

Your life in cars...

From the first day behind the wheel to being an experienced driver in your retirement years, using a car is an important part of your life. You'll be sure to recognise that your motor often changes to meet the demands of your current life stage, so this is your life, in cars!

1

The young professional



The young professional is about to take their steps in the big, wide world. From graduation to settling down, the car you choose at each stage says a lot about your stage in life.



Getting around as a grad -
Fiat 500

As a graduate, your next challenge will be working your way up the career ladder, so you'll be looking for a professional, practical and fuel efficient city car.

A car to celebrate your first promotion -

Volkswagen Golf GTI

To celebrate your first promotion, you may look to purchase a stylish new car. This will be something suitable for your commute to work, with technology features for you to enjoy.



Journeys when you're newly married -
Audi A3

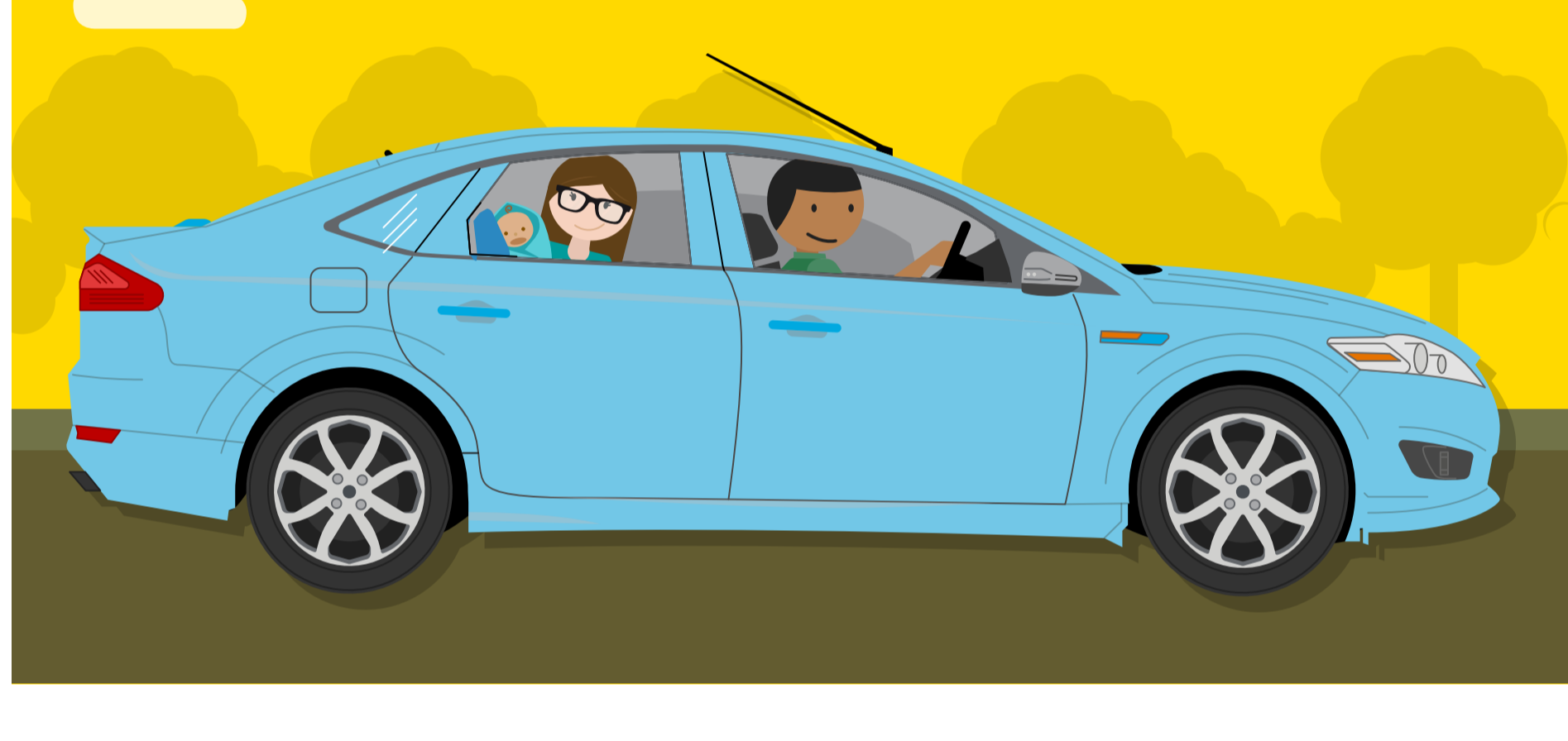
As a first time parent, your priority will be keeping your family safe on the road. You'll also want a car which has plenty of space for your little one and all the necessary baby equipment!

