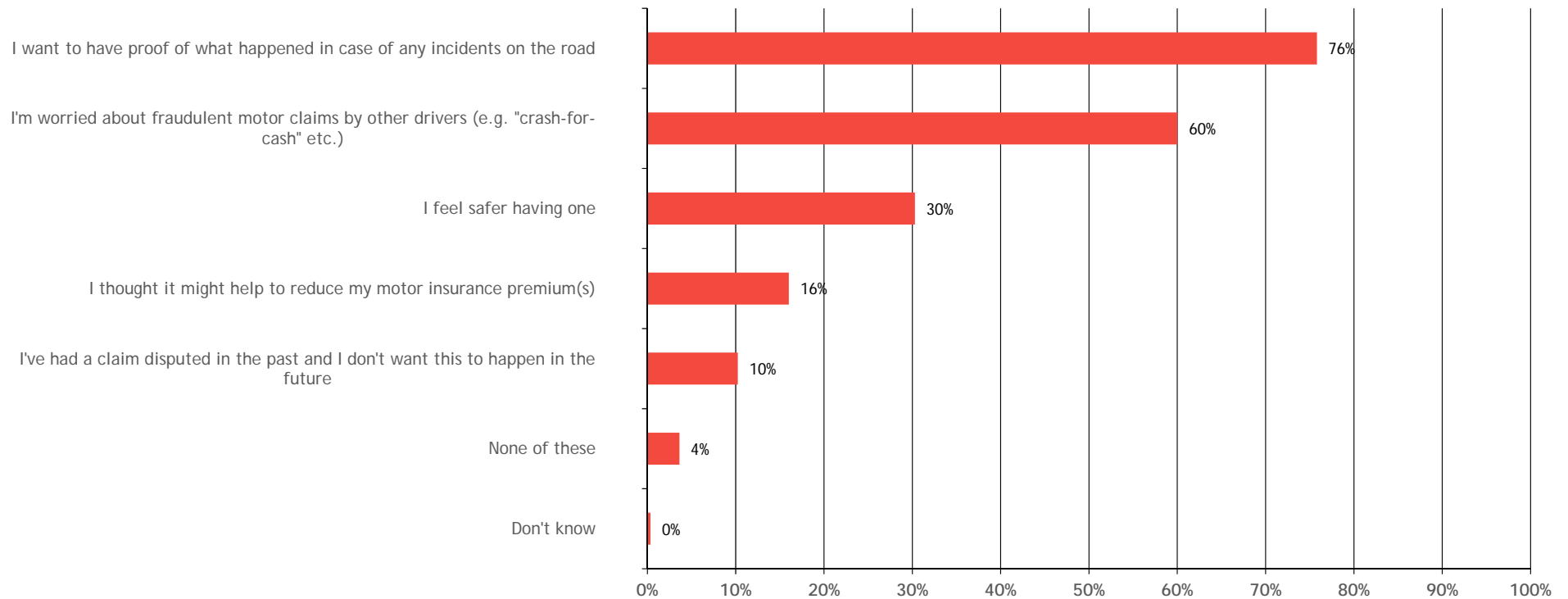
CAC_Q2. For the following question, by "dash cam", we mean a camera which is mounted on the windscreen or dashboard of a vehicle to record a view of the road through the windscreen. Which ONE, if any, of the following best applies to you? (Please select the option that best applies)



Unweighted base: All GB Adults who drive (1496)

Car Master

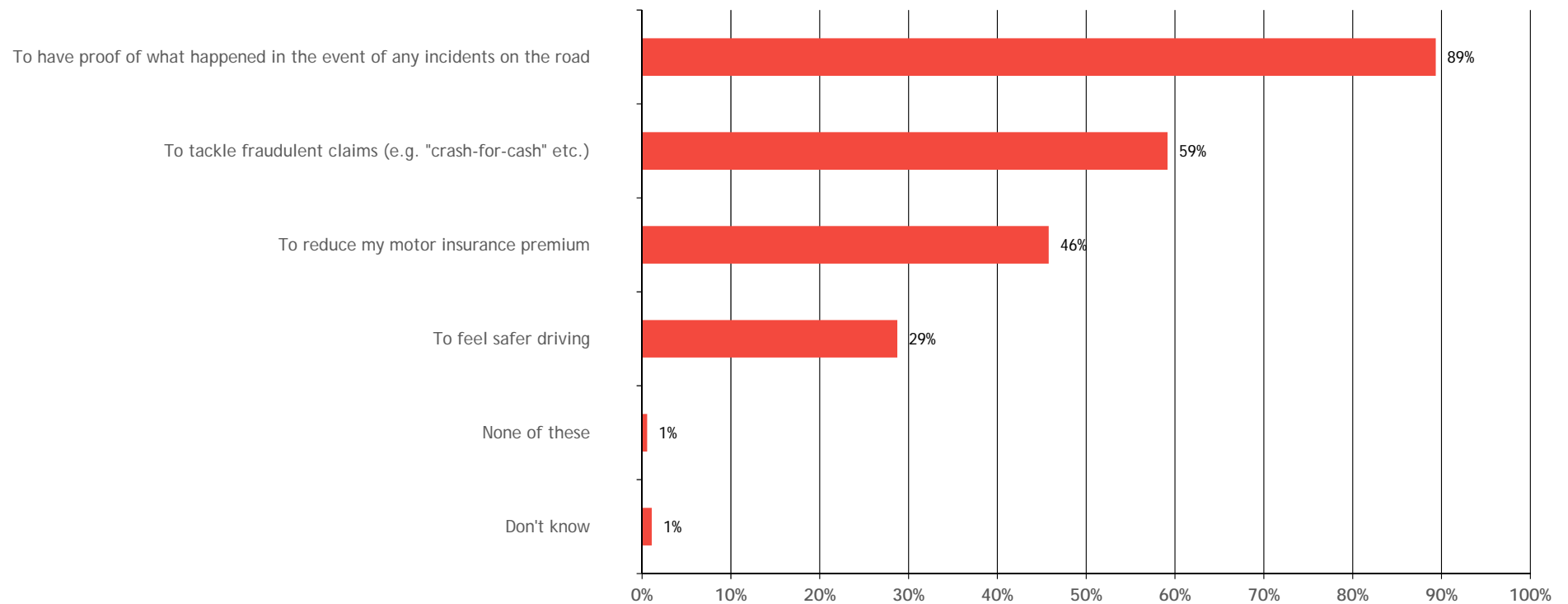
CAC_Q3. You previously said that you use a dash cam when you drive. Which, if any, of the following are reasons for this? (Please select all that apply)



Unweighted base: All GB Adults who drive and use a dash-cam (244)

Car Master

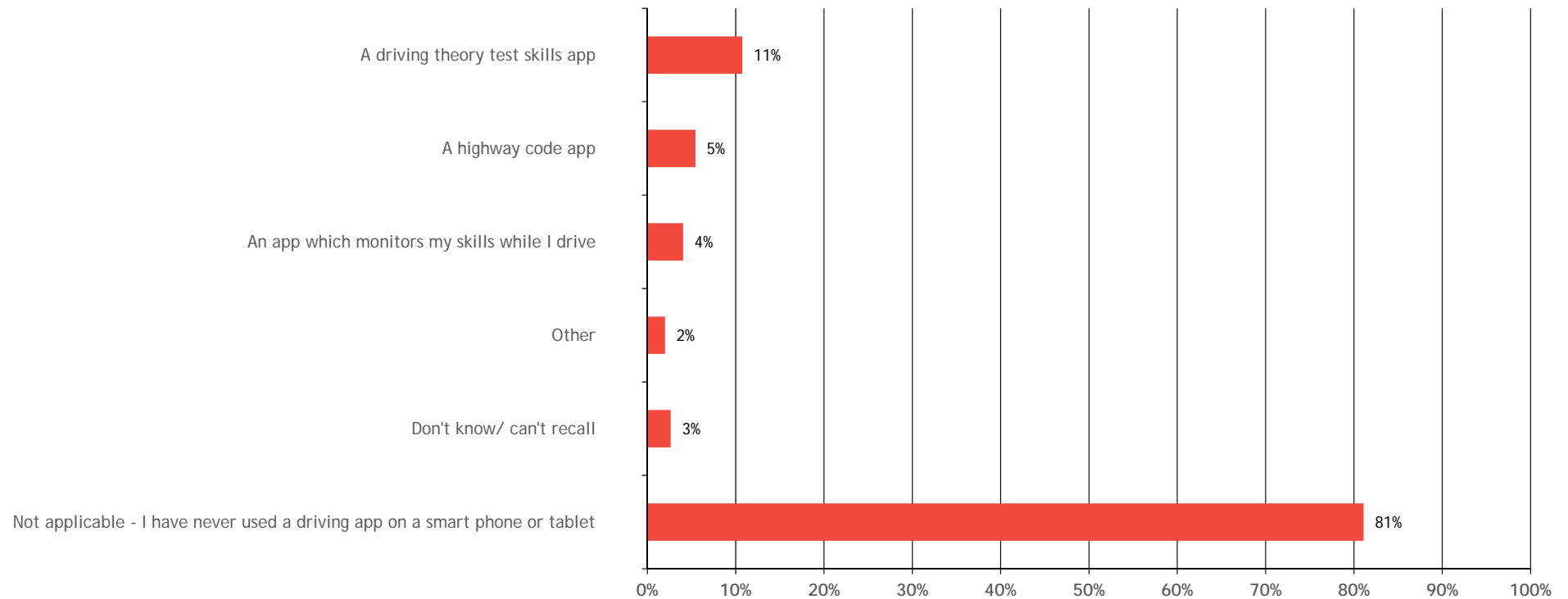
CAC_Q4. You previously said that you don't use a dash cam when you drive, but would consider using one in the future. Which, if any, of the following are reasons for why you would consider using one in the future? (Please select all that apply)



Unweighted base: All GB Adults who drive and do not use a dash-cam (851)

Car Master

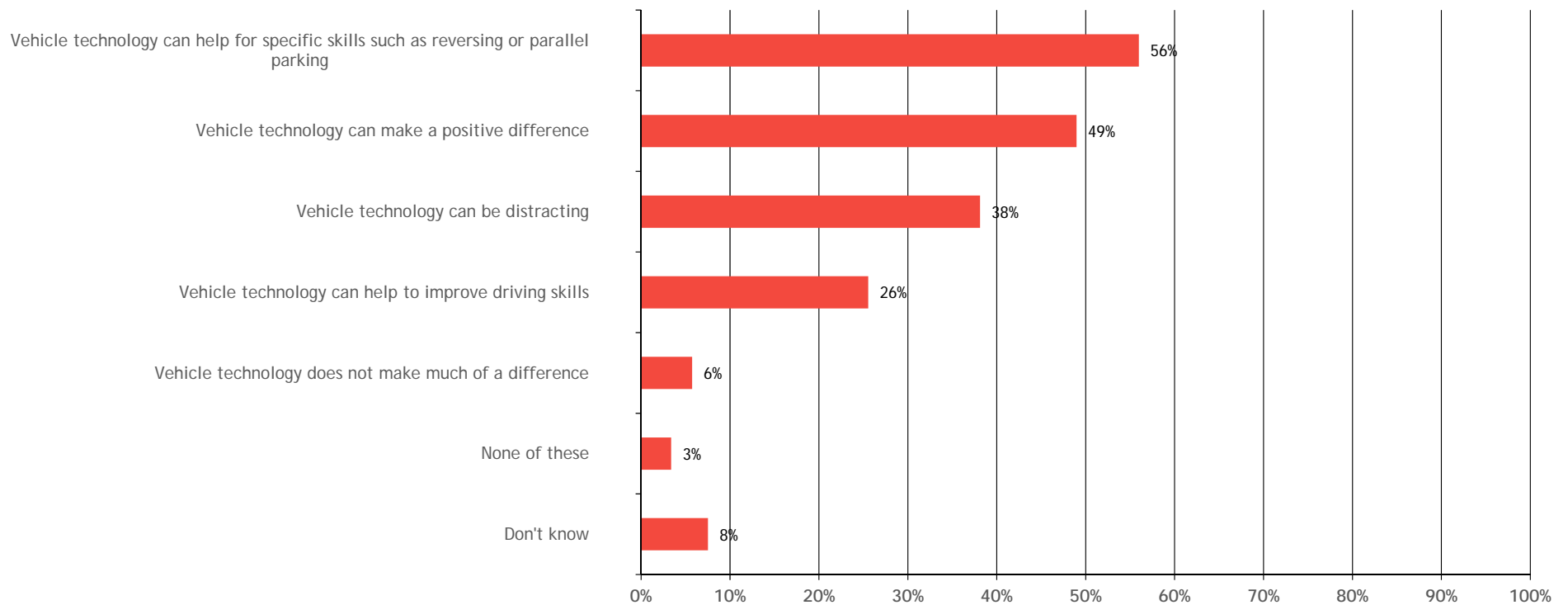
CAC_Q5. Which, if any, of the following types of driving apps have you ever used on a smart phone or tablet? (Please select all that apply. If you have never used a driving app on a smart phone or tablet, please select the "Not applicable" option)



