

What we've achieved together since 2016

Since 2016, Aviva and the British Red Cross have been working together to help communities become safer, stronger and more resilient in times of uncertainty and crisis.



£12.6m

donated to support at-risk communities, from building resilience to responding in times of emergency



£423,925

was donated by Aviva's employees and customers



6,682,000

people were reached with skills and support to build their own, and their communities', resilience



Over 4,100

Aviva employees volunteered with the partnership across 12 markets



17 innovative

resilience-building programmes supported



15 response programmes

supported, helping communities recover from emergencies



27 countries

supported through our partnership, from investing in flood preparedness plans in Indonesia, to providing emergency support in the wake of Cyclone Idai



233 pieces of media coverage

reaching an audience of over 36 million



11 awards won

including a Business Charity Award and the Corporate Communications Award for Best Charity Partnership

We'll continue to work together into 2022 to help communities in the UK bounce back from the impacts of Covid-19 and be ready for future emergencies by:

- Supporting the promotion of free, quality education through online resources, printed packs and engaging workshops to boost people's wellbeing
- Improving the recovery and resilience of front-line responders through one-to-one support, workshops and establishing peer networks
- Joining the Disaster Relief Alliance to help communities prepare for, respond to, and recover from disasters

Find out more at aviva.com/sustainability/communities/brc/