2

Growing family



As you start this new cycle of your life, you want a car that still gives you a touch of style, but is also able to comfortably take on the day-to-day duties of a growing family.



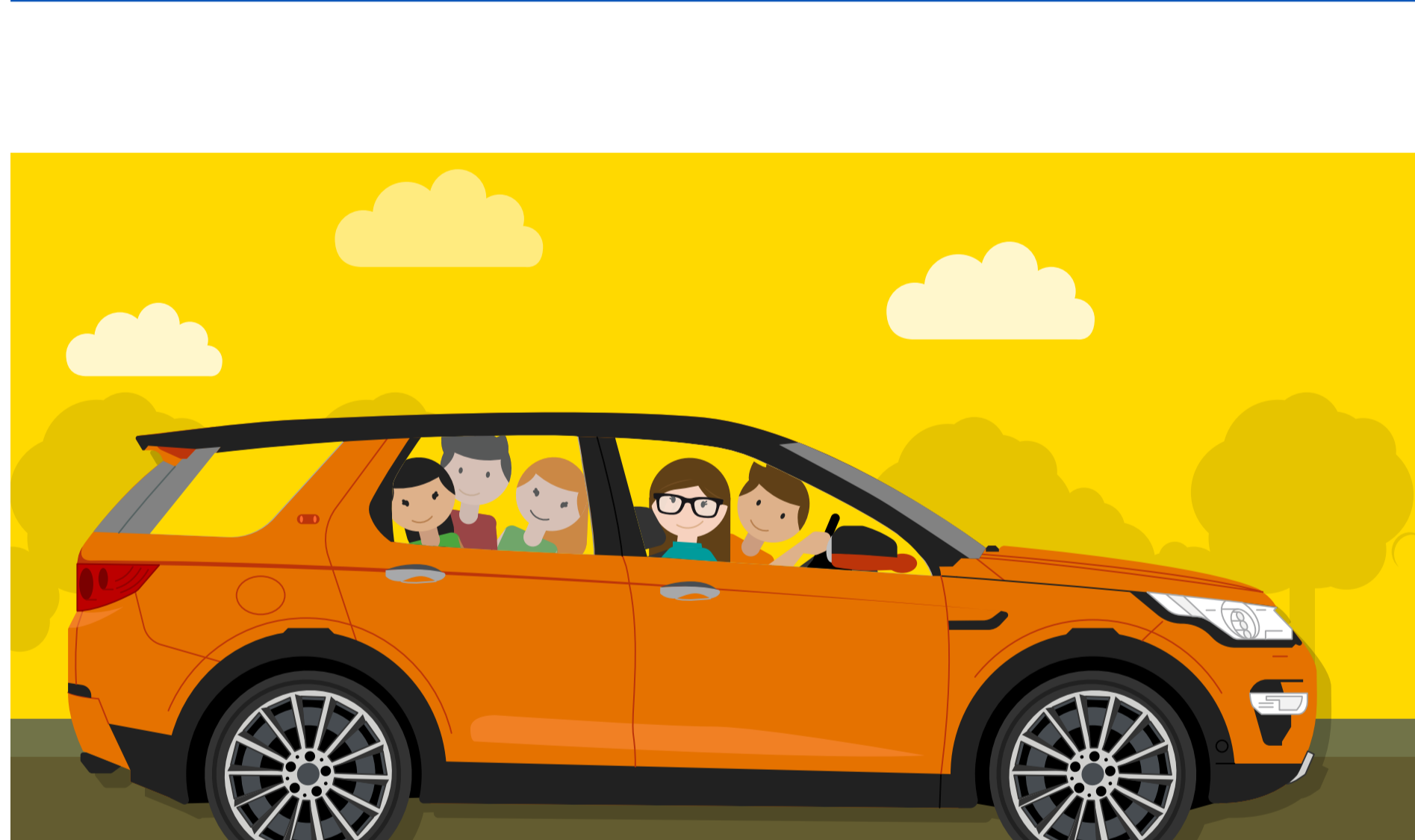
New parents on the road -
Citroen C3

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Travelling with a growing family -

Vauxhall Zafira

You'll want a safe, spacious and powerful car for your growing family, so you can comfortably drive your children to school and on longer family drives.