Unweighted base: All GB Adults online who drive (1496)

Car Master

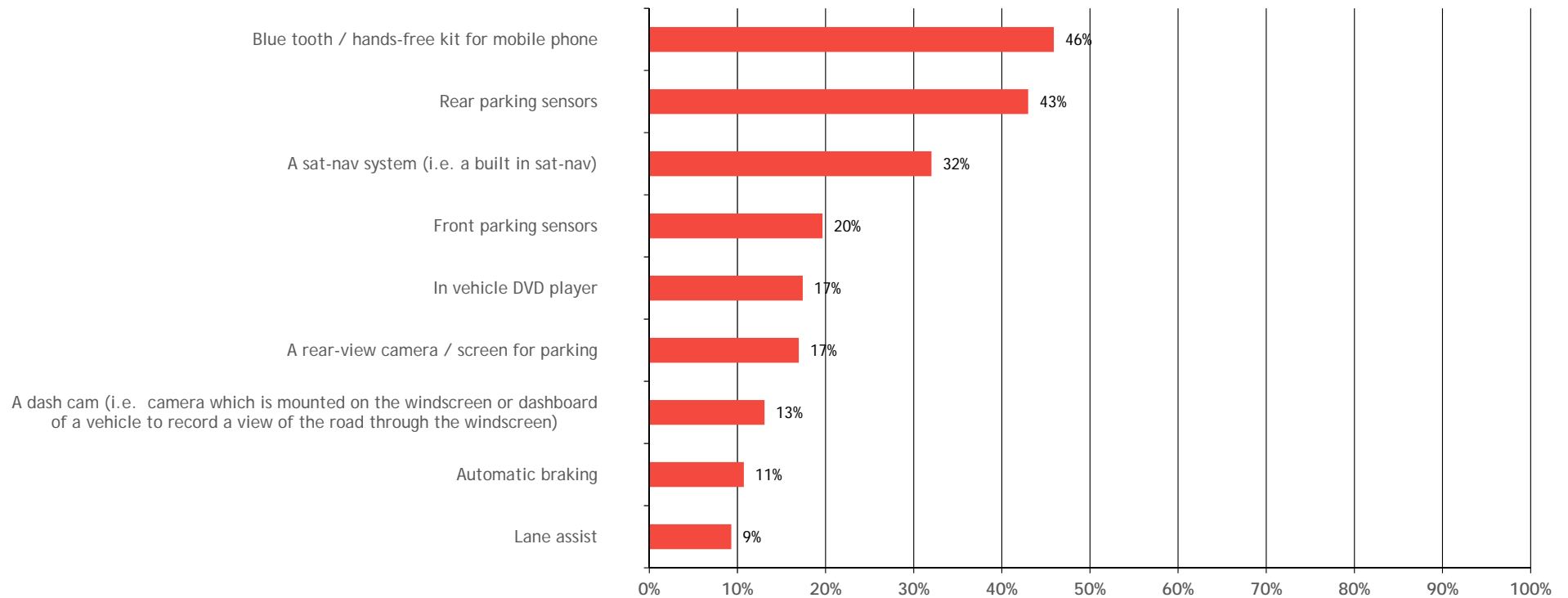
CAC_Q6. For the following question, by "vehicle technology" we mean devices which come as standard in a vehicle or can be built-in or devices which are separate from the vehicle. Which, if any, of the following statements do you agree with? (Please select all that apply)



Unweighted base: All GB Adults who drive (1496)

Car Master

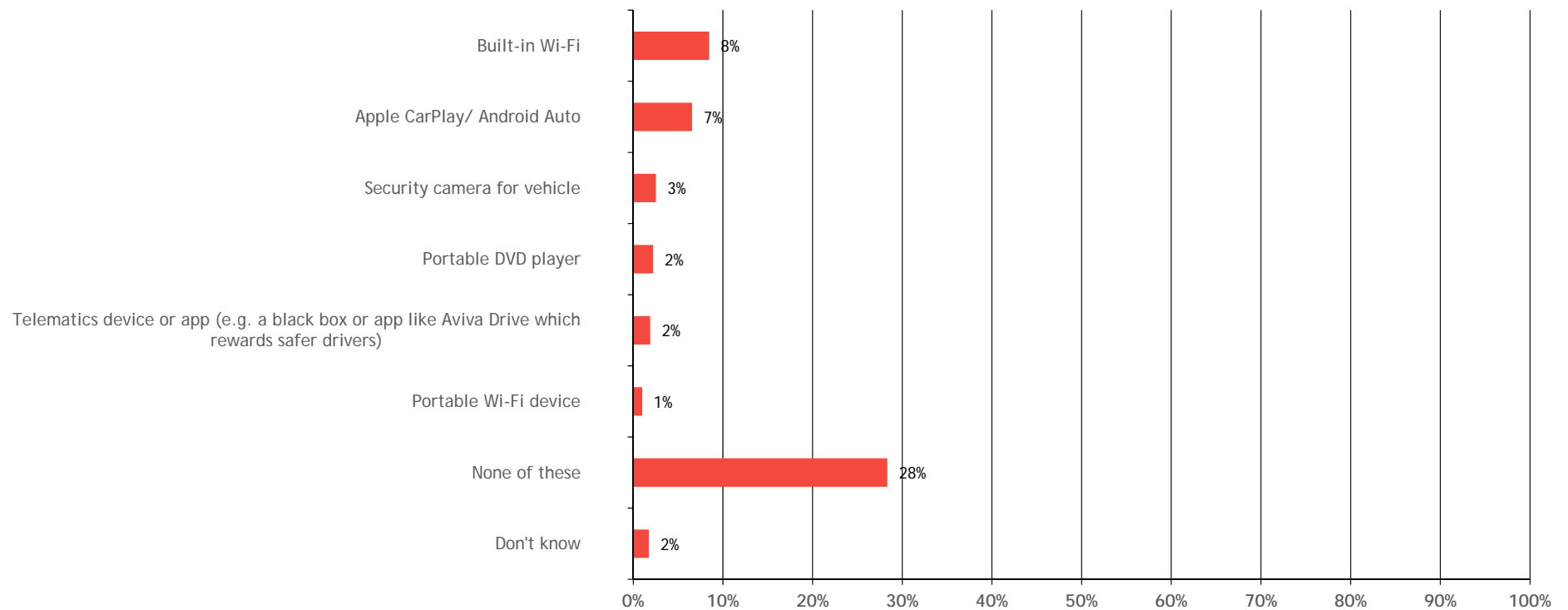
CAC_Q7. As a reminder, by "vehicle technology" we mean devices which come as standard in a vehicle or can be built-in or devices which are separate from the vehicle. Which, if any, of the following vehicle technology devices do you currently have in your vehicle? (Please select all that apply)



Unweighted base: All GB Adults who drive (1496)

Car Master

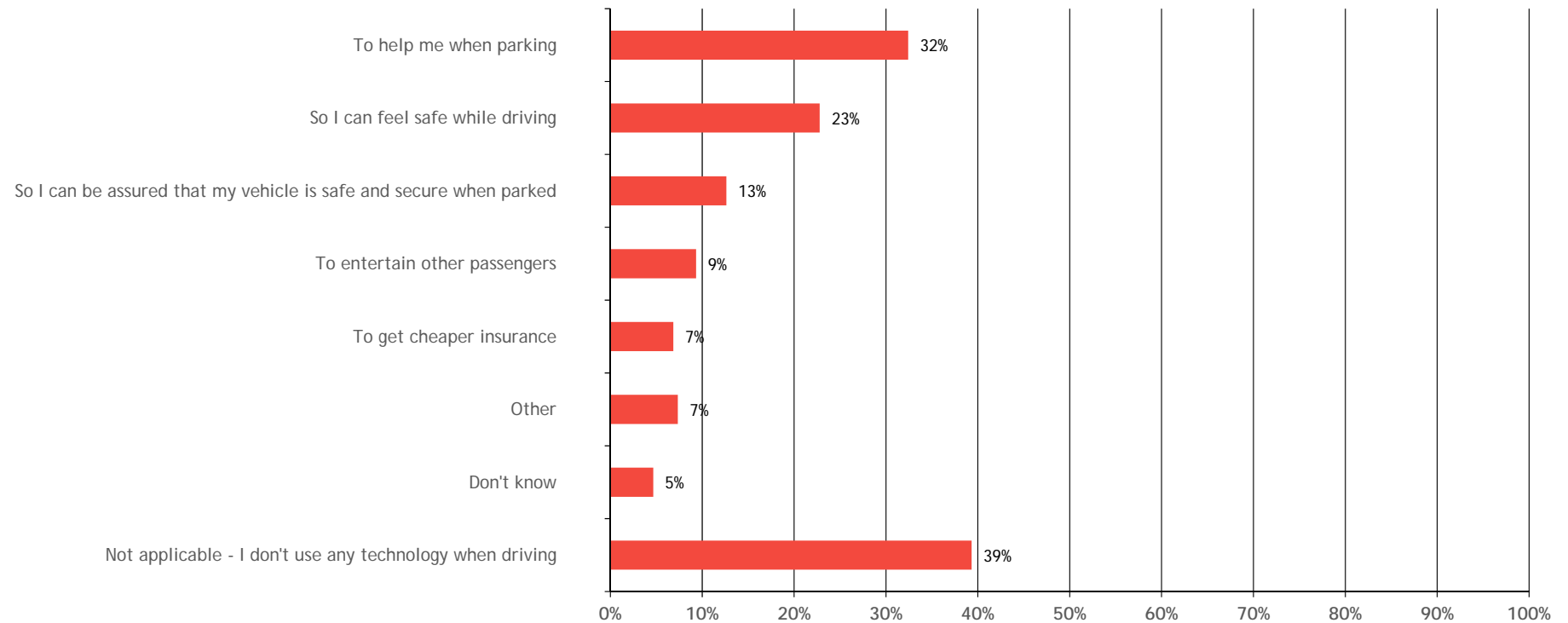
CAC_Q7. As a reminder, by "vehicle technology" we mean devices which come as standard in a vehicle or can be built-in or devices which are separate from the vehicle. Which, if any, of the following vehicle technology devices do you currently have in your vehicle? (Please select all that apply) (continued 2)



Unweighted base: All GB Adults who drive (1496)

