Friends Life Group Limited

Half Year 2014 Results

6 August 2014



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Key messagesStrong execution of our strategy

Cash today – building towards 1.3x coverage

- Lombard disposal and increased share buy-back improves 2013 pro forma dividend coverage ratio to $1.17x^{(1)}$
- SFS up 15% in H1 2014. On track for low double digit percentage FY 2014 SFS growth

Cash tomorrow – growing to support progressive dividend

- Revenue optimisation initiatives to add a further £10m p.a. from 2015, more to come
- Corporate Benefits strong net fund flows and underlying cash growth from £11m in FY
 2013 to £14m in H1 2014
- Retirement Income strong customer engagement driving good annuity sales
 - further developing our market leading platform



Lombard disposal

Demonstrating commitment to returning cash when appropriate

Increased share buy-back

- PRA approval to return the full initial consideration of £317m to shareholders
- Demonstrating confidence in our resilient capital base and strong balance sheet
- Demonstrates our commitment to delivering value, through rigorous financial discipline and maximising value from each part of the Group

Deal terms⁽¹⁾

- Initial consideration of £317m
 - £254m upfront consideration and £7m interest equivalent to be paid in cash
 - £56m deferred payment
- Total consideration of up to £356m based on additional contingent element

Rationale for disposal

- Limited strategic and operational synergies with the rest of the Group
- 2013 pro forma SFS to ordinary dividend coverage ratio is improved to 1.17x from 1.10x
- Pro forma capital coverage remains strong



Agenda

Interim 2014 results trading update	Tim Tookey
Execution of our strategy	Andy Briggs
Q&A	



Interim 2014 results trading update

Basis of preparation

Lombard

- Reported as "discontinued operations"
- Excluded from operating results
- Remains within the Group's capital measures

OLAB business

- Transferred to Heritage division from International division
- · Comparatives restated accordingly

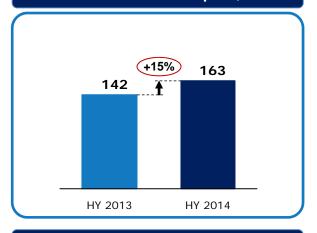
Results presented using reporting framework set out in March 2014

- Asset business vs. Insurance businesses
- · Cash return ratio

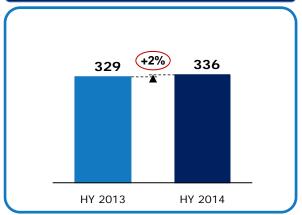


Interim 2014 financial highlights Strategy delivering strong cash growth

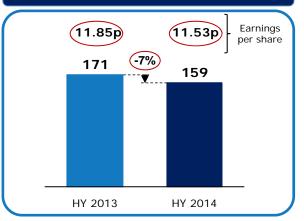
Sustainable free surplus, £m



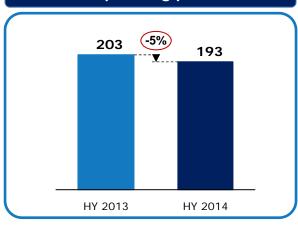
Free surplus expected return, £m



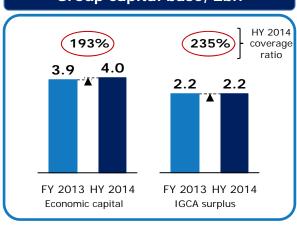
IFRS based operating profit, £m



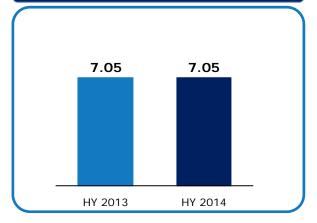
MCEV operating profit, £m



Group capital base, £bn



Dividend, pence per share



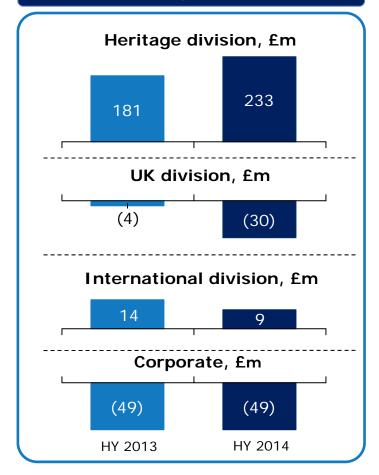


Sustainable free surplus Continued strong cash generation

Sustainable free surplus

£m	HY 2013	HY 2014	
Expected return from in-force business	329	336	
Investment in new business	(98)	(88)	
Underlying free surplus	231	248	+7%
Development costs	(19)	(21)	
Coupon on debt	(45)	(47)	
Operating experience variances	(14)	(17)	
Other operating variances	(1)	4	
Other income and charges	(10)	(4)	
Sustainable free surplus	142	163	+15%
Cash return ¹	19.5%	21.1%	

Divisional performance

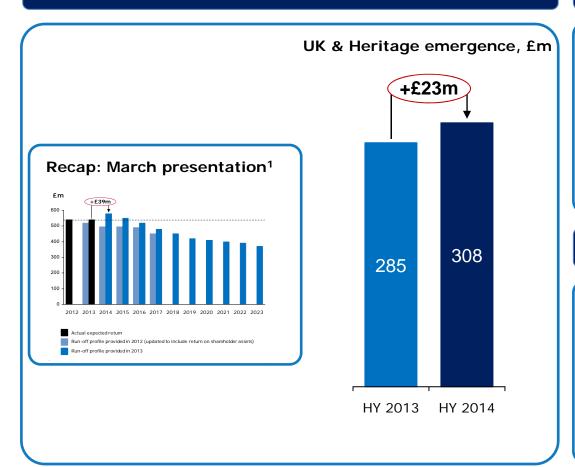


^{1.} Sustainable free surplus/Shareholders Net Worth ("SNW"), where SNW is free surplus and required capital (net of external debt), i.e. MCEV excluding VIF. The SNW is adjusted to exclude Lombard and to reflect the in-period impact of dividend payments and other capital movements.



