



The Financial Conduct Authority is a financial services regulator. It requires us, Aviva, to give you this important information to help you to decide whether our Free Parent Life Cover is right for you. You should read this document carefully so that you understand what you are buying, and then keep it safe for future reference.

Its aims

 To pay a lump sum of £15,000 if you die during the term of your plan.

Your commitment

- To make sure you answer all the questions on your application correctly to the best of your knowledge.
 Failure to do so may result in the non-payment of a claim.
- To provide your signed consent and verification of your identity if required by us to administer your plan.

Risks

- This plan has no cash-in value at any time.
- If you don't provide any information we ask for, we may not pay out under the plan.
- If you stop living in the UK, your plan will end.

Questions and answers

What is Free Parent Life Cover?

- It is a life insurance plan that pays out £15,000 if you die during the term of your plan.
- You can only take out the plan on your own.
- You can take out this plan if you are a parent aged 18 to 66.
- You can take the plan out at any time once the child has been born and before they are four years old.
- The plan lasts one year.
- You can only take out one plan for each child regardless of whether you take the plan out directly with Aviva or via a third party.

How flexible is it?

- This plan is not designed to be flexible. You can't alter the plan once it's started.
- If you need more life cover you will need to take out an additional life insurance policy for the amount required.

When does the plan pay out?

• We'll pay out £15,000 if you die during the term of your plan.

What happens to my plan if my child dies?

 This plan provides cover on your life so it will continue until the original end date.

What other benefits can I choose?

• You can't choose any other benefit with this plan.

When will the plan not pay out?

- The plan will not pay out if you commit suicide.
- The plan will not pay out if you die as a result of non-prescribed drug abuse or if it is related to or caused by a history of alcohol excess.
- Full details of the exclusions can be found in section 1 of the plan conditions.

What happens if I stop living in the UK?

Your plan will stop.

What about tax?

- The cash sum paid on death is currently free from income tax and capital gains tax.
- It may be subject to inheritance tax.
- Tax rules may change.

Can I change my mind?

You can cancel your plan at anytime by writing to us at:

Aviva PO Box 520 Surrey Street Norwich NR1 3WG

If you don't cancel the plan, it will continue.

How to contact us

- Remember that your financial adviser, if you have one, will normally be your first point of contact.
- If you have any questions at any time, you can phone or write to us.
- Call us on 0800 158 3493

Monday to Friday 8.30am - 5.30pm

Outside of these hours, you can use the same number and leave a message on our answerphone. We may monitor calls to improve our service.

Write to us at:

Aviva PO Box 520 Surrey Street Norwich NR1 3WG

How to make a claim

 You can make a claim by contacting our Life Claims Department on 0800 015 1142 or 01904 723 520. Lines are open Monday to Friday between 8.30am and 5.30pm.

Other information

How to complain

• If you ever need to complain, you can contact us at:

Aviva

Customer Relations

PO Box 3182

Norwich NR1 3XE

Telephone number: 08000 686 800

Email: Helpdesk@aviva.co.uk

 If you are not satisfied with our response, you may be able to take your complaint to the Financial Ombudsman Service.

The Financial Ombudsman Service can look at most complaints and is free to use. You do not have to accept their decision and will still have the right to take legal action. Their contact details are:

The Financial Ombudsman Service

Exchange Tower

London E14 9SR

Telephone: 0800 023 4567

E-mail: complaint.info@financial-ombudsman.org.uk Website: www.financial-ombudsman.org.uk

• If you have taken a product out online with us and are unhappy with the product or the service you received, you can also use the European Commission's Online Dispute Resolution service to make a complaint. The purpose of this platform is to identify a suitable Alternative Dispute Resolution (ADR) provider and we expect that this will be the Financial Ombudsman Service. Please be aware that the Financial Ombudsman Service will only be able to consider your complaint after we've had the opportunity to consider and resolve this.