Car Master

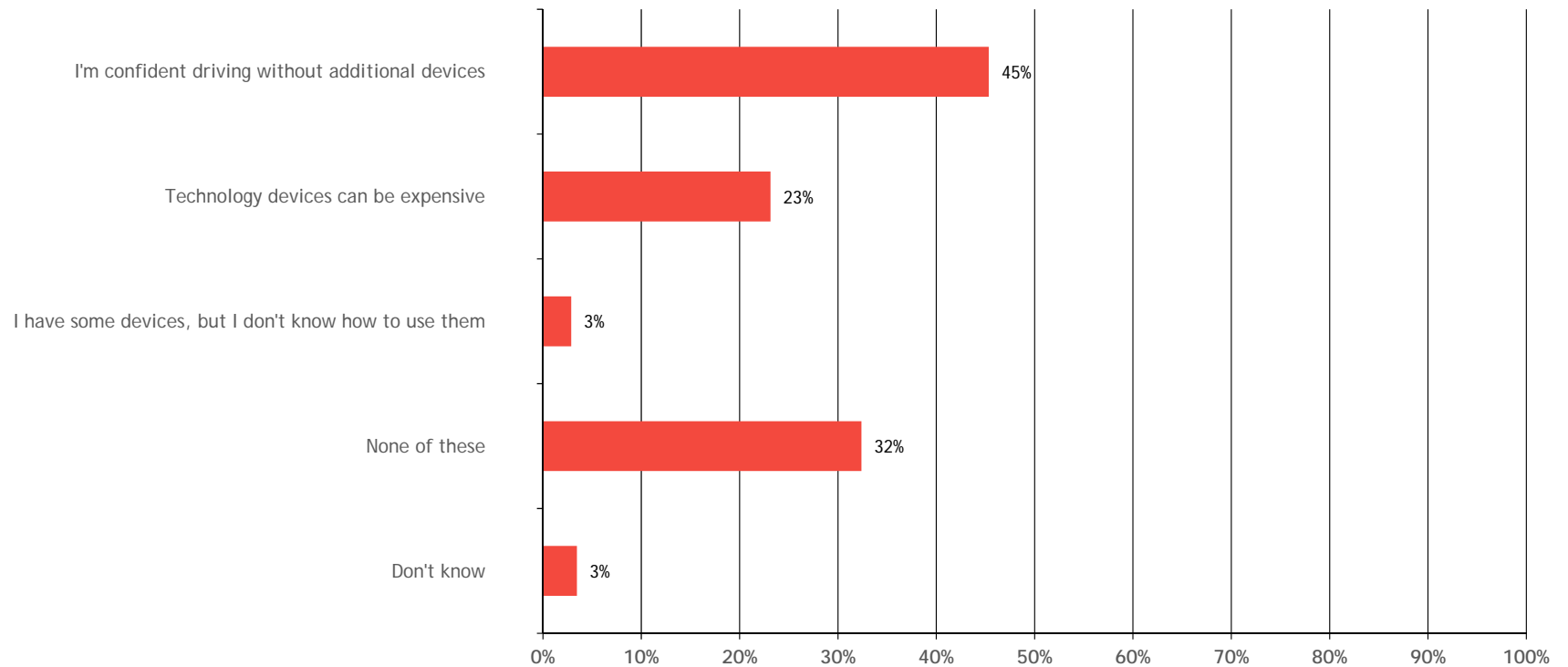
CAC_Q11. Which, if any, of the following are your reasons for using vehicle technology when driving? (Please select all that apply. If you don't use any technology when driving, please select the "Not applicable" option)



Unweighted base: All GB Adults who drive and use vehicle technology (1496)

Car Master

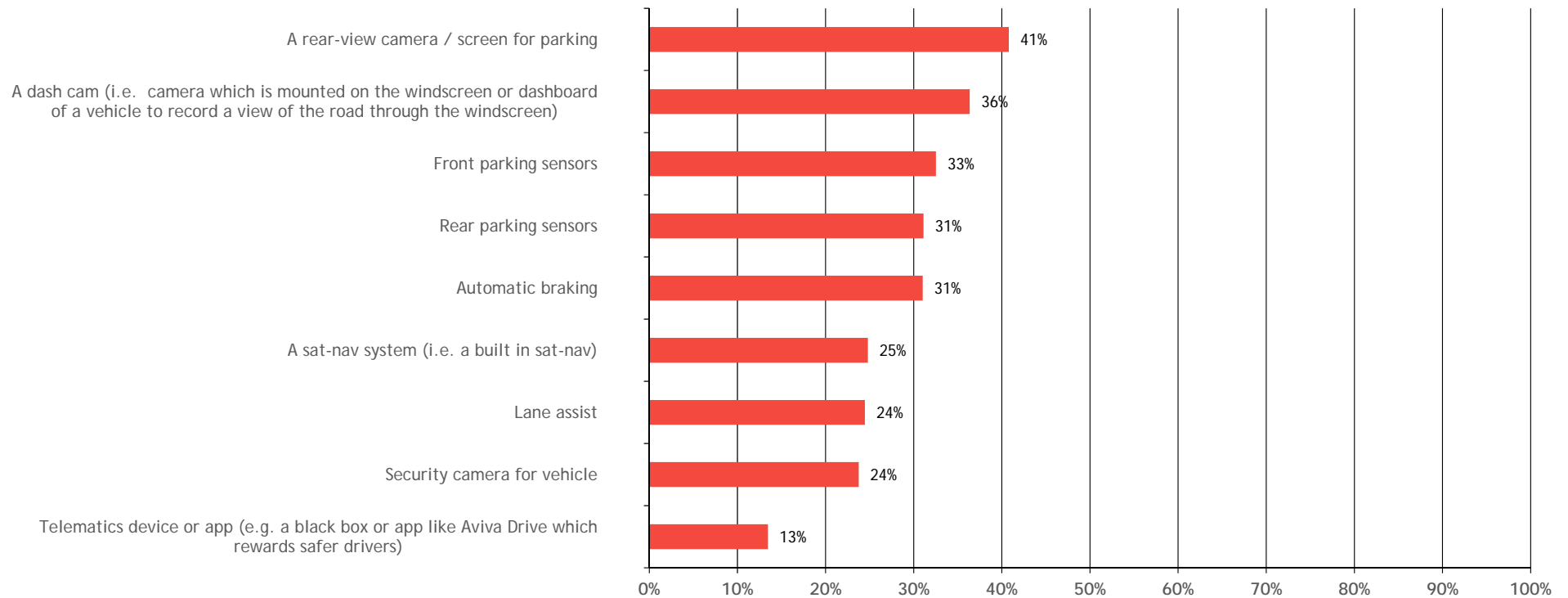
CAC_Q12. You previously said that you don't use any vehicle technology devices when driving...Which, if any, of the following are reasons for this? (Please select all that apply)



Unweighted base: All GB Adults who drive and do not use vehicle technology (583)

Car Master

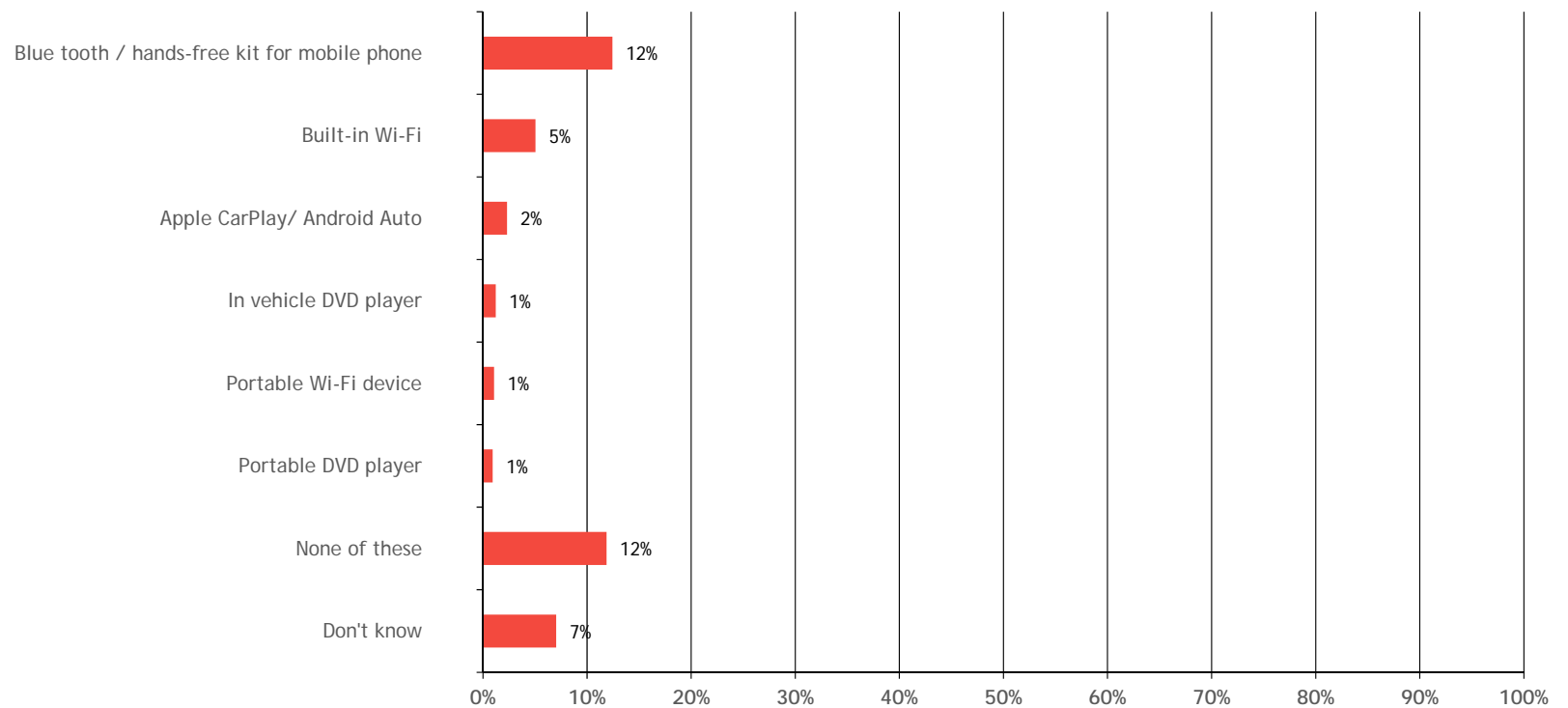
CAC_Q8. Which, if any, of the following devices do you feel are most useful to drivers in relation to their safety when driving? (Please select all that apply)



Unweighted base: All GB Adults who drive (1496)

