## Pillar 3 Disclosures

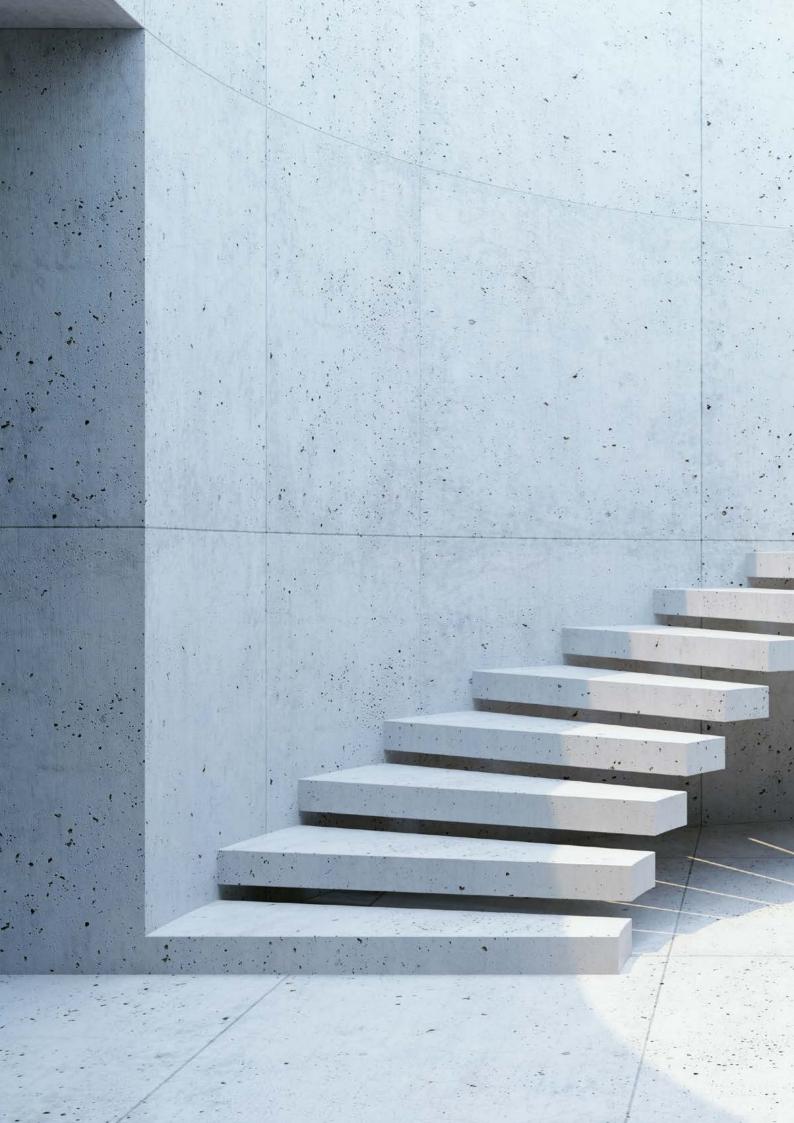
December 2020



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Introduction

#### Introduction

#### 1.1 Overview

#### 1.1.1 Purpose

The Capital Requirements Directive IV ("CRD IV") is the framework for implementing international capital adequacy standards in the European Union ("EU"); and consists of three pillars:

- Pillar 1 sets the minimum capital requirements that regulated entities are required to meet for credit, market and operational risk, as determined by the local regulator;
- Pillar 2 requires regulated entities and their supervisors to assess whether additional capital should be held against risks not covered in Pillar
- Pillar 3 seeks to improve market discipline by requiring regulated entities to disclose certain information on their risks, risk management and capital.

The Aviva Investors Financial Conduct Authority ("FCA") consolidation group (hereafter referred to as "UK Regulatory Group") is categorised as a significant Prudential Sourcebook for Investment Firms ("IFPRU") Group and is subject to prudential oversight by the regulators of the countries in which it operates. The United Kingdom's Regulator - the FCA - implements the Pillar 3 requirements in the UK by way of Part Eight of the Capital Requirements Regulation ("CRR"). In summary, the regulations require Aviva Investors to consider the following:

- The alignment of Aviva Investors business strategy, plan, forecasts, Risk Appetite Statement ("RAS"), risks and monitoring measurements.
- · The identification, definition, exposure and measurement of its key risks and controls to mitigate those risks.
- The capital adequacy assessment process to assess each material risk and determine the appropriate capital requirements.
- The integration of the Internal Capital Adequacy Assessment Process ("ICAAP") into the Aviva Investors Risk Management Framework ("RMF") processes.
- The resilience of the financial position and financial projections by undertaking stress tests and scenario analyses which reflect a range of adverse circumstances relevant to its business and risk profile.

#### 1.1.2 Basis of disclosures

These disclosures are made in accordance with the requirements of Articles 431 to 455 of the CRR. Specifically, these disclosures include Aviva Investors' risk management framework and policies which include the strategies, culture and processes, governance arrangements, tools and reporting procedures necessary to manage current and future risk profiles.

#### 1.1.3 Frequency of disclosures

These disclosures are produced on an annual basis as a minimum and more frequently, if appropriate. Aviva Investors has a financial reporting date of 31 December and these disclosures reflect the position at 31 December 2020.

#### 1.1.4 Verification, media and location

These disclosures are produced solely for the purposes of satisfying the Pillar 3 requirements, to explain the basis of preparation, disclosure of certain capital requirements and to provide information about the management of certain risks. The disclosures are not subject to audit nor do they constitute any form of audited financial statements.

Aviva Investors Holdings Limited ("AIHL") and its subsidiaries collectively referred to as the "Aviva Investors Group" are responsible for the system of internal control and for reviewing its effectiveness. Such a system can provide reasonable but not absolute assurance against material financial misstatement or loss, conduct and reputational impacts and is designed to mitigate, not eliminate, risk.

The Aviva Investors Pillar 3 disclosures have been prepared and reviewed in accordance with the Aviva Investors Pillar 3 disclosure policy approved by the AIHL Board on 19 April 2021. Management consider that disclosures as set out in this document adequately convey the risk profile of Aviva Investors.

These disclosures are published on the Aviva Investors corporate website (www.avivainvestors.com).

#### 1.2 Scope

#### 1.2.1 Basis of consolidation

In accordance with the exemptions available under International Accounting Standard ("IAS") 27 Consolidated and Separate Financial Statements and section 400 of the Companies Act 2006, AIHL does not publish its own consolidated accounts as the Aviva Investors Group is consolidated into the accounts of its ultimate parent company, Aviva plc, which are published on the Aviva corporate website (www.aviva.com). Internal Aviva Investors Group consolidated management accounts, prepared in accordance with International Financial Reporting Standards ("IFRS"), include a consolidation of its subsidiaries, joint ventures and relevant proportions of undertakings by virtue of a Banking Consolidation Directive Article 134 relationship. An Article 134 relationship is a relationship where significant influence is exercised over another company, but without holding a participation or other capital ties in the company and without being a parent undertaking of the company.

All undertakings – meeting the requirements of Article 134 – that form part of the Aviva Investors Group consolidated accounts are ultimately held by Aviva plc. For the purposes of regulatory reporting, and as required by the FCA, Aviva Investors France SA and Aviva Investors France Real Estate SA, which are included in consolidated internal reporting under an Article 134 relationship as defined by the FCA are excluded from the UK Regulatory Group.

Within the UK Regulatory Group, the following entities are regulated by the FCA and are consolidated for regulatory reporting purposes using the aggregation method under the FCA rules for investment firms:

- Aviva Investors Global Services Limited ("AIGSL"), a significant IFPRU firm – Limited Licence €125k;
- Aviva Investors UK Fund Services Limited ("AIUKFSL"), an IPRU-INV collective portfolio management firm;

The following overseas entities are regulated by local regulatory authorities in their jurisdiction of incorporation and are consolidated using the aggregation method:

- Aviva Investors Luxembourg SA;
- · Aviva Investors Asia Pte Ltd;

- Aviva Investors Pacific Pty Limited;
- · Aviva Investors Americas LLC;
- Aviva Investors Canada Inc; and
- Aviva Investors Jersey Unit Trusts Management
  Limited

The UK Regulatory Group fully consolidated the following entity with a minority interest:

 Aviva Investors Poland TFI (Aviva Investors has 51% ownership).

The following investment was not consolidated:

• Aviva Investors Pensions Limited ("AIPL")

AIPL is an "insurance undertaking" and is therefore not an institution or a financial institution and falls under Solvency II regulatory regime, as defined by European Insurance and Occupational Pensions Authority ("EIOPA"). Consequently, AIPL is excluded from the consolidation, but reflected as an investment in subsidiary.