Taxi for teens -
Land Rover Discovery Sport

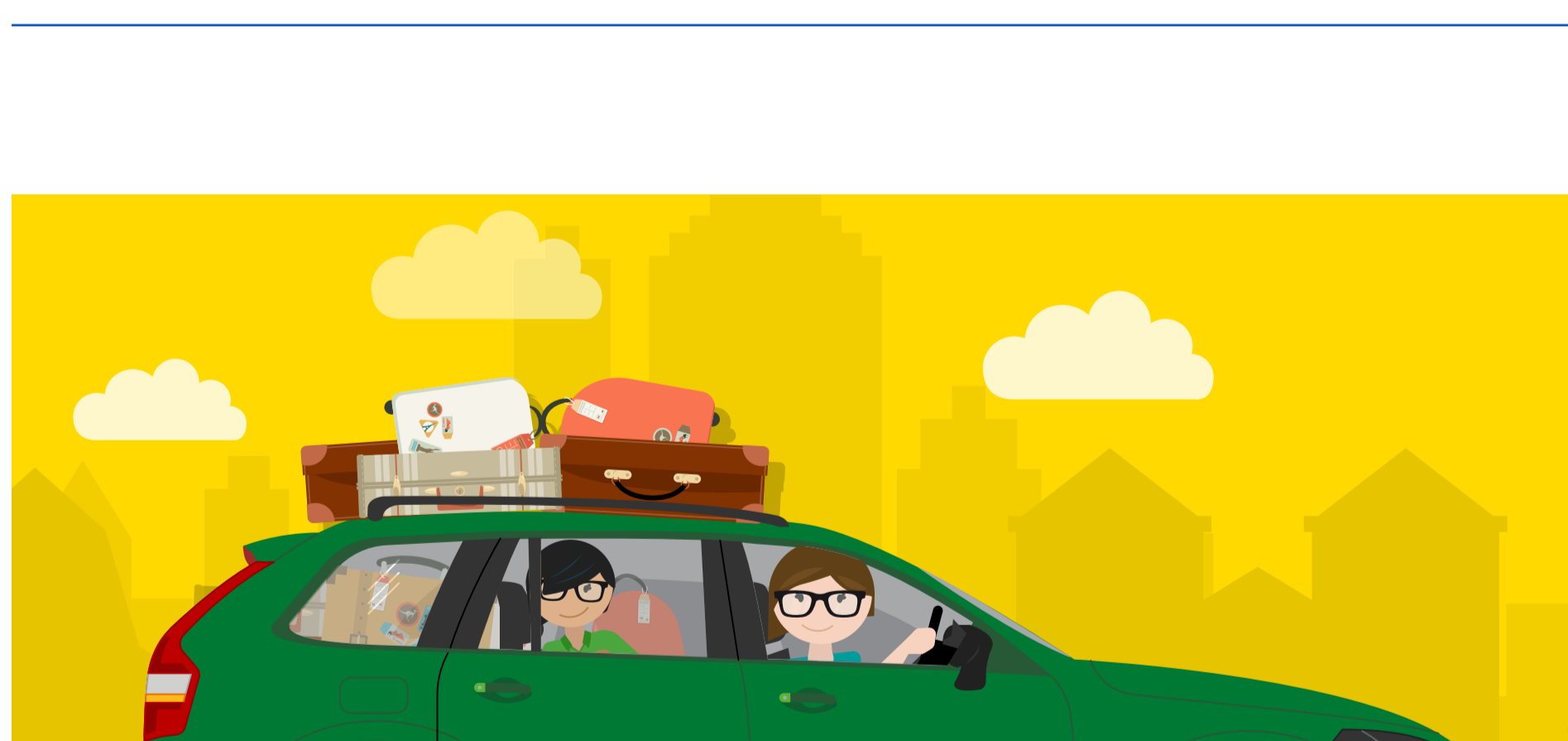
With teenage children, it's likely you'll be picking them and their friends up from various hobbies and parties, as well as driving your family on longer trips away. This means you'll need a car which is safe, spacious and powerful.