Car Master

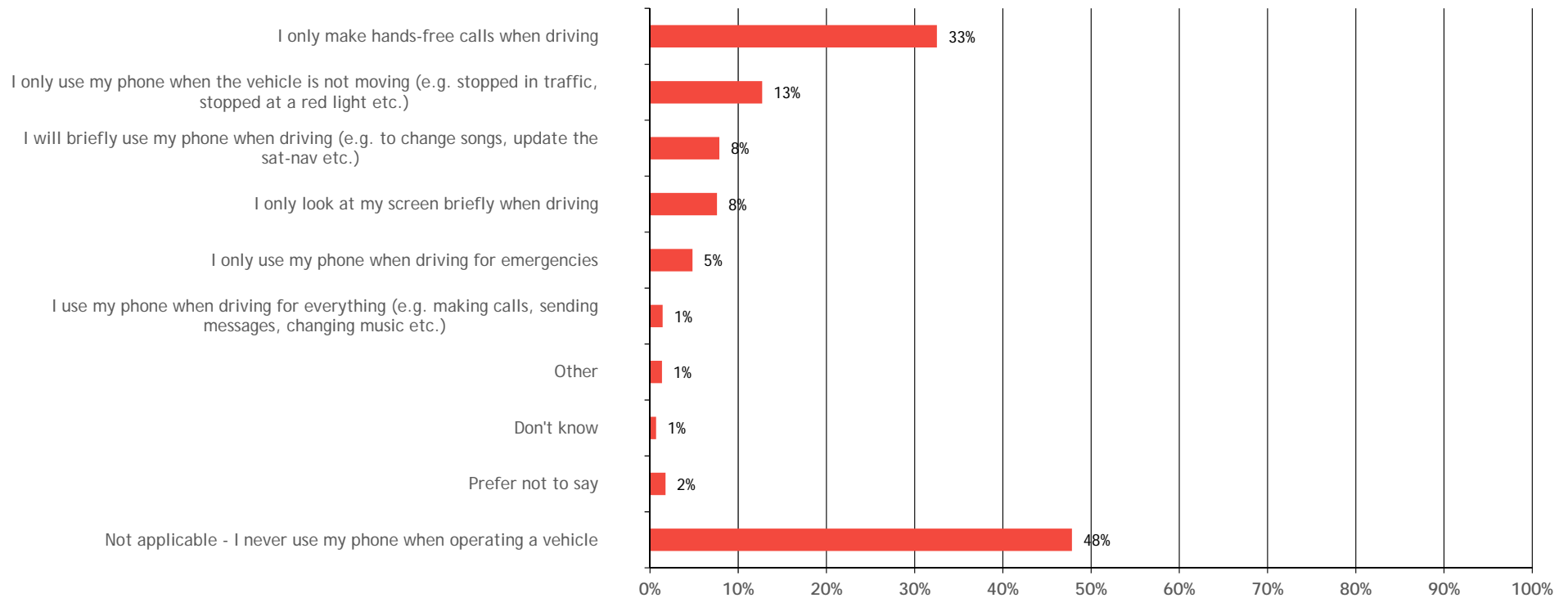
CAC_Q8. Which, if any, of the following devices do you feel are most useful to drivers in relation to their safety when driving? (Please select all that apply) (continued 2)



Unweighted base: All GB Adults who drive (1496)

Car Master

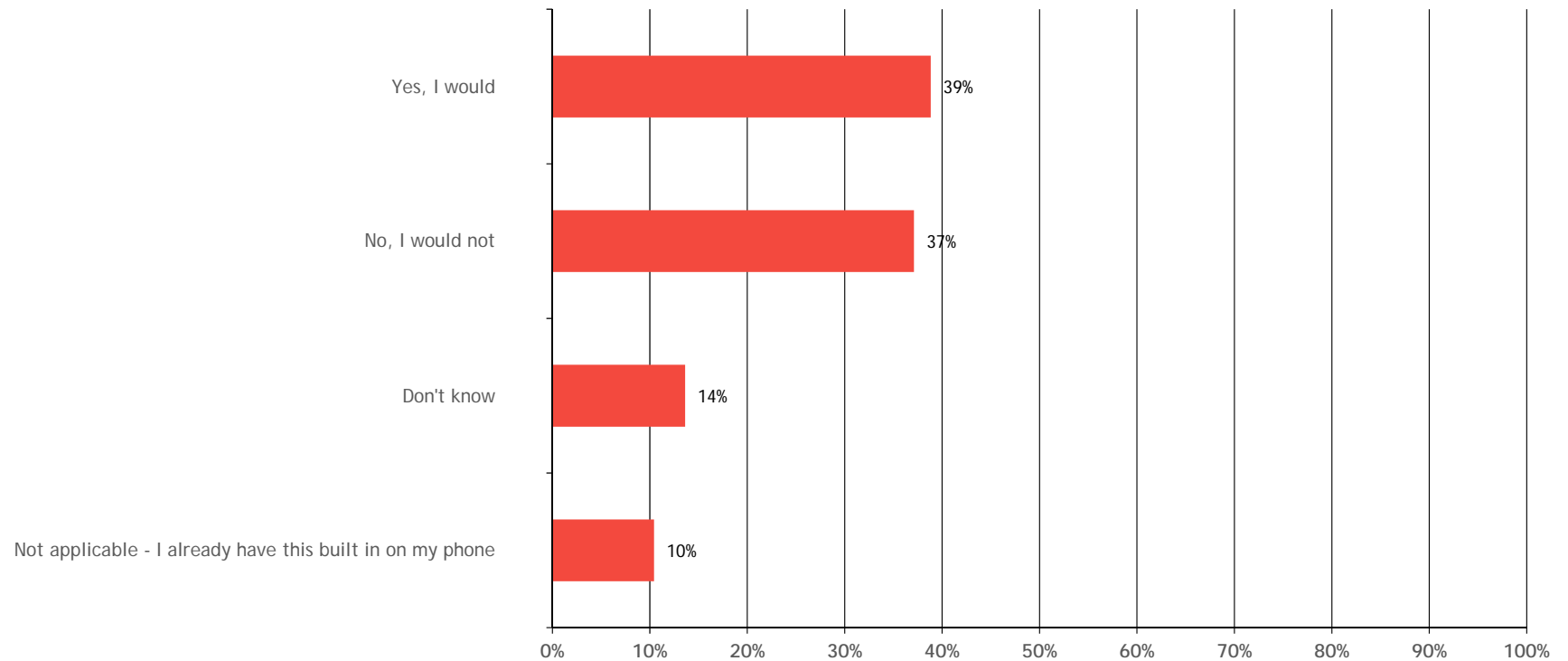
CAC_Q9. Which, if any, of the following apply to you when driving? (Please select all that apply. If you would rather not share your experiences, please select the "Prefer not to say" option. If you never use your phone while driving, please select the "Not applicable" option)



Unweighted base: All GB Adults who drive (1496)

Car Master

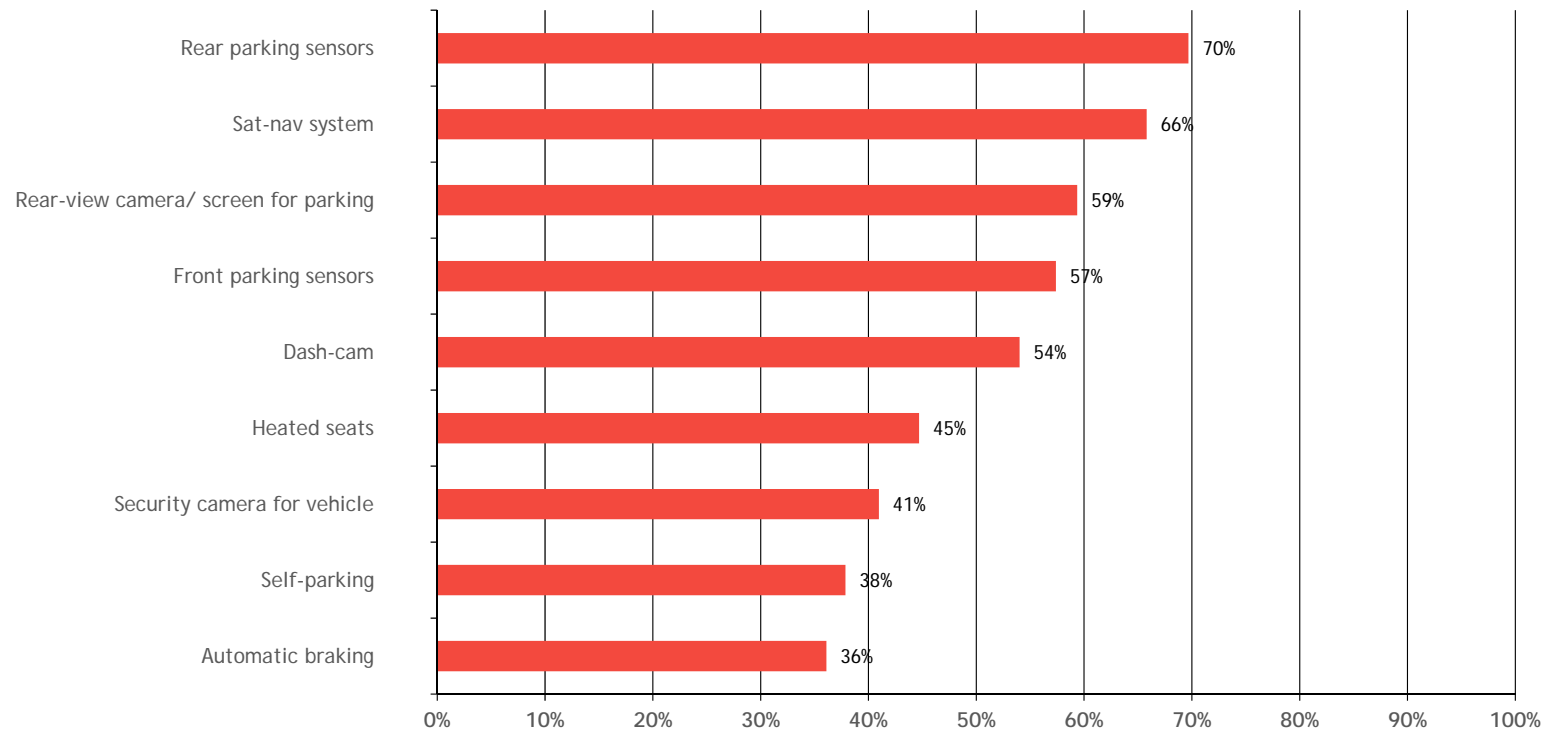
CAC_Q10. As a reminder, by "driving" we mean we mean operating a vehicle that is not parked with the hand break up. Would you be happy to have an app on your phone that prevents you from receiving messages or calls on your phone whilst you are driving? (Please select the option that best applies. If you already have this built in on your phone, please select the "Not applicable" option)



Unweighted base: All GB Adults who drive (1496)

Car Master

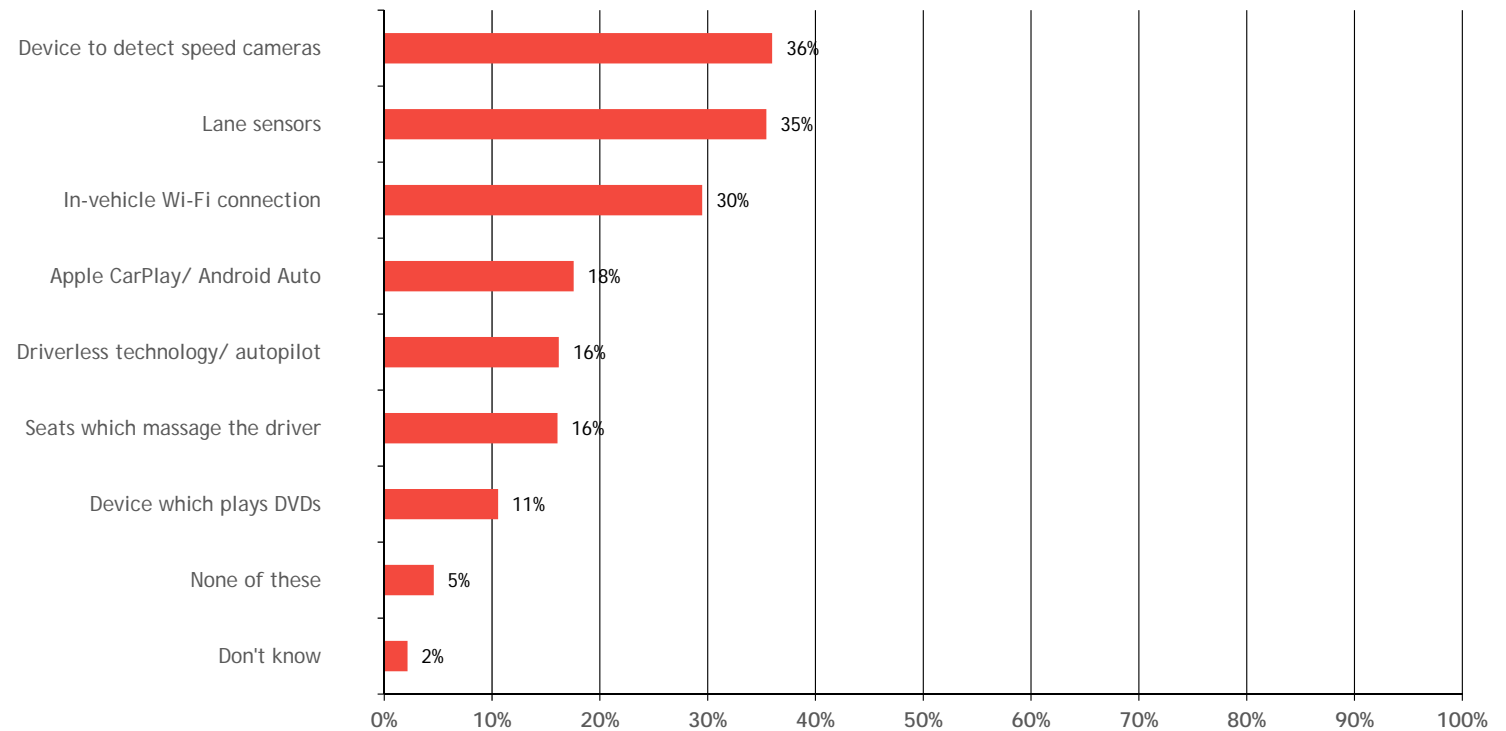
CAC_Q13. Please imagine that you were given the choice to have any of the following devices in your vehicle... Which, if any, of the following devices would you want to have? (Please select all that apply)