There are other unregulated and dormant entities in the Aviva Investors Group which are not included in the list above but are consolidated for regulatory reporting purposes. A full list of Aviva Investors entities is included in the Aviva plc Annual Report 2020 available at www.aviva.com

#### 1.2.2 Transfer of capital resources

There is no current or foreseen material, practical or legal impediment to the prompt transfer of capital resources from AIHL, the Aviva Investors Group parent undertaking, to its subsidiary undertakings.





Governance structure and key responsibilities

#### **Governance structure and key responsibilities**

#### 2.1 Boards and Committees

#### 2.1.1 Aviva plc Board

The Aviva Investors Group forms part of the Aviva plc group of companies as reported in the Aviva plc Annual Report and Accounts 2020 ("Aviva Group"), headed by Aviva plc. The Aviva plc Board is responsible for determining the overall Group risk appetite, which is an expression of the risk that Aviva Group is willing to take. Risk appetite is set relative to capital, liquidity and franchise value at group and individual entity level. The Group's position against risk appetite is monitored and reported to the Aviva plc Board on a regular basis.

The respective knowledge, skills and experience of the members of the Aviva plc Board are provided in the Aviva plc Annual Report and Accounts. The approach to diversity with regard to the selection of members of the Aviva plc Board, its objectives and targets, and the extent to which these targets have been achieved, are also provided in the Aviva plc Annual Report and Accounts, which are available at www.aviva.com. The Aviva plc Board's Diversity and Inclusion statement, which is in line with the overall Aviva Group Diversity and Inclusion strategy, is available at https://www.aviva.com/content/ dam/aviva-corporate/documents/companysecretarial/ pdfs/Aviva\_Board\_Diversity\_Statement.pdf.

#### 2.1.2 Aviva Investors

AIHL is the holding company for the Aviva Investors Group (excluding Aviva Investors France SA and Aviva Investors France Real Estate SA), and heads up the UK Regulatory Group, including AIGSL and AIUKFSL as the FCA regulated entities. As such, the AIHL Board exercises oversight (directly or through its Risk, Audit, Remuneration or Nomination committees (the "Board Committees")) over the operation of these subsidiaries. This oversight includes monitoring the Aviva Investors risk and control environment. AIGSL and AIUKFSL are specifically included within the scope of the Board Committees. The Directors of AIHL, AIGSL and AIUKFSL are all FCA approved persons by virtue of their responsibilities in respect of each entity.

#### **AIHL Board**

The AIHL Board of directors ("AIHL Board") is responsible for organising and directing the affairs of Aviva Investors in a manner that is most likely to promote the success of Aviva Investors for the benefit of its shareholder and in a manner that is consistent with its Articles of Association, applicable regulatory requirements and current corporate governance practice. The AIHL Board membership is subject to the approval of its shareholder and the UK regulator; and comprises Executive and non-Executive directors.

Directors and management of Aviva Investors are committed to maintaining a strong risk, control and compliance culture throughout the organisation.

This is achieved through a governance structure consisting of three core elements: boards, board committees and personal committees; three lines of defence, policies, processes, and controls; and roles and accountabilities. Board members have specific responsibility to review and monitor the current and future risks of Aviva Investors.

The governance committees are responsible for reviewing and setting policies and procedures for the business lines within Aviva Investors. These committees are established to assist and support the Board to manage key strategic matters; review business activity and risks; and provide support where needed.

#### **Board Committees**

The AIHL Board delegates certain of its duties to the board committees as described below. The AIHL Board, together with these committees, provides oversight and challenge of global strategic, financial, reputational, conduct and control aspects of the Aviva Investors' business. Matters may also be escalated by the business to these committees or the AIHL Board. All board committees are chaired by non-executive directors.

• The Aviva Investors Audit Committee ('Audit Committee') works closely with the Aviva Investors Risk Committee and is responsible for monitoring the integrity of financial statements and the effectiveness of systems of internal control, and for monitoring the effectiveness, performance, independence and objectivity of the internal and the external auditors.

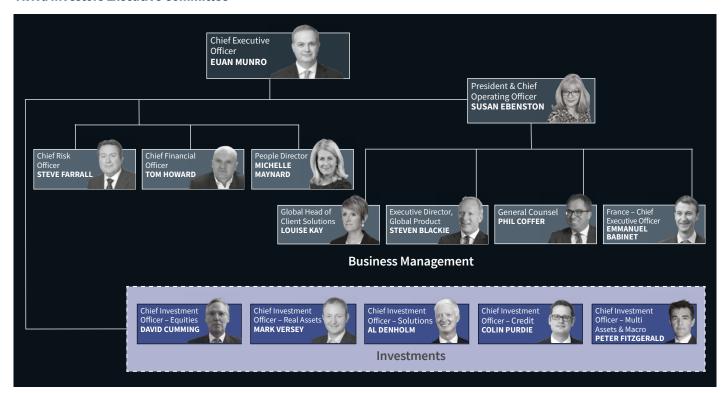
- The Aviva Investors Risk Committee ('Risk Committee')
   assists the Board in the oversight of risk (including
   conduct, regulatory, compliance and legal risk) by
   reviewing the effectiveness of the risk management
   framework, risk appetite and profile, methodology and
   calculations used in determining capital requirements
   and stress and scenario testing results, ensuring due
   diligence appraisals are carried out on strategic or
   significant transactions; and monitoring regulatory
   requirements.
- The Aviva Investors Nomination Committee
   ('Nomination Committee') monitors the balance of
   skills, knowledge, experience and diversity on boards
   of directors and recommends appointments to the
   boards of AIHL, AIGSL (for CRD IV purposes) and the
   other main operating and regulated entities
   throughout Aviva Investors.
- The Aviva Investors Remuneration Committee
   ('Remuneration Committee') supports and advises the
   AIHL Board on the overall remuneration policy for Aviva

Investors and the employment, remuneration, reward and benefits terms for Aviva Investors' senior management and material employees, including Material Risk Takers and identified staff; and reviews and makes recommendations on remuneration matters to the Aviva plc Group Remuneration Committee and the AIHL Board for approval.

#### **Personal Committees**

The AIHL Board has delegated authority to the Aviva Investors Chief Executive Officer ("CEO") for the executive management of the business. The CEO is provided with support and advice by a personal **Executive Committee** comprising all the members of the Executive team. Sub-committees (referred to as personal committees) are formed of Executive Committee members to deliver focused governance outcomes, such as investments, finance, people, risk, client, product and operations.

#### **Aviva Investors Executive Committee\***



\* As at 31 December 2020

#### During 2021:

- Mark Versey was appointed as CEO (pending regulatory approval).
- Daniel McHugh was appointed CIO Real Assets (pending regulatory approval).
- Susan Ebenston has resigned and will be replaced by Kate McClellan on an interim basis as COO until a permanent successor is appointed.
- Michelle Maynard resigned and was replaced by Nathan Adams as the new People Director (pending regulatory approval).
- Al Denholm has resigned and his responsibilities wll be split across Louise Kay, Peter Fitzgerald, Steven Blackie and Colin Purdie.
- $\bullet \ \mathsf{Emmanuel} \ \mathsf{Babinet} \ \mathsf{will} \ \mathsf{report} \ \mathsf{to} \ \mathsf{Tom} \ \mathsf{Howard} \ \mathsf{and} \ \mathsf{no} \ \mathsf{longer} \ \mathsf{be} \ \mathsf{an} \ \mathsf{Executive} \ \mathsf{Committee} \ \mathsf{member}.$

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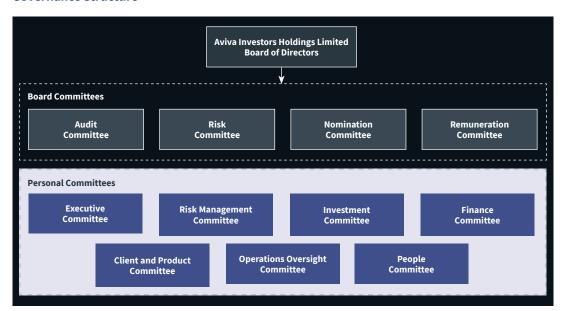
#### **Governance structure and key responsibilities Continued**

In addition to the Executive Committee, the other personal committees are:

- **Risk Management Committee** (chaired by the Chief Risk Officer ("CRO")) considers the key conduct, credit, investment, operational, compliance, financial crime and emerging risks of Aviva Investors.
- **Investment Committee** (chaired by the Chief Executive Officer ("CEO")) oversees investment management activities and material changes to the investment strategies or house view.
- Finance Committee (chaired by the Chief Financial Officer ("CFO")) oversees the financial performance and actions to deliver against strategy. Performs a quarterly review of balance sheet and capital provision management.