3

Emptying the nest



The children may have flown the coop, but they'll be back from time to time. In the meantime, you can get back to focussing on what you want from a car.



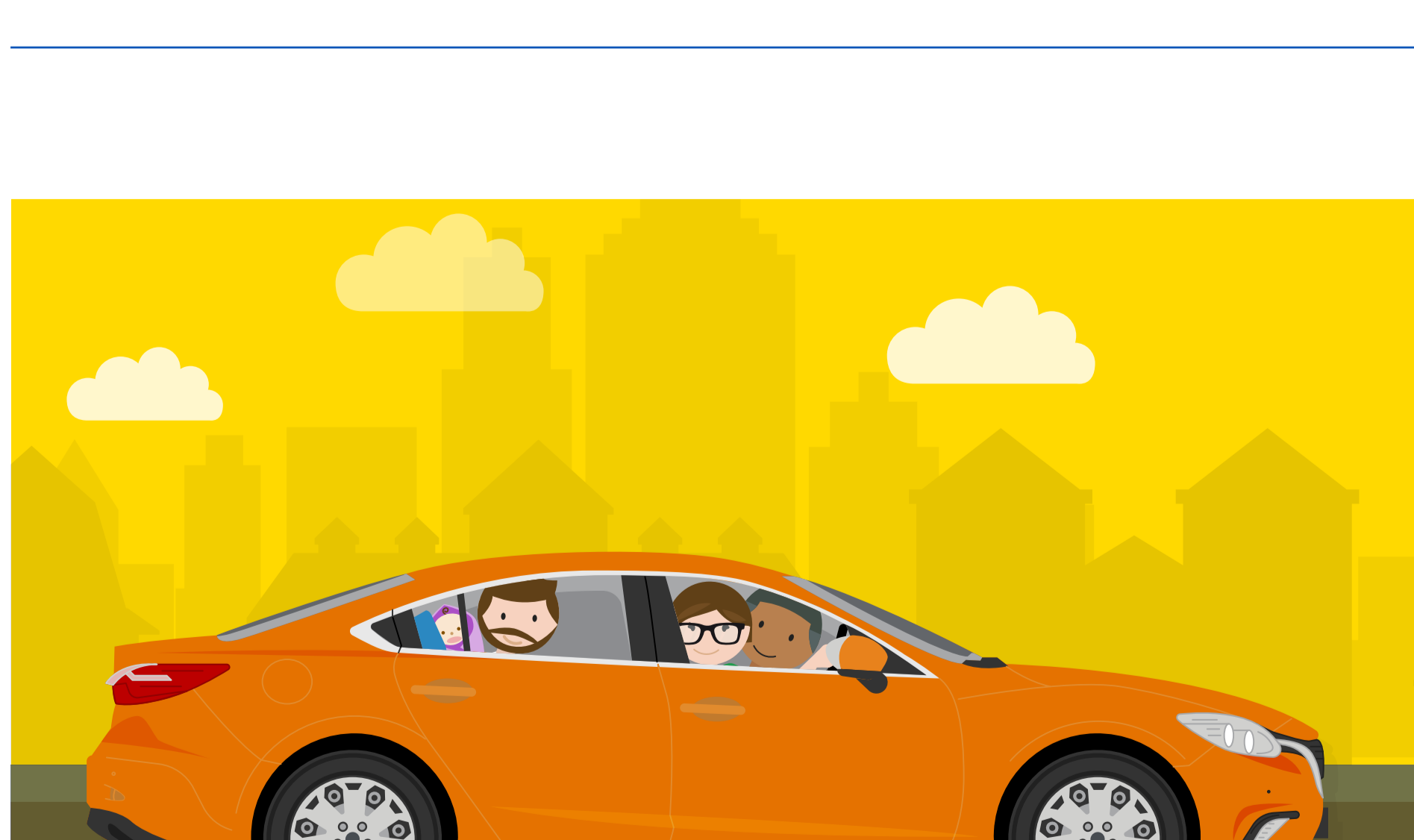
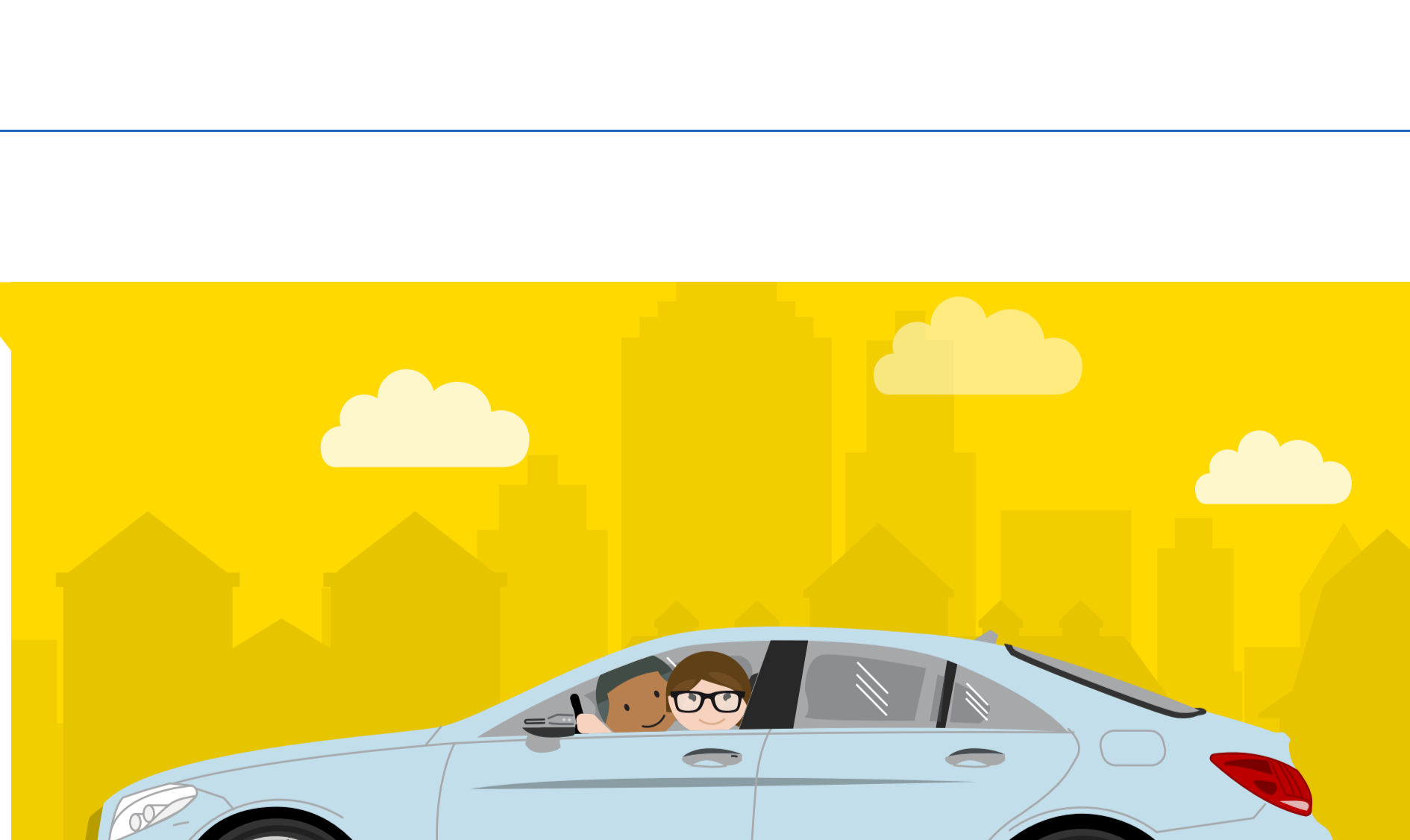
The Uni Run -
Volvo XC90

Once your children start university, you'll find yourself transporting them and all their belongings to and from the campus, so you'll need a powerful and spacious car which is suitable for long journeys.

Driving as empty nesters -

Mercedes-Benz CLS 400 Coupe

After your children have flown the nest, you'll have the freedom to buy a car for yourself; choosing luxury over practicality.



Trips in retirement -
Mazda 6 Saloon

When you've retired, you'll need a car for daily errands, visiting friends and family or for longer road trips. So you'll be looking for a stylish but comfortable car, whilst also looking to keep running costs down.



AVIVA

Contact us for a quote today, whatever stage you are in life.

Please note all cars mentioned are suggestions only - these are based on the needs and wants identified for each life stage from a survey conducted by Aviva on 2000 car drivers in Sept 2015.