Unweighted base: All GB Adults who drive (1496)

Car Master

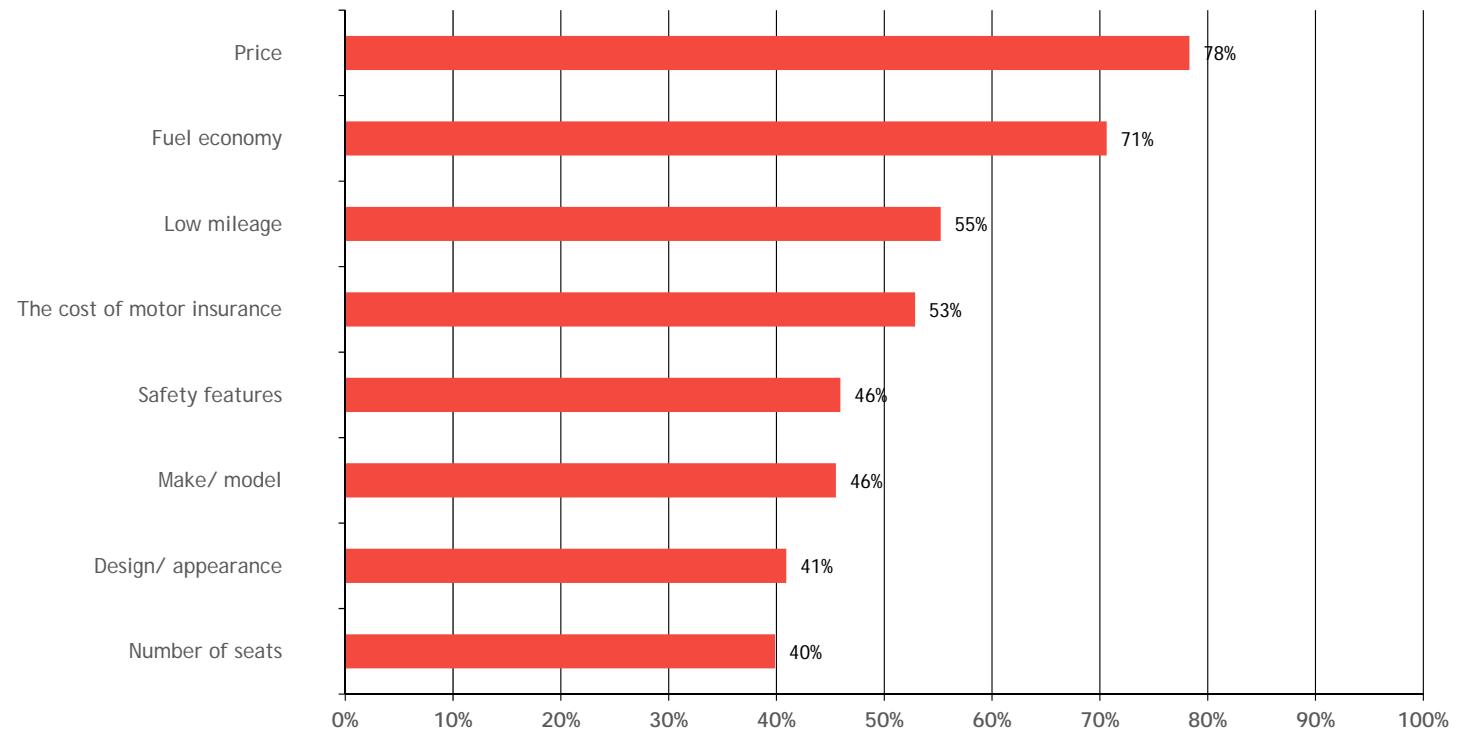
CAC_Q13. Please imagine that you were given the choice to have any of the following devices in your vehicle... Which, if any, of the following devices would you want to have? (Please select all that apply) (continued 2)



Unweighted base: All GB Adults who drive (1496)

Car Master

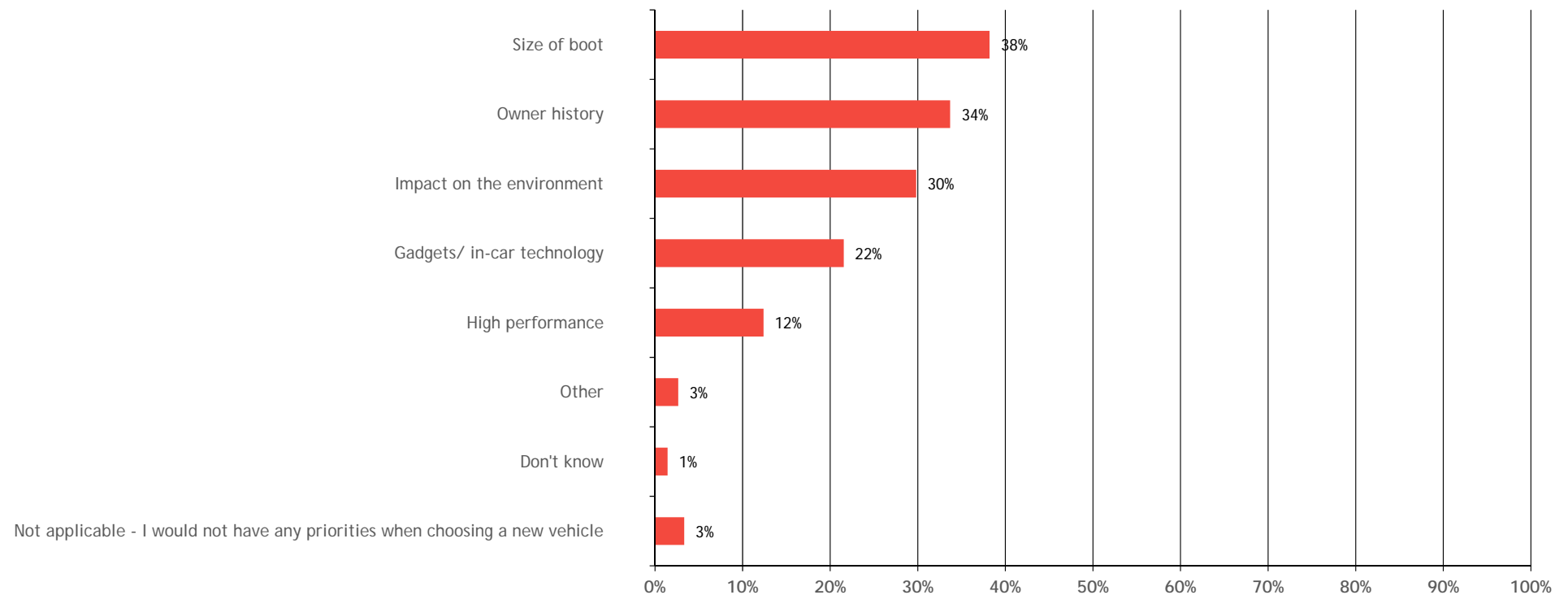
CAC_Q14. For the following question, please imagine that you were looking to buy a new vehicle...Which, if any, would be your priorities when purchasing? (Please select all that apply. If you would not have any priorities when choosing a new vehicle, please select the "Not applicable" option")



Unweighted base: All GB Adults who drive (1496)

Car Master

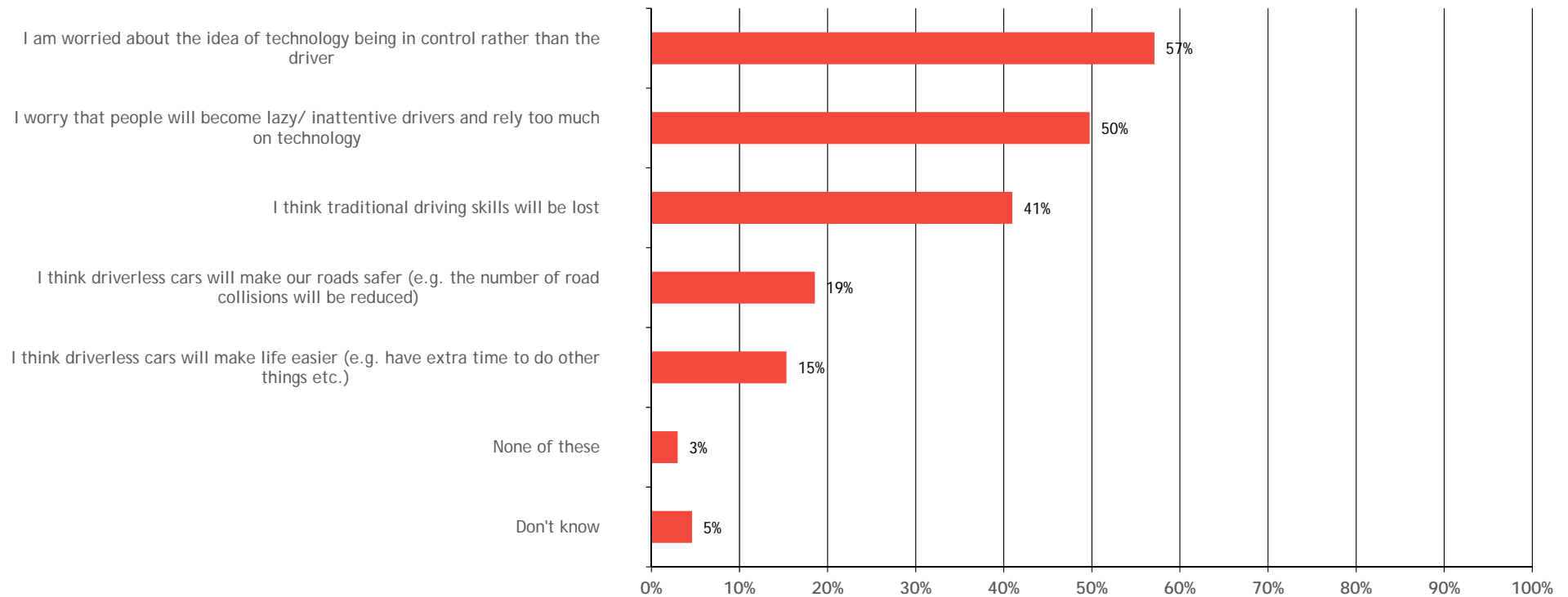
CAC_Q14. For the following question, please imagine that you were looking to buy a new vehicle...Which, if any, would be your priorities when purchasing? (Please select all that apply. If you would not have any priorities when choosing a new vehicle, please select the "Not applicable" option")
(continued 2)