- Client and Product Committee (chaired by Global Head of Client Solutions) reviews client retention, sales pipeline and associated actions, as well as product management activities.
- Operations Oversight Committee (chaired by the President and Chief Operating Officer ("COO")) oversees operational volumes, performance and efficiency. Monitors Client Assets Sourcebook ("CASS"), pricing and valuation consistency. Escalation for supplier oversight and operational resilience issues.
- People Committee (chaired by People Director) reviews people agenda, drives continuous culture improvement, analyses and monitors conduct rule breaches under Senior Manager & Certification Regime ("SMCR").

#### **Governance Structure**



Note: The Capital Committee referenced in this document is a sub-committee of the Finance Committee.

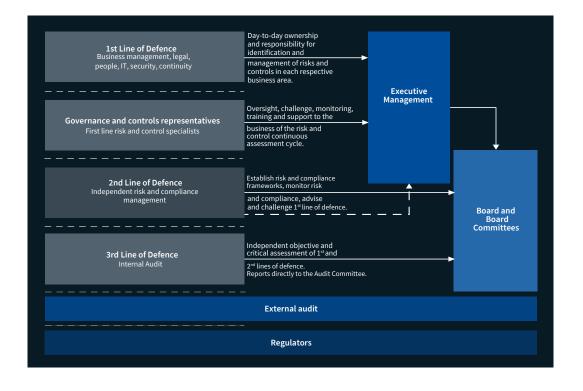
#### 2.2 Three lines of defence

Aviva Investors manages its risks based on the "Three Lines of Defence" model: the first line of defence comprises business managers, Information Technology ("IT"), Security and Continuity teams who manage business risks on a daily basis; the second line of defence comprises the Risk and Compliance teams under the direction of the Aviva Investors global CRO. who advise and challenge the business on the management of its risks; and the third line of defence comprises Internal Audit who assess and report on the effectiveness of controls.

All employees of the organisation are involved in the management and mitigation of risk at Aviva Investors.

As a result, Aviva Investors Risk Management Framework ("RMF") is embedded in the day-to-day management and decision-making processes. There is active and demonstrable sponsorship and support from the Board and Executive Management.

The roles of the three lines of defence outlined below each contribute to embedded risk management. Role profiles, agreed objectives and where appropriate delegated authority letters, must be in place, which make each relevant employee's risk management responsibilities clear. The requirement for a delegated authority letter is driven by local regulatory requirements and considered appropriate for the most senior roles within Aviva Investors where authority is given to bind the company financially.



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#### **Governance structure and key responsibilities Continued**

#### 2.2.1 First line of defence

Aviva Investors recognises the importance of clear and appropriate apportionment of significant responsibilities among directors and senior managers. This is achieved by having clear role profiles that record all employee accountabilities and are consistent with committee and delegated authority structures.

The first line of defence is responsible for future and current risk identification, measurement, management, monitoring and reporting ("IMMMR") through the implementation and practice of risk management techniques described in the RMF.

## 2.2.2. Governance and control functions

Aviva Investors recognises the importance of oversight, monitoring, training and supporting the business in performing its risk and control management responsibilities. This is achieved by employing appropriate representatives to support the Executive Committee members and their nominees in the successful commencement and completion of the risk and control assessment cycle throughout the year.

The governance and control ("G&C") representatives should remain operationally independent from risk-taking activities that could compromise their independence and ability to challenge. If a G&C member cannot remain operationally independent, appropriate mitigations are undertaken to reduce the independence and self-review threats to a reasonable level.

#### 2.2.3 Second line of defence

The second line of defence consists of the Risk and Compliance Functions.

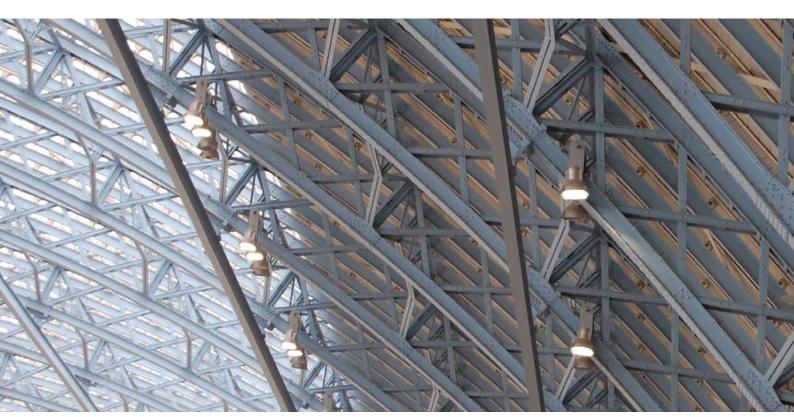
The Risk and Compliance Functions report directly to the Aviva Investors global CRO and are operationally independent from risk-taking activities and any other activities that could compromise their independence. A summary of activities is outlined below:

 Risk is responsible for the design, implementation and validation of the risk and control management frameworks, systems and economic capital models requiring regulatory approval. The Risk Function reports to the Aviva Investors global CRO, Risk Management Committee, Risk Committee and AIHL Board on the overall risk profile of Aviva Investors.

Material business decisions such as the development of new products or the purchase of new businesses require the support of the Risk Function before proceeding which is summarised in the CRO opinion.

Global Compliance is responsible for assessing, advising, monitoring and reporting on the firm's compliance risk i.e. the risk that the firm fails to comply with its obligations under the applicable requirements and the standards set by the FCA and other relevant regulatory authorities.

Aviva Investors has a matrix structure with regional CROs reporting to the Aviva Investors Global CRO.



**Regional Risk** teams are responsible for ensuring that the RMF is applied consistently across Aviva Investors' business globally. The local risk teams report to:

- The CRO France;
- · The CRO Americas; and
- The CRO Asia Pacific.

#### 2.2.4 Third line of defence

Aviva Investors Internal Audit ("IA") is part of the Aviva plc Group Audit function. It has a dedicated Audit team who are specialised in fund management, led by an Audit Director who reports to the Chief Audit Officer of Aviva plc and the Aviva Investors' Audit Committee. Internal Audit's purpose is to help the Board and Executive Management to protect the assets, reputation and sustainability of Aviva Investors by providing independent and objective assurance designed to add value and improve Aviva Investors' operations. The team assists the business in achieving its objectives by exhibiting a systematic, disciplined approach to evaluate the effectiveness of risk management, control and governance processes.

In pursuit of this purpose IA undertakes, objectively and independently from management, to assess whether all significant risks are identified and appropriately reported by management and second line of defence (to Aviva Group and Aviva Investors Audit and Risk committees and Executive Management as appropriate); assessing whether they are adequately managed; and by challenging

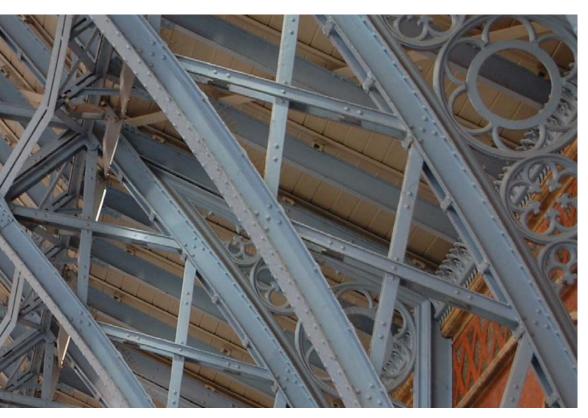
Executive Management to improve the effectiveness of governance, risk management and internal controls. The scope of IA assurance activities includes assessing and reporting on the effectiveness of the design and operation of the framework of controls and on the effectiveness of management actions to address any deficiencies within the framework of controls and risks that are out of tolerance. IA also investigates and reports on cases of suspected or alleged instances of internal and non-customer malpractice or financial crime.

IA is responsible for performing these functions efficiently and effectively, but it is not responsible for setting Aviva Investors' risk appetite or for the effectiveness of the framework of controls.



# We value creativity

and empower our investment teams to find and execute what they believe are great investment ideas.



#### **Governance structure and key responsibilities Continued**

#### 2.3. Culture and Conduct

#### **2.3.1 Culture**

The Boards and Executives of Aviva Investors seek to embed a culture that ensures all employees act in the best interests of the clients by putting clients' interests ahead of their own and treating clients fairly.

Culture and conduct considerations are key to Aviva Investors' strategy and are embedded in all business processes. Aviva Investors has strategic themes to support growth, which are integrated around the client. These are called "diversified excellence", "operational simplicity" and "grow and protect".