Plan conditions

- This Key Features document only gives a summary of our Free Parent Life Cover. You should also see the plan conditions.
- We won't be liable to pay any benefit until you've completed the application process and we've confirmed your plan has started.

Law

 The law of England will apply in legal disputes and your contract will be written in English. We'll always write and speak to you in English. We're regulated by the Financial Conduct Authority:

The Financial Conduct Authority 25 The North Colonnade Canary Wharf London E14 5HS

We're also regulated by the Prudential Regulation Authority:

The Prudential Regulation Authority 20 Moorgate London EC2R 6DA

Potential conflicts of interest

- Occasions can arise where Aviva plc group Companies, or their appointed officers, will have some form of interest in business which is being transacted.
- If this happens, or the Aviva Group becomes aware that
 its interests, or those of its officers, conflict with your
 interests, we will take all reasonable steps to manage that
 conflict of interest, in whatever manner is considered
 appropriate in the circumstance. This will be done in a
 way which ensures all customers are treated fairly and in
 accordance with proper standards of business.

Client classification

 The Financial Conduct Authority has defined three categories of customer. You've been classed as a 'retail client', which means that you'll be provided with the highest level of protection provided by the Financial Conduct Authority rules and guidance.

Compensation scheme

 We are covered by the Financial Services Compensation Scheme (FSCS). If we cannot meet our obligations, the owner of the plan may be entitled to compensation under the scheme. For this type of plan, the scheme covers 100% of the total amount of the claim. For further information, see www.fscs.org.uk or telephone 0800 678 1100 or 020 7741 4100.

Plan conditions

Free Parent Life Cover provided by Aviva

This plan is written confirmation of a contract between us (Aviva Life and Pensions UK Limited) and the planholder named in the Certificate of Cover.

1. Life insurance amount

- a. The life insurance amount will be payable to the planholder or the planholder's estate on the death of the life insured provided this occurs on or before the end date.
- The life insured must not have received any medical treatment for cancer (including leukaemia and lymphoma) within the previous 12 months of the application date.
- c. No benefits under this plan will be payable where the death of the life insured is as a result of:
 - suicide
 - related to or caused by a history of alcohol excess
 - non-prescribed drug abuse.
- d. In the event of a valid claim, the planholder or the planholder's estate will receive the life insurance amount as specified in the Certificate of Cover.
- e. The life insurance amount will only be payable on one occasion and upon payment the plan will end.

2. Payment of benefits

- a. The payment of any benefit will be subject to us receiving such proof as we may reasonably require of:
 - the happening of an event on which any benefit is payable
 - the claimant having legal ownership of the plan
 - the date of birth of the life insured and the child
 - the relationship between the life insured and the child named on the Certificate of Cover
 - the life insured residing in the United Kingdom
 - our completed claim form
 - conversations with and reports from third parties, such as doctors, coroners and the police, and such other information as we may reasonably require to enable us to assess the claim.

3. Residence

This plan is only available to people who reside in the United Kingdom. If the life insured ceases to reside in the United Kingdom, the plan will end.

4. Surrender

If the plan is surrendered by the planholder, we will make no payment and the plan will end.

5. Alterations

- a. If the date of birth of the life insured or child has been incorrectly stated, we will amend the benefits having regard to the true date of birth. If the true date of birth is such that, had it been known to us at the time the plan was proposed for, the life insured or child would have fallen outside of the prescribed age limits to be eligible for the plan, then the plan cannot continue. In such circumstances, the plan would need to be cancelled with no benefits payable.
- b. We rely on the information that the planholder gives to us. If any of the information the planholder gives to us is not true or not complete and this might reasonably have affected our decision to provide this plan, then we may:
 - change the terms of the plan; or
 - cancel the plan.
- c. We will only permit one plan per parent per child, whether taken out directly with Aviva or via a 3rd party. In the event of multiple plans being issued by Aviva Life & Pensions UK Limited to the same parent in respect of the same child, we will only treat the first plan issued as being valid.