Unweighted base: All GB Adults who drive (1496)

Car Master

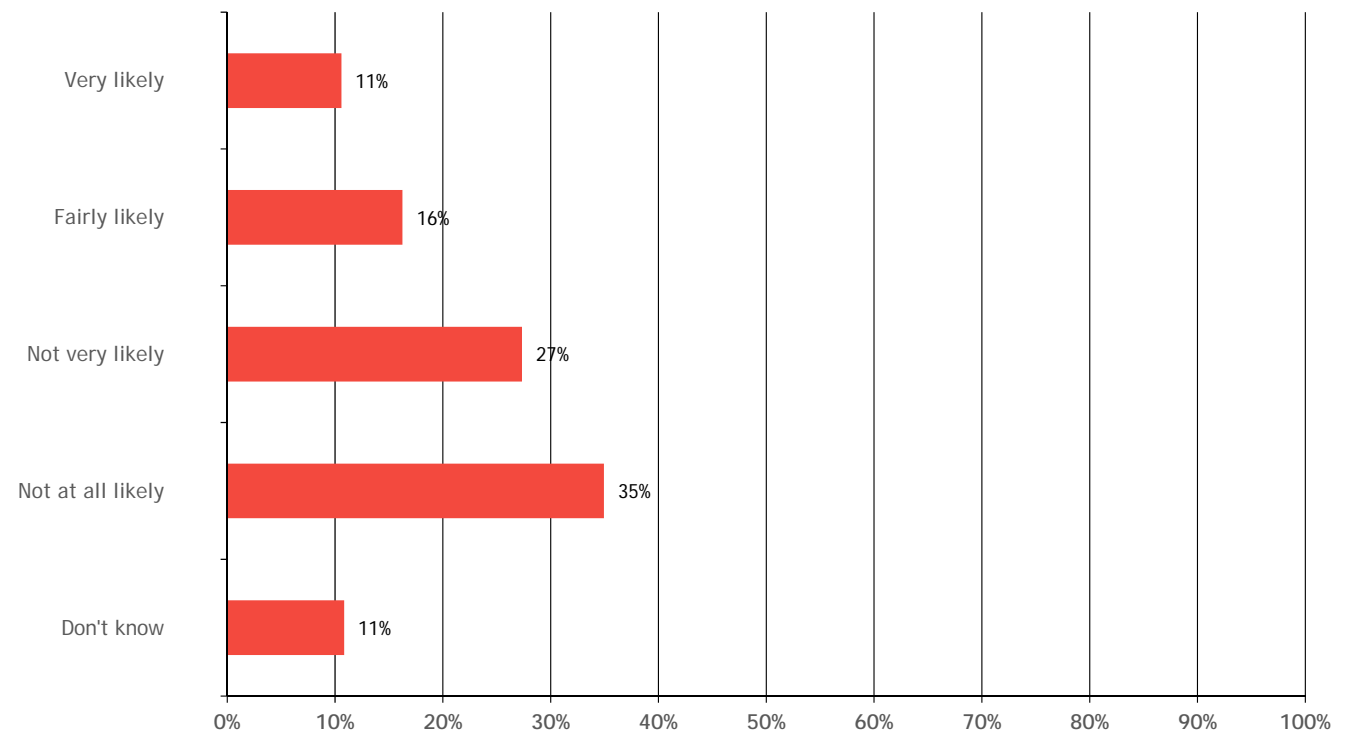
CAC_Q15. For the following question, by "driverless car", we mean a self-driving car that is capable of sensing its environment and moving with little or no human input. Which, if any, of the following describes how you feel about the concept of driverless cars? (Please select all that apply)



Unweighted base: All GB Adults who drive (1496)

Car Master

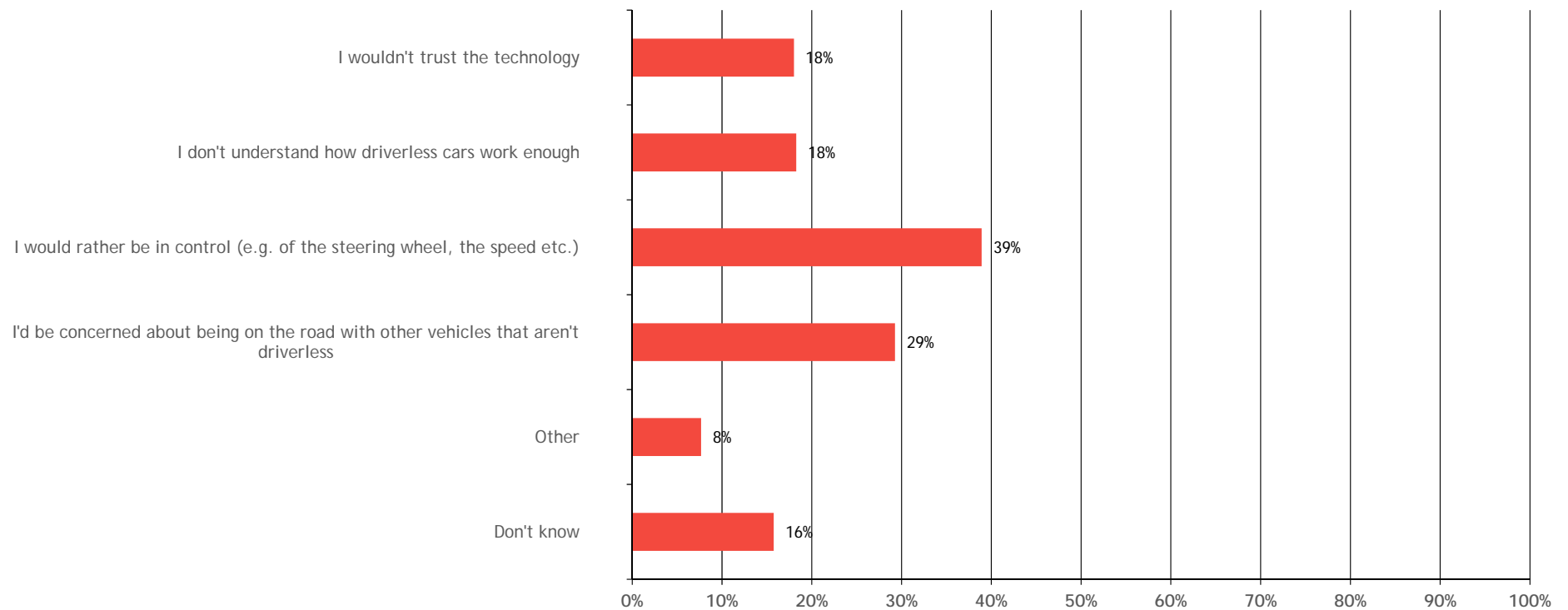
CAC_Q16. As a reminder, by "driverless car", we mean a self-driving car that is capable of sensing its environment and moving with little or no human input. How likely, if at all, would you be to ever travel in a driverless car (i.e. being a passenger)? (Please select the option which best applies)



Unweighted base: All GB Adults who drive (1496)

Car Master

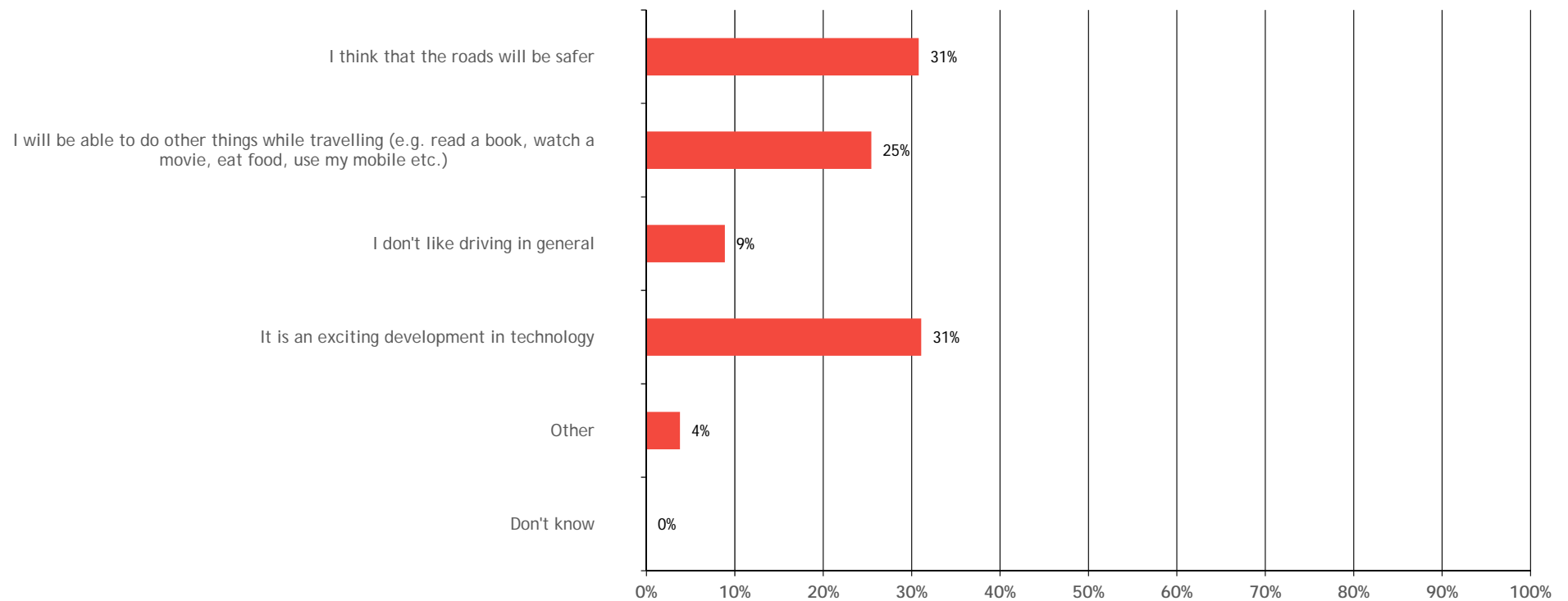
CAC_Q17. You previously said that you would not travel in a driverless car (i.e being a passenger). Which, if any, of the following are reasons for this? (Please select all that apply)



Unweighted base: All GB Adults who drive and would not travel in a driverless car (234)