#### **Diversified Excellence**

The continued growth of outcome orientated products to assist clients seeking specific investment solutions across the alpha and real asset offerings.

#### **Operational Simplicity**

Initiatives to improve operational simplicity within Aviva Investors will benefit clients as well as reduce risk. Significant and continuous projects are in progress, resulting in delivering improved client reporting and enhanced client experience.

#### **Grow and Protect**

Aviva Investors' presence continues to focus on the development, promotion and sale of products where there are client needs.

#### 2.3.2 Conduct

Aviva Investors expects all employees to maintain the highest standards of personal and business conduct, market practice, integrity and ethics. Confidence in the integrity of Aviva Investors and its employees is key to establishing trust between the firm and its stakeholders, such as regulators, clients and business partners. Aviva Investors has embedded frameworks and policies that support timely identification, measurement, mitigation and improvement of conduct risk.

Conduct risk is the current or prospective risk that Aviva Investors (or any of its employees) fails to conduct the asset management business in an appropriate manner thereby compromising or harming stakeholders (e.g. clients, regulators, employees, parent company, market, etc.) and consequently negatively impacting sustainability and market integrity.

Management information is developed to rigorously and pervasively monitor conduct risk across the global business. Boards receive conduct risk analysis results from all Three Lines of Defence teams highlighting issues identified for resolution.

Frameworks, processes and controls are continuously reviewed, tested and improved to obtain assurance that Aviva Investors adheres to the conduct standards expected of a large participant in the asset management industry.







Aviva

Investors'

340+

investment

provide

professionals

discretionary

services across a

broad range of

asset classes.

Individual responsibilities for good conduct are reinforced in written role profiles clearly highlighting conduct responsibilities (underpinned by SMCR requirements), recruitment, remuneration and reward frameworks as well as annual conduct attestations and training activities. The key framework relating to personal conduct obligation is the Global Ethical Conduct Code.

## 2.3.3 Global Ethical Conduct Code and supporting policies

Aviva Investors' Global Ethical Conduct Code (referred to as the "Code") provides the standards of ethical conduct expected from all employees including the highest standards of honesty and integrity to avoid even the perception of impropriety.

The Code is underpinned by principles supported by policies describing how employees are required to adhere to the standards in the Code.

The primary policies are noted below:

- · Global market conduct;
- Personal account dealing;
- Financial crime;
- Conflicts of interest;
- Gifts and hospitality; and
- Whistle blowing.

#### 2.3.4 Recruitment and Reward

Aviva Investors has policies and procedures to hire the right people. These policies and procedures require prospective employees to be screened, prior to the commencement of employment with Aviva Investors. Enhanced checks are applied to senior employees, controlled functions, other roles with additional regulatory responsibilities and customer facing roles.

Aviva Investors' remuneration policies and practices are consistent with sound risk management and promotion of ethical behaviour and integrity. The policies and practices do not encourage excessive risk taking by employees and address behaviours that amount to wrongdoing, malpractice, misconduct, corruption or mismanagement within Aviva Investors. The policies and practices promote the alignment of the interest of employees with those of Aviva Investors' stakeholders (e.g. clients, parent company and regulators).



#### **Governance structure and key responsibilities Continued**

### 2.4 Risk, Compliance and **Control Environment**

Aviva Investors seeks to optimise its asset management business' performance subject to remaining within risk appetite and meeting the expectations of stakeholders. This is achieved by embedding rigorous and consistent risk, compliance and control management across the asset management business and responsibly investing available resources to optimise the balance between risks and returns.

The Risk Management Framework is approved by the AIHL Board annually in the fourth quarter of the calendar year on a forward-looking basis. The most recent approval occurred on 10 December 2020.

#### 2.4.1 Frameworks

The risk, compliance, financial crime and control management frameworks are developed by second line. These include appropriate principles, strategies, policies, processes, governance arrangements, tools and reporting procedures used by all employees to IMMMR the current and future risk, compliance, financial crime and control profiles of the business.

All frameworks are aligned to each other and aim to drive consistency and control across the business. Second line provide procedures, training, advice and guidance to, and monitors, all employees on the appropriate embedding of such frameworks in their day-to-day management activities.

All frameworks incorporate the Aviva Group Enterprise frameworks which are adapted to the needs and requirements of the asset management business.

#### 2.4.2 Aviva Investors Risk Register

The purpose of the Aviva Investors Risk Register ("AIRR") is to provide a common basis to IMMMR all risks across the business. The AIRR developed contains 3 registers: causal, event and effect registers that are complementary registers to each other.

#### Causal register

The Causal register provides a common basis to analyse the root cause(s) of weaknesses identified across the business. The Causal register is divided into 4 level 1 categories, namely: people, process, internal systems and external factors which are further divided into granular causal categories (level 2).

#### 2. Event register

The Event register provides a common basis to classify and group residual risk exposures and consists of the following:

• IFPRU 2.2.7 regulatory risk categories (level 1);

- Operational risk, which is further divided into the 7 Basel II risk event categories together with the other regulatory risk categories that have been divided into risk event categories internally developed by the business (level 2);
- The risk event categories are further divided into granular categories aligned to the individual business activities across the business (levels 3 and 4).

#### **Effect register**

Effect type register provides a common basis to assess the effect that each event – if crystallised – could have on the business (financial, misstatement, conduct and reputational impacts).

The AIRR is used to aggregate the individual risk exposures of the business which enables the CRO to report the overall risk profile to the AIHL Board and Aviva Group.

#### 2.4.3 Risk appetite statement

The AIHL Board owns the Risk Appetite Statement ("RAS") which articulates how all major risk groups are defined, assessed and monitored in line with the business strategy, plan, forecast and Aviva Investors' current capital position. The RAS forms part of the risk management process. Its purpose is to articulate the risk appetite of the AIHL Board in providing asset management services and products by outlining:

- · The definition of each risk group and how this is interpreted as exposure facing the business.
- · Reconciliation between the risk groups and categories assessed in the RAS and AIRR.
- The appetite for each of these risk groups in delivering the business plan.
- The rationales developed to determine the appropriate risk appetites for each risk group.
- · The approach used (both leading, lagging, quantitative and qualitative) by the business to IMMMR the actual risk exposures compared to risk appetites.
- The approach taken in the event that the measurements indicate a risk appetite is about to be breached as well as action taken to address risk appetites which have been breached.
- The qualitative statements used to define the culture and behaviour of Aviva Investors.

The RAS expresses Aviva Investors' appetite for the range of risks facing the business both qualitatively and quantitatively. As the business evolves, so the risk appetite may change. Consequently, the statement is reviewed at least annually by the AIHL Board of which iterations require formal approval.

## 2.4.4 Risk tolerances and aggregation

The risk appetites are translated into granular risk tolerances and mapped against the granular risks in AIRR. The risk tolerances are approved at least annually or with every significant business change by the AIHL Board.

The approved risk tolerances are provided to the business to measure the residual risk exposures of the business against, in order to identify those risk exposures exceeding tolerance which require remediation.

The risk aggregation method implemented by Aviva Investors aggregates the risk exposures at its most granular level to its highest level (regulatory risk categories) which allows the AIHL Board to obtain a view of its overall risk profile.

#### 2.4.5 Approach

All risks – such as (but not limited to) operational, compliance, conduct, financial crime, legal and strategic – are included in these frameworks and grouped into two categories:

- Future risks are those risks to which Aviva Investors may be exposed to sometime in the future; and
- Current risks are those risks currently facing the business (both residual and inherent) whilst achieving its strategic objectives.

Both future and current risks are identified and assessed by senior management to determine the top down concerns of the business. Below is a risk continuum diagram presenting the different areas of risk management included in the IMMMR process ranging from granular risks (left-hand side of the diagram) to once-in-a-lifetime risks (right-hand side of the diagram).

#### **Risk continuum**

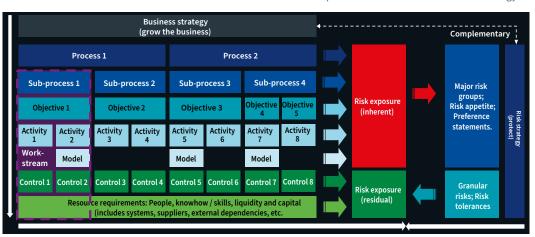
Expected losses (RCSA cycle)				Unexpected losses (ICAAP)		
	Bottom-up curre	ent risk profile		Top-dow	n current and future ris	sk profiles
Risk Target.	Proactive	Proactive management of risk before it reaches appetite.			he risk before it k capacity.	
Risk within appetite and tolerance.	Risk within appetite and tolerance. Risk is nearing tolerance.	Risk within appetite. Risk exceeds tolerance.	Risk within appetite and exceeds tolerance. Risk is nearing appetite.	Risk exceeds appetite and tolerance. Risk is within risk capacity.		Risk exceeds appetite and capacity (reverse stress / wind down situation).
Monitoring measurements: key and non-key risk, control, strategic / lead and performance indicators.				te monitoring Irements.	·	ity monitoring urements.

