

ESG, what's it all about?

What is it?

ESG investing means taking environmental, social and governance issues into consideration when making an investment.



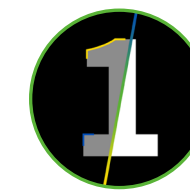
Concerns how corporations interact with the physical environment, such as climate change and water pollution.

Looks at the impact companies have on society and communities, including human rights, labour standards and data security.

Focuses on how companies are governed, including board diversity, ownership and executive compensation.

How is ESG taken into account when making an investment?

At a high level there are really two broad areas that ESG considerations can be embedded into investments.



Investment Integration

Building ESG into a fund by investing more in companies with better environmental, social and governance credentials.

For example companies can be scored on an individual basis based on their ESG credentials and the fund may choose to invest more in better scoring companies and less in companies with lower ESG ratings.



Active Ownership

Investment managers can meet with, engage and influence companies held in the fund on issues such as board diversity, human rights abuses or greenhouse gas emissions.

Investment managers can have a say in how these companies are run by voting at company AGMs to encourage responsible behaviour.

ESG at Aviva Investors

At Aviva Investors, ESG is an investment belief. By building responsibility into all our investment processes, we aim to improve our risk management and investment performance while at the same time help to create more sustainable investment solutions fit for the future. As a responsible investor, we use our scale and influence help us drive the change required to build a future our clients are able to retire into.

Aviva Investors – our ESG capabilities



20+ ESG Analysts



ESG integration
across all investment funds



In-house ESG ratings on equity
and bond universe



Market leader on active voting
and company engagements

2020  United Nations Principles for Responsible Investment
A+ Rated – for active ownership

2020  ShareAction
A Rated – one of 5 out of 75 global investment managers

2019  Global Investor Group Investment Excellence Awards
Winner – ESG Manager of the Year

2018  The United Nations Foundation
Winner – UN Global Leadership Award

1970

Started actively voting
at company AGMs

1994

First asset manager to publish
Corporate Governance Voting Policy

2006

Founding signatory of United Nations
Principles for responsible investing

2016

Joined European Commission’s High-Level
Group Experts on Sustainable Finance

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