Car Master

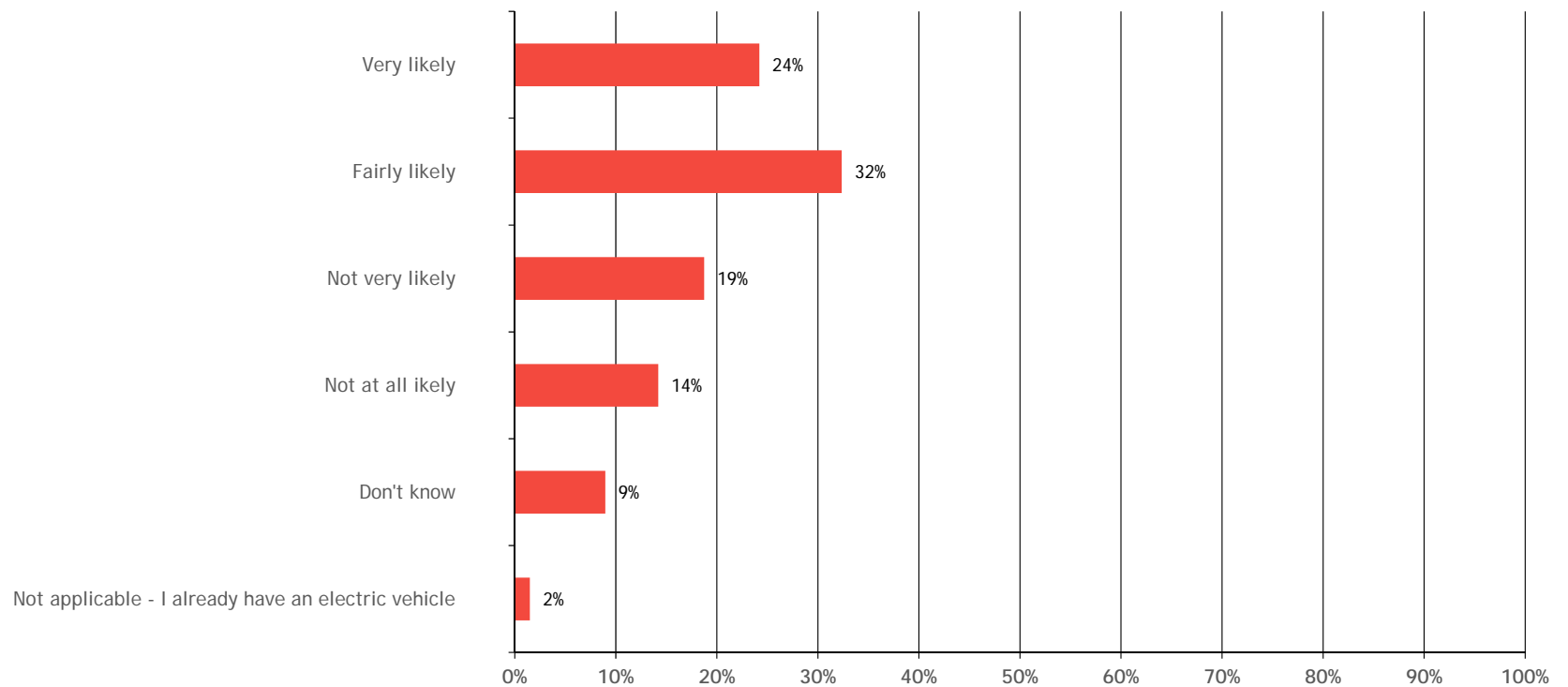
CAC_Q18. You previously said that you would travel a driverless car (i.e. being a passenger). Which, if any, of the following are reasons for this? (Please select all that apply)



Unweighted base: All GB Adults who drive and would travel in a driverless car (152)

Car Master

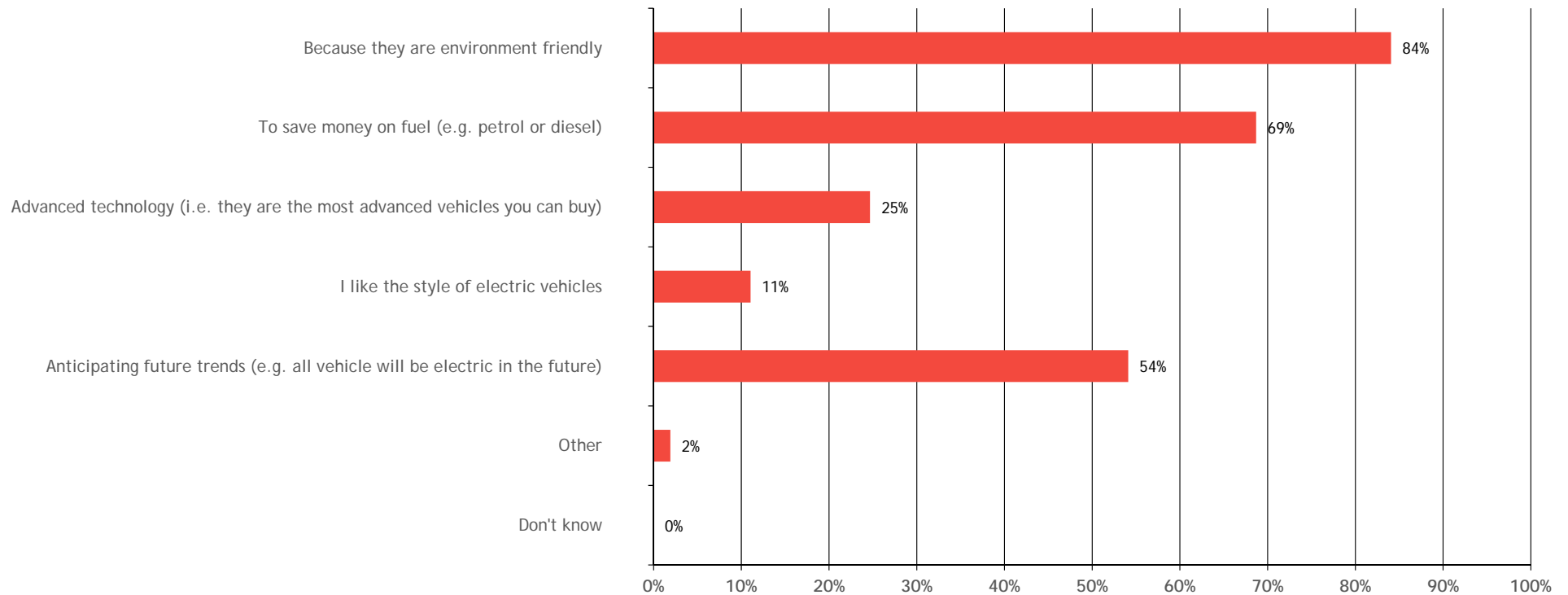
CAC_Q20. For the following question, by "electric vehicle (EV)", we mean a vehicle which is powered by energy stored in its rechargeable batteries, which are recharged by common household electricity. How likely, if at all, would you be to ever consider purchasing an electric vehicle (EV), if it was available at a price you would consider reasonable? (Please select the option that best applies. If you already have an electric vehicle (EV), please select the "Not applicable" option)



Unweighted base: All GB Adults who drive (1496)

Car Master

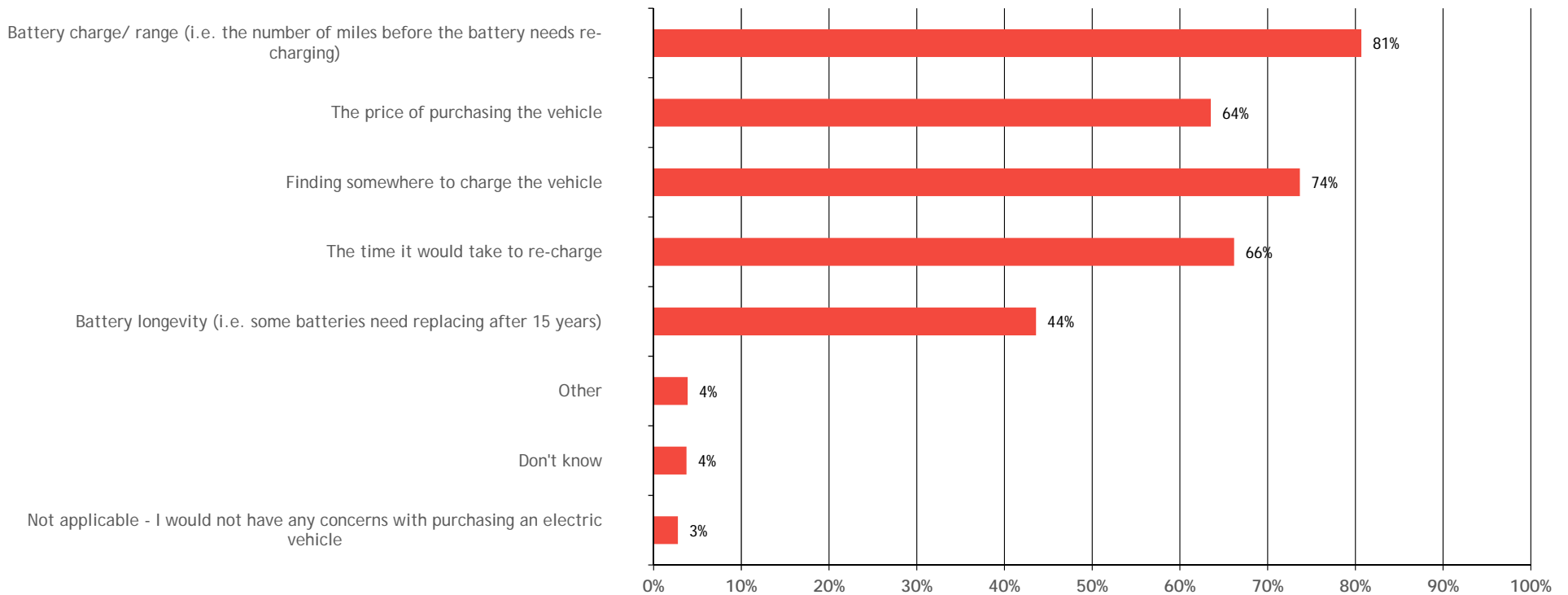
CAC_Q21. You previously said that you would consider purchasing an electric vehicle (EV), if it was available at a price you would consider reasonable. Which, if any, of the following are reasons for this? (Please select all that apply)



Unweighted base: All GB Adults who drive and would consider buying an electric vehicle (358)

Car Master

CAC_Q22. Which, if any, of the following concerns would you have about purchasing an electric vehicle? (Please select all that apply. If you would not have any concerns about purchasing an electric vehicle, please select the "Not applicable" option).

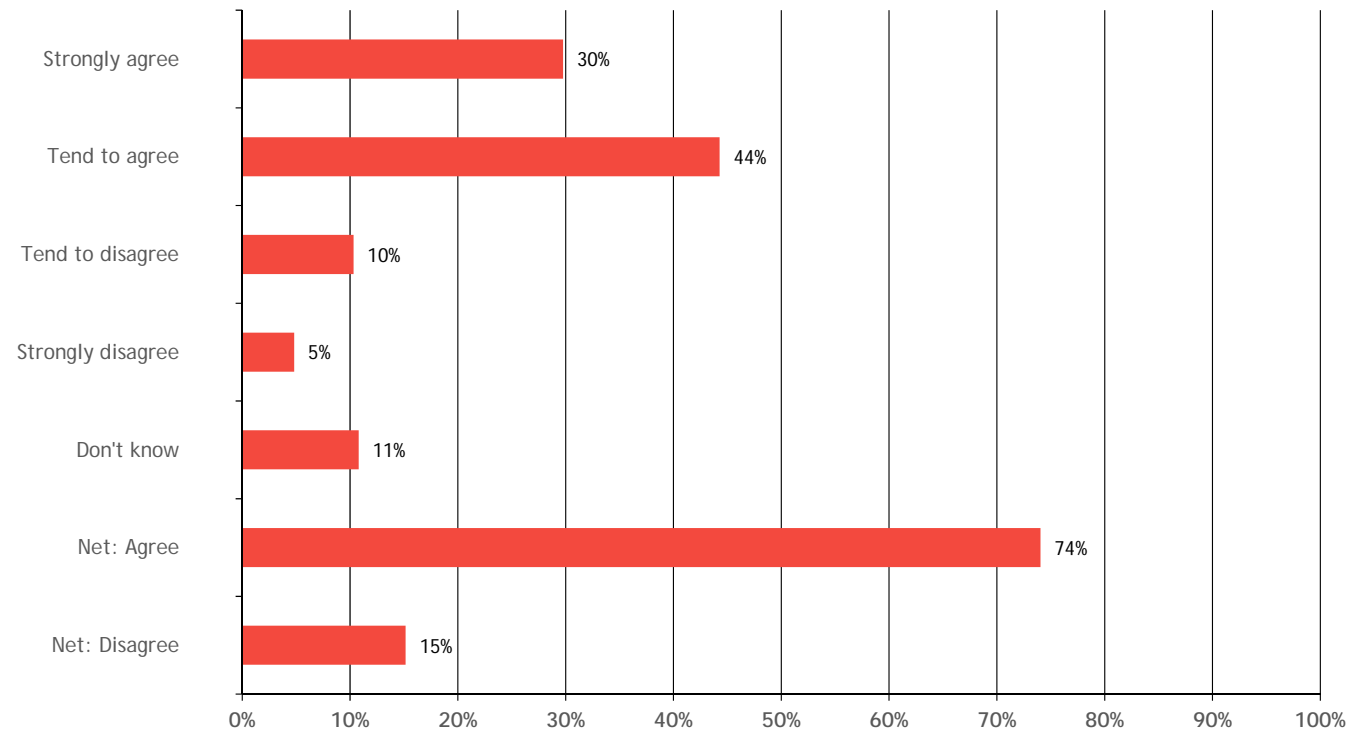


Unweighted base: All GB Adults who drive (1496)

Car Master

CAC_Q23a_1. To what extent, if at all, do you agree or disagree with the following statement?