#### **Complementary Relationship between Risk and Business Strategy**

The business model has been split into process categories which includes objectives, activities and controls underpinned by the appropriate resources. The control activities are used to both achieve the

business strategy and mitigate Aviva Investors' current and future risks to an acceptable level.

The below diagram illustrates the complementary relationship between the business and risk strategy.



Pillar 3 Disclosures 2020

#### **Governance structure and key responsibilities Continued**

#### **Process Categories**\*

 $Process\ categories\ incorporating\ the\ business\ activities, control\ objectives\ and\ control\ activities\ are\ illustrated$ in the diagram. These are incorporated into our risk management system called iCARE.

Euan Munro (CEO – responsible for all processes)									
C/F/A	C/F/A	C/F/A	C/F/A	C/F/A	FD	FD		0	
Products	Global Client Solutions	Liquid markets	Real assets	Operations	Legal and Company Secretarial	People	Finance	Risk and Compliance	Supplier, data, controls, IT and facilities
Steven Blackie	Louise Kay	CIOs - Liquid markets	Mark Versey	Susan Ebenston	Phil Coffer	Michelle Maynard	Tom Howard	Steve Farrall	Susan Ebenston
SMF18 Other responsibility	SMF18 Other overall responsibility	SMF18 Other overall responsibility	SMF3 Director	SMF24 Chief Operations Function	CF Significant management	SMF18 Other overall responsibility	SMF2 Chief Finance Function	SMF4 Chief Risk Function	SMF24 Chief Operations Function
it ns		financial juid markets	ons illiquids	ntions monitoring management	tions	on reporting	<u></u>	ousiness	
Product lifecycle management     Marketing and communications     Sales and distribution	4. Client experience     5. Client operations     6. Financial crime operations	7. Investment management and financial data-real assets. 8. Investment management - liquid markets. 9. Solutions. 10. Trading.	<ol> <li>Mandate monitoring</li> <li>Trade and derivative operations</li> <li>Loan servicing and banking - Illiquids</li> </ol>	14. Securities finance operations 15. Countepparty exposure monitoring 16. Security data setup and management 17. Investment externs sunnort and	development Asset Servicing, co and income Cash and stock ma		24. Fund accounting oversight 25. Legal and company secretarial 26. People	27. Finance and tax 28. Information technology and business protection 29. Facilities management 30. Transformation	
C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A C/F/A C/F/A	C/F/A FD FD		2 0 0 0

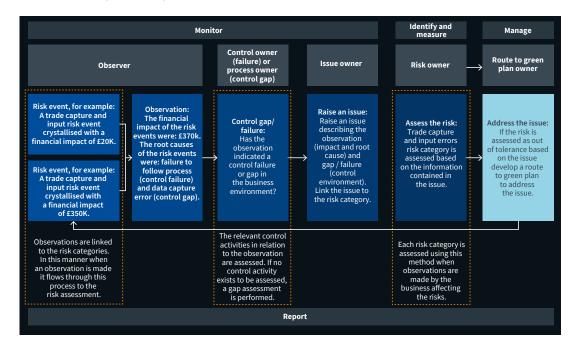
Key: C/F/A: Client / Fund / Asset management FD: Foundation O: Internal oversight and governance

\* As at 31 December 2020



#### Identify, Measure, Manage, Monitor and Report

The IMMMR process – as illustrated by the diagram below – revolves around the setup of the business model and its relationships between processes, controls and risks.



#### **Observer (monitor)**

Observations are methods used by Aviva Investors, auditors, advisors, employees, consultants or any relevant party to observe the business model and identify failures or gaps exposing the firm to risk or failure of achieving objectives. All observations identified as issues are mapped to the relevant current or future risks facing the business and to the objectives that Aviva Investors endeavours to achieve.

Observations are categorised into four groups:

- · Risk events and near misses;
- Internal and external reviews;
- · Tracking mechanisms (e.g. indicators); and
- · Assurance and control testing.

#### **Control and Process Owner (monitor)**

Control and process owners require an intimate knowledge of the control environment and markets in which Aviva Investors operates as well as the relevant control activities' control objectives and risk exposures. Control assessments are performed by thoroughly analysing all observations to appropriately determine whether a control failure has occurred, or a gap exists in the business.

#### **Issue Owner (monitor)**

If an observation results in a control failure or gap, the observer and control or process owner collaborates to

raise an issue against the particular gap or failure. An appropriate issue owner is identified who is responsible for:

- Managing and monitoring the remediation of the issue:
- Gathering the necessary evidence to demonstrate adequate and appropriate remediation has been completed; and
- Closing the issue upon completion of the remediation.

Close interactions occur between the risk, control, process and issue owners throughout the remediation process.

#### Risk Owner (identify and measure)

Risk owners equipped with an intimate knowledge of the business, the markets in which Aviva Investors operates, and its strategic and business objectives are responsible for identifying and measuring risks in response to the issues raised across the business. Risk identification and measurement is refreshed when changes in the environment occur.

A variety of risk measurement tools and processes are available to support risk identification and measurement depending on whether it is a current or future risk being assessed. Current risks use a likelihood and impact scale whereas future risks consider a proximity, impact and readiness scale. All risk assessments are performed on a forward-looking basis.

#### Governance structure and key responsibilities Continued

Both measurement scales allow the risk owner to identify the primary concerns of the business which are then prioritised for remediation.

#### Route to Green Plans (manage)

Risk owners are responsible for deciding how risk exposures need to be managed which includes: acceptance, avoidance, transfer and remediation. For risks outside acceptable levels, remediation is selected in almost all instances. In some rare circumstances, risk acceptance, transfer or avoidance is selected. All risk management decisions are documented.

Remediation required for issues identified targets root causes. The issue owner reports on the progress of the remediation back to the risk owners on a continuous basis in order to early identify remediation which is not on track.

Risks outside acceptable levels requiring an acceptance, avoidance or transfer of the exposure undergo a robust governance process with second line in order to consider changes to the acceptable risk levels.

#### **Risk Reporting**

Risk reporting encompasses the reporting of each of the four steps of risk management (identify, measure, manage and monitor) and is provided to senior management based on their risk profile needs, committee Terms of Reference, escalation requirements and decision-making responsibilities.

Risk reporting is developed to be clear, relevant, accurate and timely, highlighting and prioritising the primary concerns of the business. All decisions made are documented and monitored for execution across the business.

#### Internal capital adequacy assessment process (ICAAP)

The ICAAP is a process used to carry out assessments of the amounts, types and distribution of financial resources, capital resources and internal capital required to cover the nature and level of the risks to which Aviva Investors is exposed. This process consists of several underlying activities which considers the information of the day-to-day current risk profiles (e.g. operational, market, credit risk, etc.) and future risk profiles (e.g. geopolitical, macroeconomic, regulatory developments, etc) to inform the internal capital adequacy assessment process.

In summary, the ICAAP includes the below three activities:

- The ICAAP estimates the amount of capital that needs to be held to ensure that the business can withstand the impact of a severe, yet plausible 1-in-200-year combination of its top-down risks crystallising on a forward-looking basis.
- Scenario workshops are conducted to identify, prepare, update and validate the appropriate scenarios to assess and stress the capital position of Aviva Investors as part of the ICAAP.
- The Aviva Investors CRO is responsible for the production of the ICAAP report, which is produced annually for the AIHL Board and summarises the results and conclusions of the ICAAP activities. It is reviewed and challenged by the Executive Committee, Capital Committee, Risk Management Committee and Risk Committee; and approved by the AIHL Board.







Capital Resources and Adequacy

is the highest-ranking form of capital and comprises ordinary share capital, share premium, retained profits and other reserves amounting to £395.7 m at 31 December 2020.

### **Capital Resources and Adequacy**

#### 3.1 Capital Resources

Aviva Investors has a simple capital structure comprising Common Equity Tier 1 ("CET1") and Tier 2 ("T2") capital. CET1 capital is the highest-ranking form of capital and comprises ordinary share capital, share premium, retained profits and other reserves amounting to £395.7m at 31 December 2020. Tier 2 capital was held throughout 2020 in the form of a £25m subordinated loan received from AIHL's immediate parent, Aviva Group Holdings Limited ("AGHL"), and was repaid in full on 24 December 2020.