6. Acceptance of instructions

Any instruction, request or notice will not be accepted by us until both it and any related information and documentation as reasonably required to administer the plan that we may ask for is received by us. This may include the planholder's signed consent and verification of identity.

7. General

- a. Ownership of the plan may not be transferred to someone else (an assignment).
- b. In these plan conditions, the 'planholder' means the person specified as such in the Certificate of Cover or their successors in title.
- c. In these plan conditions, 'we', 'us' or 'our' means Aviva Life and Pensions UK Limited.
- d. The Certificate of Cover records details of the plan at the start date. Any alteration resulting in changes to the benefits may not be reflected on the plan. In the event, such changes will be recorded by us.
- e. Where appropriate, words in the masculine include the feminine and words in the singular include the plural and vice versa.
- f. This plan does not give any rights to any person other than the planholder and Aviva Life and Pensions UK Limited. No other person shall have any rights under the Contracts (Rights of Third Parties) Act 1999 to rely on any terms under this plan. The planholder and Aviva Life and Pensions UK Limited may amend or cancel this plan without reference to, or the consent of, any other person.
- g. The plan is issued in England under English Law. All payments to us or by us will be in the United Kingdom in the currency of the United Kingdom.

Aviva Life & Pensions UK Limited. Registered in England No. 3253947. Aviva, Wellington Row, York, YO90 1WR. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Firm Reference Number 185896.

About our insurance services



Aviva UK Digital Limited
St. Helen's, 1 Undershaft, London, EC3P 3DQ

1. The Financial Conduct Authority (FCA)

The FCA is the independant watchdog that regulates financial services. This document provides information required by the FCA to be given to consumers considering buying certain financial products. You need to read this important document. It explains the service you are being offered.

2. Whose products do we offer?							
	We offer products from a range of insurers.						
	We only offer products from a limited number of insurers.						
✓	We can only offer products from Aviva Life & Pensions UK Limited for life insurance and critical illness cover.						
3. Which service will we provide you with?							
	We will advise and make a recommendation for you after we have assessed your needs.						
√	You will not receive advice or a recommendation from us for life insurance and critical illness cover. We may ask some questions to narrow down the selection of products that we will provide details on. You will then need to make your own choice about how to proceed.						
4. What will you have to pay us for our services?							
	A fee.						
✓	No fee.						
You w	vill receive a quotation which will tell you about any other fees relating to any particular insurance policy.						

5. Who regulates us?

Aviva UK Digital Limited, registered in England No. 07966150, St Helen's, 1 Undershaft, London, EC3P 3DQ, is authorised and regulated by the Financial Conduct Authority. Our Financial Services Register number is 728985.

Our permitted business is intermediation of or introduction to insurance and investment products sold by the Aviva Group.

You can check this on the Financial Services Register by visiting the FCA's website www.fca.org.uk/firms/systems-reporting/register or by contacting the FCA on 0800 111 6768.

6. Ownership

Aviva Group Holdings Limited owns 100% of our share capital. Aviva Group Holdings Limited is 100% owned by Aviva plc.

7. What to do if you have a complaint

If you wish to register a complaint, please contact us:

...in writing Write to Customer Relations, Aviva, PO Box 3182, Norwich, NR1 3XE.

...by phone Telephone 0800 0686 800.

If you cannot settle your complaint with us, you may be entitled to refer it to the Financial Ombudsman Service.

8. Are we covered by the Financial Services Compensation Scheme (FSCS)?

The Financial Services Compensation Scheme covers your plan. If Aviva becomes insolvent and we are unable to meet our obligations under this plan, the scheme may cover you for 90% of the total amount of your claim for insurance advising and arranging. There are some circumstances where this cover may increase to 100%. For example, where the actions of Aviva UK Digital Limited leads to the insurer Aviva Life & Pensions UK Limited being unable to pay the claim. For further information, see www.fscs.org.uk or telephone 0800 678 1100

Aviva UK Digital Limited sells life insurance and critical illness policies provided and underwritten by Aviva Life & Pensions UK Limited.

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