- Electric vehicles (EV) are more environmentally friendly than petrol and diesel vehicles

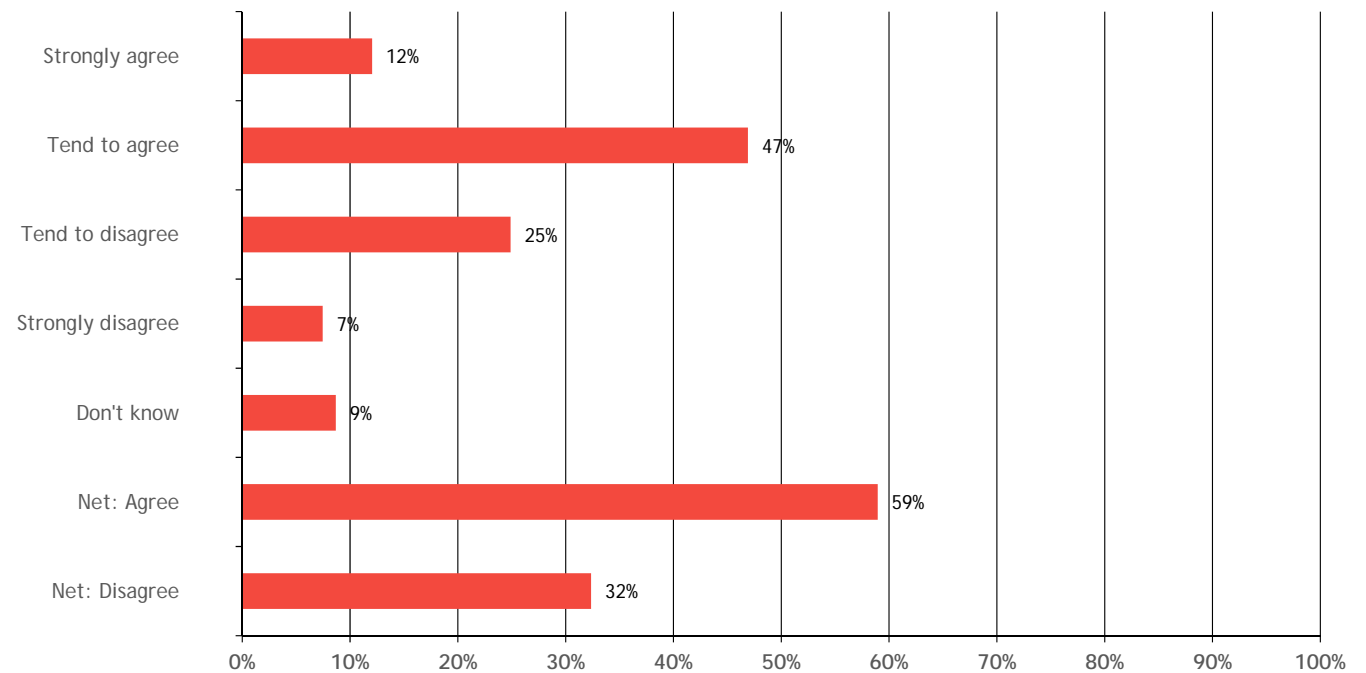


Unweighted base: All GB Adults who drive (1496)

Car Master

CAC_Q19_1. For the following question, by "environmental consciousness", we mean considering the health and well being of the environment (i.e. avoiding doing things which have the potential to harm the environment). To what extent, if at all, do you agree or disagree with the following statement?

- Environmental consciousness is a concern for me when purchasing a vehicle (e.g. looking for eco-friendly vehicles etc.)

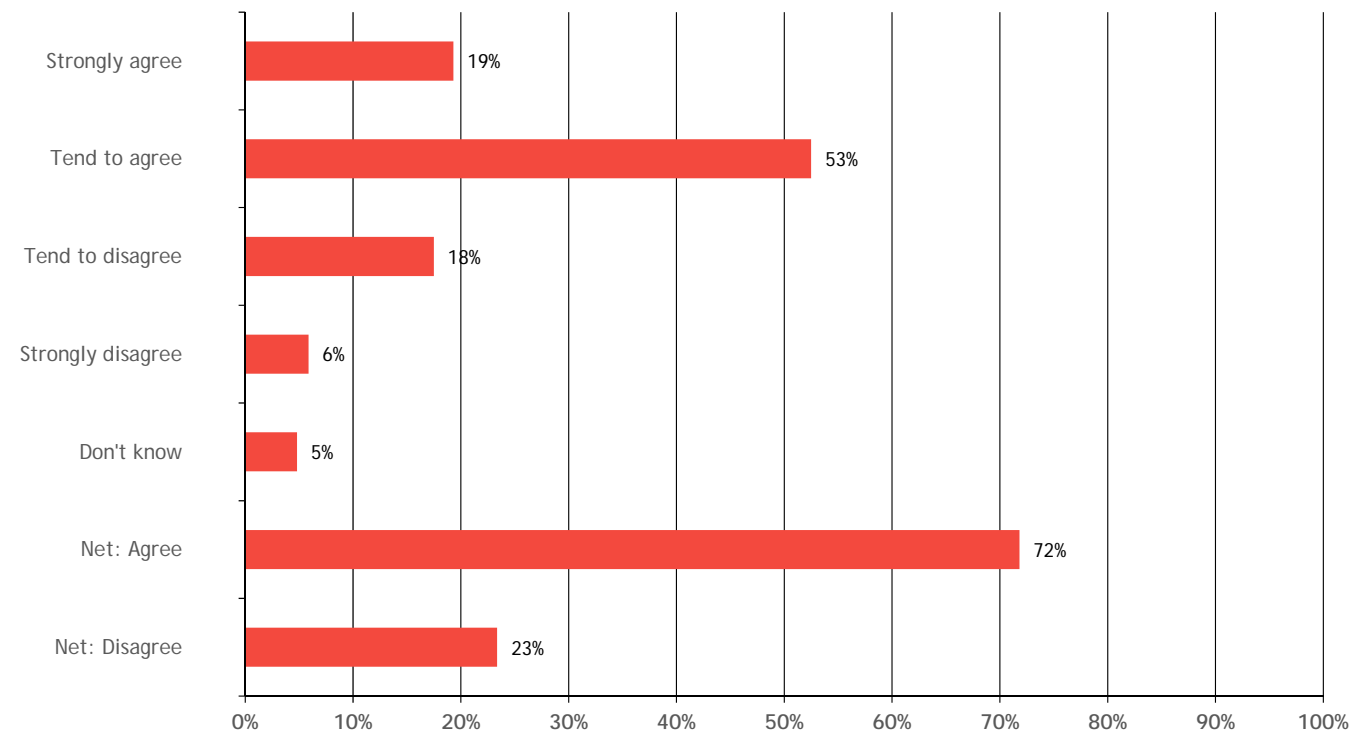


Unweighted base: All GB Adults who drive GB (1496)

Car Master

CAC_Q19_2. For the following question, by "environmental consciousness", we mean considering the health and well being of the environment (i.e. avoiding doing things which have the potential to harm the environment). To what extent, if at all, do you agree or disagree with the following statement?

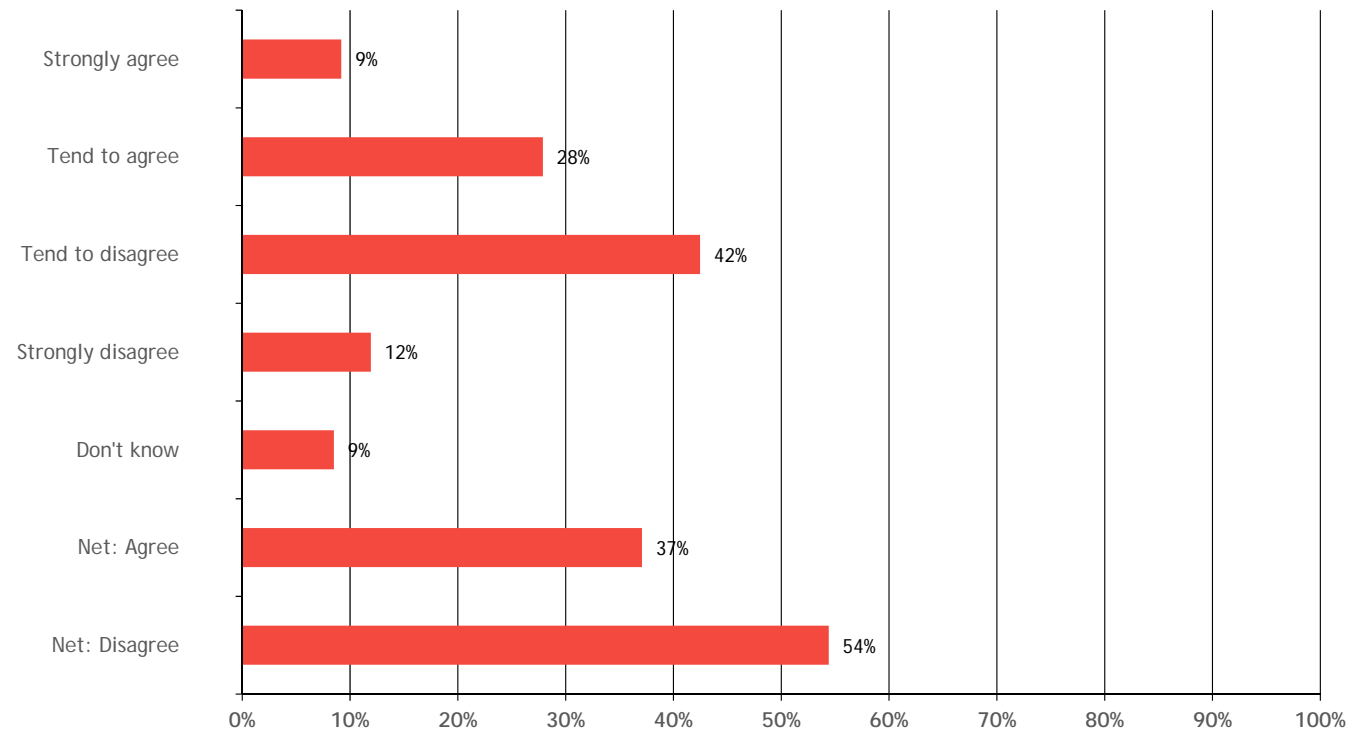
- Environmental consciousness is a concern for me when purchasing household products (e.g. purchasing reusable products, compostable bin bags, recycled products etc.)



Unweighted base: All GB Adults who drive GB (1496)

Car Master

CAC_Q19_3. For the following question, by "environmental consciousness", we mean considering the health and well being of the environment (i.e. avoiding doing things which have the potential to harm the environment). To what extent, if at all, do you agree or disagree with the following statement? - I consider the environment when travelling for long distances (e.g. flying etc.)



Unweighted base: All GB Adults who drive GB (1496)

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