At 31 December 2020 and throughout the year, Aviva Investors complied with the capital requirements as set by the FCA.

### 3.2 Capital Resource Requirements – Pillar 1

For the UK Regulatory Group (significant IFPRU Group) and individual Limited Licence IFPRU entities the capital resource requirement is calculated as the higher of:

- The base capital resources requirement;
- The sum of its credit risk and market risk capital requirements; and
- The Fixed Overhead Requirement ("FOR").

For AIUKFSL (a collective portfolio management firm) the capital resource requirement is calculated as the higher of:

- The Funds Under Management ("FUM") requirement (including the base capital resources requirement);
   and
- · The FOR;

#### Plus either:

- · The professional negligence capital requirement; or
- The professional indemnity insurance (excess) capital requirement.

Overseas regulated entities are following local capital requirements.



The Pillar 1 capital surplus for the UK Regulatory Group at 31 Decemb	er 2020 is represented be	elow:
Bridge from Net Assets to CET1 Capital		£'m
Permanent share capital		248.0
Share premium account		41.6
Profit and loss and other reserves		136.8
Balance Sheet Net Assets (excluding MI)		426.4
Deductions:		
Intangible assets <sup>1</sup>		(11.5)
Unaudited Profits <sup>2</sup>		(19.2)
CET1 Capital After Deductions [A]		395.7
T2 Capital		
Subordinated Loans		0.0
Total Capital Resources [B]		395.7
Capital Resource Requirement		
Deduct the higher of the following:		
Credit and Market risk requirements <sup>3</sup>		(48.1)
Fixed Overhead Requirement [C]		(82.0)
Pillar 1 Surplus		313.7
	Required	Actual
<u>Capital Ratios</u>	%	%
CET1 Capital Ratio A/(12.5*C)	4.5%	38.6%
Total Capital Ratio B/(12.5*C)	8.0%	38.6%



- 1. Deductions have been made for capitalised project costs.
- 2. 2020 unaudited profit and the capital position aligns to Q4 2020 COREP submission and therefore may not align to the final audited UK Regulatory Group statutory financial statements.
- 3. The UK Regulatory Group is a limited license IFPRU Group and as such operational risk is not considered under Pillar 1, however, this is included in the Pillar 2 internal capital adequacy assessment.

#### **Capital Resources and Adequacy Continued**

Included in the consolidated Aviva Investors Pillar 1 calculations shown in the preceding table are AIGSL, a Limited Licence Firm and AIUKFSL, a collective portfolio management firm. The stand-alone Pillar 1 calculations for these two entities are shown in the below table as follows:

£'m	AIGSL	AIUKFSL
Bridge from Net Assets to CET1 Capital		
Permanent Share Capital	207.1	21.5
Profit and loss and other reserves	44.8	14.3
Balance Sheet Net Assets	251.9	35.8
Deductions:		
Intangible Assets	(11.5)	-
Unaudited Profits <sup>4</sup>	(9.2)	(5.8)
CET1 Capital After Deductions [A]	231.2	30.0
T2 Capital		
Subordinated Loans	29.5	-
Total Capital Resources [B]	260.7	30.0
Capital Resource Requirements		
Deduct the higher of the following:		
Credit and Market Risk	(32.1)	N/A
Fixed Overhead Requirement	(67.8)	(3.7)
FUM Requirement	-	(9.0)
Plus:		
PII Requirement	-	(8.0)
Total Capital Resources Requirement [C]	(67.8)	(17.0)
Pillar 1 Surplus	192.9	13.0
Capital Ratios <sup>5</sup>	%	%
CET1 Capital Ratio A/(12.5*C)	27.3%	N/A
Total Capital Ratio B/(12.5*C)	30.8%	N/A

<sup>4. 2020</sup> unaudited profit and the capital position aligns to Q4 2020 COREP submission and therefore may not align to the final audited AIGSL statutory financial statements.

<sup>5.</sup> The CET1 and Total Capital Ratios only apply to IFPRU firms (UK Regulatory Group and AIGSL).

## 3.3 Features, Terms and Conditions of Capital Instruments

#### 3.3.1 CET1 Capital

CET1 Capital comprises of Permanent Share Capital (Ordinary Shares). All ordinary shares are fully paid up and rank equally with regard to voting rights and dividend entitlements declared, made or paid by the Company. All shares will also be entitled to a proportional share of the residual assets of the Company upon winding up.

Share Premium represents the excess amount received over the par value of shares.

Profit and loss and other reserves consist primarily of retained earnings. Other reserves consist of currency retranslation reserves reflecting the impact of exchange rate movements and a capital contribution reserve.

#### 3.3.2 Tier 2 Capital

Tier 2 Capital comprises of Subordinated Loans of which the key features, terms and conditions are:

- Each loan is fully paid up;
- Claims on the principal amount of the subordinated loan is wholly subordinated to the claims of all non-subordinated creditors;
- The loans are neither secured, nor subject to a guarantee or any other arrangement that enhances the seniority of the claim by the borrower, any direct or indirect holding company or any undertaking that has close links with the borrower;

- Each loan has an original maturity of greater than five years;
- Provisions of the loans do not include any incentive for their principal amount to be redeemed or repaid prior to their maturity;
- Any early repayment option is exercisable at the sole discretion of the borrower; and
- The lender has no right to accelerate the future scheduled payment of interest or principal, other than in the insolvency or liquidation of the borrower.

## 3.4 Prudential Filters and Deductions

No prudential filters, including those in respect of unrealised gains or losses on fair value assets, have been applied to capital resources in arriving at common reporting ("COREP") Own Funds.

Intangible asset deductions as set out in section 3.2 relate to capitalised internal project costs.

All appropriate items have been deducted in accordance with Articles 36, 47, 48, 66 and 79 of the CRR.

#### 3.5 Capital Ratios

See the tables in 3.2 for details of the CET1 and Total Capital Ratios, which have been calculated for Full Year 2020 in accordance with amounts disclosed for the UK Regulatory Group and one IFPRU firm (AIGSL). All ratios were above the minimum required threshold of 4.5% (CET1 Ratio) and 8% (Total Capital Ratio) as set out in Article 92 of the CRR.

#### **Capital Resources and Adequacy Continued**

### 3.6 Analysis of Capital Requirements

#### 3.6.1 Standardised Credit Risk Capital Requirements

Pillar 1 credit risk capital requirement calculations have been carried out in line with the CRR. Aviva Investors applies the standardised approach to calculating its credit risk capital requirement as set out in Part Three Title II of the CRR. The Pillar 1 capital requirement is calculated by applying a risk weighting to the balance

sheet asset value and then applying an Own Funds Requirement percentage of 8% to the risk weighted asset.

See below for an analysis of Aviva Investors credit risk capital requirements on an exposure class basis:.

Exposure class (£'m)	2020
Corporate	25.7
Unit or shares in CIUs	10.4
Equity Exposures	0.0
Institutions	1.5
Retail	0.5
Other items	5.6
Default	0.0
Central Governments	0.0
Grand Total	43.6

As at 31 December 2020, Aviva Investors had not employed any of the credit risk mitigation techniques outlined in Part Three, Title II, Chapter 4 of CRR.

#### 3.6.2 Counterparty Credit Risk

Aviva Investors does not have any exposures to OTC derivatives and does not have a trading book, therefore faces no counterparty risk exposures outlined in Article 439 of the CRR at present.

#### 3.6.3 Credit Risk Adjustments

Aviva Investors defines past due items for accounting purposes as any items not received within 90 days of the invoice date.

Crystallised and anticipated losses are provided for within the income statement as soon as their crystallisation is considered probable and the quantum can be reliably estimated.

No accounting offsets are present that would result in exposure values different from those outlined in section 3.6.1.

At Aviva Investors level there have been no material impairments to assets.

#### 3.6.4 Geographical Analysis of Credit Risk Exposures

See below for a table outlining the geographic distribution of Aviva Investors risk weighted credit risk exposures at 31 December 2020:

Exposure class (£'m)	UK	UK Retail	Europe	Asia Pacific	North America	Total
Corporate	232.8	64.1	12.2	2.9	4.1	316.1
Unit or shares in CIUs	123.5	4.7	0.2	1.1	0.0	129.6
Other items	56.2	0.8	3.8	0.1	9.1	70.0
Equity exposure	0.0	0.0	0.0	0.0	0.0	0.0
Institutions	0.5	13.7	3.8	2.3	3.2	23.5
Retail	0.0	5.7	0.0	0.0	0.0	5.7
Central Governments	0.0	0.0	0.0	0.0	0.0	0.0
Default	0.0	0.0	0.0	0.0	0.0	0.0
Grand Total	413.1	89.1	20.0	6.5	16.4	545.0

In respect of Article 442 (e) of the CRR and taking into account both proportionality and the fact that Aviva Investors is not a credit institution, exposures primarily relate to investments and trade receivables with highly rated corporate institutions (including other Aviva Group companies).

All exposures are due and payable within 90 days of invoicing. There are no material past due exposures which cause concern over recoverability.

#### 3.6.5 Encumbered Assets

Aviva Investors does not hold any encumbered assets.

## 3.6.6 Use of External Credit Assessment Institutions

Aviva Investors calculates risk-weighted exposure amounts in accordance with Part Three, Title II, Chapter 2 of the CRR. The External Credit Assessment Institutions ("ECAI") used by Aviva Investors are Standard & Poor's, Moody's and Fitch across all exposure classes. As per the Aviva Investors Global Counterparty Credit Policy, where counterparties have split ratings, the middle rating is used and if the counterparty has only two ratings, the lower will be used. The policy sets the minimum long-term credit rating as A-/A3 which is equivalent to an ECAI score of 2. The ECAI's credit assessment is used to determine the credit quality step of each exposure using the standardised mapping.

#### 3.6.7 Market Risk

Aviva Investors follows a standardised approach to calculating the Pillar 1 market risk capital requirement and is calculated in line with Article 352 of CRR. Positions in each currency are netted to either a net long or net short position (other than the reporting currency) and converted at spot rates into GBP. The higher of either; sum of all long or sum of all short positions is the overall Foreign Exchange ("FX") exposure. The capital requirement is calculated as 8% of the overall net FX exposure. As at 31 December 2020, Aviva Investors has a market risk exposure amount of £56.1m and a Pillar 1 market risk capital requirement of £4.5m. This risk solely relates to foreign currency translation risk on assets and liabilities denominated in currencies other than GBP, as Aviva Investors does not operate a trading book.

Excessive leverage risk is the "current or prospective risk resulting from Aviva Investors' vulnerability due to leverage or contingent leverage that may require unintended corrective measures to its business plan, including distressed selling of assets which might result in losses or in valuation adjustments to its remaining assets".

Aviva Investors does not currently undertake any business activities on its own account that use leverage and the leverage ratio is therefore not applicable.

#### **Capital Resources and Adequacy Continued**

### 3.7 Other Exposures

#### 3.7.1 Exposure in equities not included in the trading book

AIUKFSL, an IPRU-INV collective portfolio management firm, has OEIC box float units which are classified as equity exposures.

The box holdings are in a large number of funds across numerous asset types (property, equity, fixed income, multi-asset). Different asset classes are exposed to different risks. This has been included in Pillar 1 credit risk calculation and treated according to CRD IV/CRR rules and is not considered material for disclosure.

#### 3.7.2 Exposure to interest rate risk on positions not included in the trading book

Aviva Investors has no Pillar 1 capital requirement for interest rate risk in the banking book ("IRRBB") and is not exposed to interest rate risk on positions not included in the trading book for regulatory capital purposes.

#### 3.7.3 Exposure to securitisation risk

Securitisation risk is the "current or prospective risk of loss arising from exposure to inadequate capital resources held by Aviva Investors for assets which are securitised having regard to the economic substance of the transaction, including the degree of risk transfer achieved."

Aviva Investors does not participate in securitisation activities on its own account and, as a result, it is not necessary to hold capital against securitisation risk.

### 3.8 Capital Resource Requirements -New prudential regime for investment firms

In December 2019 the European Commission published rules introducing the Investment Firms Directive ("IFD") and Investment Firms Regulation ("IFR"), a new prudential regime for EU investment firms, replacing the current CRR and CRD IV rules. All investment firms that are authorised in accordance with the provisions of the Markets in Financial Instruments Directive (MiFID) will be affected by the IFD/IFR.

Post-Brexit the UK will not be subject to EU legislation but will adopt an equivalent UK-specific prudential regime, referred to as the UK Investment Firms Prudential Regime (UK IFPR). The FCA supports the overall goals of the EU regime and were heavily involved in the policy discussions. Aviva Investors UK Regulatory Group and AIGSL will fall into scope of the UK IFPR which has a target implementation date of 01 January 2022.







Remuneration Code Disclosure

#### **Remuneration Code Disclosure**

The Remuneration Code (SYSC 19A) applies to AIGSL and AIUKFSL, both FCA regulated entities within the UK Regulatory Group. These companies are designated as proportionality level three organisations as defined in the Remuneration Code. This disclosure meets the requirements of Article 450 of the CRR.

### 4.1 Decisionmaking process for remuneration policy

The Aviva Investors Remuneration Committee is comprised of the Aviva Investors Independent Non-Executive Directors:

- Alexa Coates
- Andrew Kirton
- · Jeffrey Weingarten, Chair
- · Mark White

And one Non-Executive Director:

Mike Craston

This Committee considers issues relating to the remuneration policy and structures for Aviva Investors including the terms of annual bonus and long-term incentive plans and individual remuneration packages for all employees to which the Remuneration Code applies. It is also responsible for reviewing and making recommendations on the Reward Policy Statements for Aviva Investors to the Aviva Group Remuneration Committee. Aviva Investors operates the Aviva Group Malus and Clawback Policy. In 2020, the Aviva Investors Remuneration Committee met on five occasions.

The Aviva Group Remuneration Committee approves the Remuneration Policy Statements for Aviva Investors. The Independent Non-Executive Directors of the Group Remuneration Committee are:

- Patricia Cross
- Patrick Flynn
- Pippa Lambert
- Michael Mire

The Aviva Group Remuneration Committee considers alignment between Group strategy and the remuneration of Directors, Code Staff and Material Risk Takers within Aviva Investors. The remuneration policy provides a structure to deliver market competitive remuneration for all staff, including Code Staff to achieve both the annual business plan and the longer term strategic objectives of the Group. Significant levels of deferral aid retention and align the interests of key personnel. As well as rewarding the achievement of objectives, variable remuneration can be zero if performance thresholds are not met. In 2020, the Aviva Group Remuneration Committee met on thirteen occasions.

The full objectives of the Aviva Group Remuneration Committee are documented in the Directors' remuneration report in the Aviva Annual Report which is included on the Investor Relations website, found here:

(http://www.aviva.com/investor-relations/ corporate-governance/board-of-directors/ board-committees/remuneration-committee/)

#### 4.2 External consultants

The Aviva Investors Remuneration Committee received independent advice on executive remuneration issues from Deloitte LLP which is a member of the Remuneration Consultants Group and adheres to its Code of Conduct. No individual is involved in decisions relating to his or her own remuneration.

During the year the Aviva Group Remuneration Committee also received advice on executive remuneration matters from Deloitte LLP.

## 4.3 Role of the relevant stakeholders

The relevant Remuneration Committees take full account of the Company's strategic objectives in setting remuneration policy and are mindful of their duties to shareholders and other stakeholders. The Committees seek to preserve shareholder value by ensuring the successful retention, recruitment and motivation of employees.

#### 4.4 Code Staff criteria

In addition to applying the EBA Regulatory Technical standards, Aviva Investors consider further qualitative criteria for the purposes of Code Staff identification, these include individuals whose professional activities / who:

- Could have a material impact to the balance sheet of Aviva Investors;
- Could have a material impact to the revenue or net profit of Aviva Investors;
- Could have a material impact to the reputation of Aviva Investors;
- Manage AUM of £10bn or more (c3% of total firm assets) where investment risk is not rated as low;
- Manage retail funds with £5bn or over where investment risk is not rated as low; or
- Are head of an investment desk

The following groups of employees have been identified as meeting the criteria for Code Staff:

- Legal Directors of UK Regulated Entities;
- Members of AI Executive Committee;

 FCA-designated senior management functions at each UK Regulated Entity as outlined in the table below;

SMF 1	CEO
SMF 2	Chief Finance
SMF 3	Executive Director
SMF 4	Chief Risk
SMF 5	Head of Internal Audit
SMF 9	Chair of the Governing Body
SMF10	Chair of the Risk Committee
SMF 11	Chair of the Audit Committee
SMF 12	Chair of the Remuneration Committee
SMF 13	Chair of the Nominations Committee
SMF 16	Compliance Oversight
SMF 17	Money Laundering Reporting Officer
SMF 18	Other Overall Responsibilities
SMF 24	Chief Operations

- · General Counsel;
- · People Director;
- Direct report of Chief Risk Officer, SM16, SM17 and Internal Audit Director who would be considered deputy;
- Individuals identified as part of an additional qualitative assessment; or
- Individuals identified as part of a quantitative assessment.

The Code Staff population is reviewed at least annually by the Remuneration Committees and Code Staff are notified of their status.

#### Remuneration Code Disclosure Continued

### 4.5 The link between pay and performance for **Code Staff**

Aviva Investors' remuneration framework is based on a total reward approach and is designed to reflect the success or failure against a range of personal and company performance objectives.

There are four components of pay:

- 1. Basic Salary set within an appropriate market range, which is sufficient to allow the possibility, where performance so warrants, that an employee may receive no variable pay.
- 2. Annual bonus a discretionary short-term incentive plan where individuals may receive a bonus based on business and individual performance against targets. Where bonuses are equal to or greater than £75,000, a 3 year deferral with pro-rata vesting in Aviva funds and/or Aviva Group plc shares occurs, following this a further holding period applies where regulation requires.

The extent to which each aspect of performance affects the overall payment level depends on the role and responsibilities of the individual. Performance is measured against a combination of individual, business unit, Aviva Investors and Group performance over an appropriate period

- A rounded assessment of financial performance is made accounting for a range of financial considerations, including, but not limited to operating profit, investment performance and net flows. The assessment of Aviva Investors' financial performance is formed with reference to:
  - Actual results vs. prior period results
  - · Actual results vs. agreed plans
  - · Actual results relative to competitors
  - · Actual results vs., and progress towards, our long-term target ambition.
- The remuneration of employees in Control Functions (defined as Risk, Compliance and Audit) is determined independently of the financial results

- of Aviva Investors in order to reinforce the independence of these functions.
- The non-financial considerations include consideration of risk, conduct, culture, customer and employee engagement metrics, with Aviva values clearly underpinning all our decisions.
- The Performance assessment does not encourage risk taking outside the Aviva Investors stated risk appetite and includes mechanisms by which performance against risk and conduct related measures has a significant impact on the availability and size of business and individual variable awards.
- Through Aviva Investors' Global Reward Framework, all investment employees should support responsible investment and integrate Environmental, Social and Governance ("ESG") considerations into their investment processes, including the consideration of Sustainability Risk. ESG metrics and research are embedded in the investment process and form part of the investment scorecard and annual risk attestation. The Chief Investment Officers and investment desk heads consider how investment employees demonstrate their commitment to ESG processes as part of the determination of performance and pay outcomes.
- 3. Long Term Incentive Awards (LTIA) discretionary long-term incentive plan to align reward with long-term investment performance, Aviva Group and shareholder interests, and with the additional intention to help retain key talent. Part of the long-term incentive plan is in Aviva Investors Funds and part is in Aviva Restricted Share Units (RSUs), for the AI CEO the RSUs have additional performance conditions of Total Shareholder Return and Solvency II Return on Equity. Vesting is after 3 years and awards for Identified Staff will be subject to a pre-vesting assessment of individual performance, behaviours and alignment with the company values of Aviva Investors throughout the three-year performance
- 4. Benefits in Kind standard benefits are provided that are appropriate to the market.

Code Staff are not permitted to undertake personal hedging strategies in respect of any variable remuneration.

Aviva Investors believes in rewarding strong performance and achievement of our business and individual goals; however, the manner in which these goals are achieved is also important. We do not consider it appropriate to reward people who have engaged in inappropriate behaviour or conduct which is not in line with Aviva's values and variable pay awards are subject to the Aviva Group Malus and Clawback Policy. As such, Aviva may decide that a Deferred Award which has not vested will lapse wholly or in part if they consider that:

- The participant or their team has, in the opinion of the Directors, engaged in misconduct which ought to result in the complete or partial forfeit or repayment of their award;
- There has been, in the opinion of the Directors, a
  material failure of risk management by reference to
  Group risk management standards, policies and
  procedures, taking into account the proximity of the
  participant to the failure of risk management in
  question and the level of the participant's
  responsibility;
- There is, in the opinion of the Directors, a materially adverse misstatement of Aviva's or the participant's relevant business unit's financial statements for which the participant has some responsibility;
- The participant participated in or was responsible for conduct which resulted in significant, or potentially significant, loss(es) to their relevant business unit, Aviva or any member of the Aviva Group;
- The participant failed to meet appropriate standards of fitness and propriety;

- There is evidence of misconduct or material error that would justify, or would have justified, had the participant still been employed, summary termination of their contract of employment; or
- Any other circumstances required by local regulatory obligations to which any member of the Group or business unit is subject.

# 4.6 Aggregate remuneration cost for Code Staff by business area

Following a review of the business, it has been determined that the operations of Aviva Investors should be considered as one material business unit. The total aggregate remuneration is as follows:

There were 68 Code Staff for all or part of the 2020 performance year. Aggregate remuneration expenditure in respect of Code Staff for the 2020 performance year was £37.6 million.

Fixed remuneration represents 36% of this total, with 5% being pension/benefits and 59% variable remuneration.

Of the total variable pay (bonus and LTPP) made to Code Staff, 61% was deferred and is subject to malus provisions as outlined above during this period. These awards are also subject to clawback provisions for a further 2 years upon vesting.

The remuneration split between Senior Management and other Code Staff that make up the total Code Staff is as follows:-

	Senior Management	Other Code Staff
Total Remuneration	£15.1m	£22.5m
Of which, Fixed Remuneration	32%	39%
Variable Remuneration	63%	56%
Of which deferred	72%	53%
Pension/Benefits	6%	4%
Number of Code Staff	22	46

## Abbreviations and glossary of terms

AGHL	Aviva Group Holdings Limited	CASS	Client Assets Sourcebook
AIGSL	Aviva Investors Global Services Limited	CCO	Aviva Investors Chief Compliance Officer
AIHL	Aviva Investors Holdings Limited	CEO	Aviva Investors Chief Executive Officer
AIPL	Aviva Investors Pensions Limited	CET1	Common Equity Tier 1 capital
AIRR	Aviva Investors Risk Register	CFO	Aviva Investors Chief Financial Officer
AIUKFSL	Aviva Investors UK Fund	COO	Aviva Investors Chief Operating Officer
AUM	Services Limited  Assets Under Management In accordance with Article 7 and 9 of	COREP	Common Reporting – Standardised reporting framework issued by the European Banking Authority for
Aviva investors	the CRR, includes entities detailed on page 6 of this report	CRD IV	CRD IV reporting  Capital Requirements Directive IV
Aviva Group	The Aviva plc group of companies as	CRO	Aviva Investors Chief Risk Officer
	reported in Note 64 – Organisational structure, on page 246 of the Aviva plc Annual Report and accounts 2020 available at www.aviva.com	CRR	Capital Requirements Regulation
		EBA	European Banking Authority
Aviva plc	The holding company of the Aviva Group and AIHL's ultimate parent	ECAI	External Credit Assessment Institutions
	company	EIOPA	European Insurance and
Board	Board of Directors		Occupational Pensions Authority
Business	A set of business standards which set	ESG	Environmental, Social & Governance
Standards	out the requirements for operating	EU	European Union
	across Aviva Group's most important business processes. The business	FCA	Financial Conduct Authority
	standards are a key part of the Aviva Group's risk management framework.	FOR	Fixed Overhead Requirement



FUM	Funds Under Management	OEIC	Open-ended Investment Company
IA	Aviva Investors Internal Audit	ОТС	Over-the-counter
IAS	International Accounting Standards	RAG	Red-Amber-Green
ICAAP	Internal Capital Adequacy	RAS	Risk Appetite Statement
	Assessment Process	RCSA	Risk and Control Self Assessment
iCARE	Integrated Common Assurance Reporting	RED	Risk Event Database
IFD	Investment Firms Directive	RST	Reverse stress testing
IFPRU	Prudential Sourcebook for	RMF	Risk Management Framework
	Investment Firms	SMCR	Senior Manager & Certification Regime
IFR	Investment Firms Regulation	SME	Subject Matter Expert
IFRS	International Financial Reporting Standards	SREP	Supervisory Review and Evaluation Process
IMMMR	Identification, measurement, management, monitoring	T2	Tier 2 capital
	and reporting	UCITS	Undertakings for Collective Investment
IPRU-INV	Interim Prudential sourcebook for Investment Businesses		in Transferable Securities (Regulatory Status)
IRRBB	Interest Rate Risk in the Banking Book	UKIFPR	UK Investment Firms Prudential Regime
KRI	Key Risk Indicator	UK Regulatory Group	The Aviva Investors FCA Consolidation Group
LTIA	Long Term Incentive Award		
MiFID	Markets in Financial Instruments		

Directive





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