UK & Heritage expected return Free surplus emergence in line with 2014 expectations

Free surplus emergence

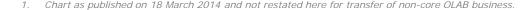


Initiatives delivered

- As expected the run-off of the in-force book has been more than offset by:
 - Heritage initiatives
 - Phase 1 of with-profits annuity reallocation
 - FLI asset recaptures
 - UK division 2013 new business growth

Update on future plans

- Agreement on Phase 2 of with-profits annuity reallocation has been reached, subject to regulatory non-objection
- Preparations for the 2014 Schroders and FLI asset transfers are progressing well
- Combined free surplus expected return benefits of c.£10m from 2015 onwards





Insurance businesses: Heritage Heritage activities deliver strong underlying free surplus growth

Heritage

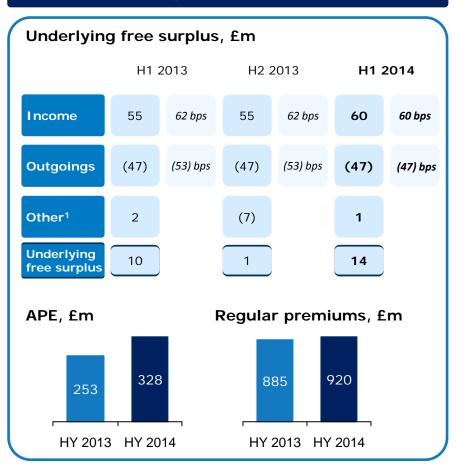
Underlying free surplus, £m HY 2013 HY 2014 **Expected return** 236 252 +£17m INB (19)(36)**Underlying free** 200 233 surplus Non-core OLAB contribution, £m £m HY 2013 **HY 2014** Expected return 13 13 4£15m INB (1) (16)(3) Underlying free surplus 12

H1 2014 performance drivers

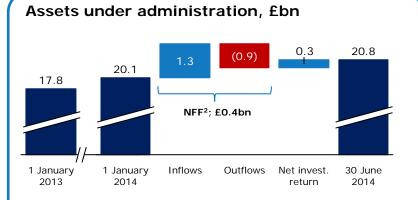
- Expected return up 7% driven by:
 - Delivery of phase 1 with-profit annuity reallocation
 - FLI asset recaptures
 - Positive 2013 economic factors
- The non-core OLAB business is not a material factor in the emergence of H1 2014 Heritage free surplus
- Investment in new business is down 47%, reflecting the closure of the non-core OLAB business to new business in Q3 2013

Asset-based businesses: Corporate Benefits New business growth driving positive operating leverage

Corporate Benefits



Drivers of performance



- Income growth driven by higher AuA
- Positive net fund flows of £0.4bn in H1, 542 employers across 648 schemes enrolling in H1, a net increase of 108,000 new members
- Strong auto-enrolment sales growth with APE up 30% and regular premiums received of £920m, up 4%
- VNB £1m lower reflecting expected margin compression on auto-enrolment business



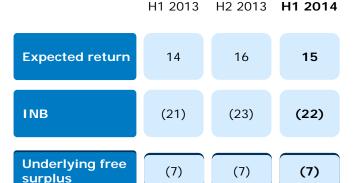
^{1.} Other principally includes movements on required capital, non-unit reserves and tax.

^{2.} Net fund flows is the net of all cash inflows and outflows in assets under administration.

Insurance businesses: Protection Strong sales growth; satisfactory cash performance

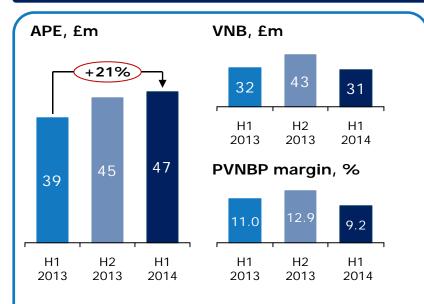
Protection

Underlying free surplus, £m



- Stable performance delivered across all periods
- Marginal increase in INB since H1 2013 achieved through targeted financial reinsurance

New business



- Strong Protection sales, up 21%, driven by individual protection proposition
- Increased mix of group life business and increased competitive pressure in the individual protection market leave VNB in line with H1 2013
- H2 2013 included benefit of restructured reinsurance treaties

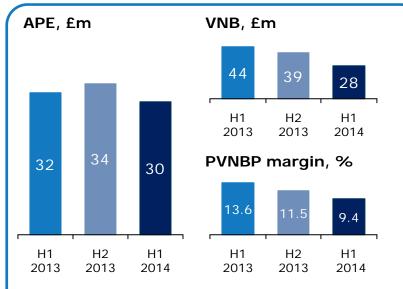
Insurance businesses: Retirement Income Volumes maintained; a more competitive proposition

Retirement Income

H1 2013 H2 2013 H1 2014 Expected return 5 5 6 INB 3 (9) (12) Underlying free surplus 8 (4) (6)

- Underlying free surplus reduction reflecting continued pricing activity in 2013 to improve competitiveness
- Developing and investing in new retirement income model to drive longer-term growth in cash generation

New business



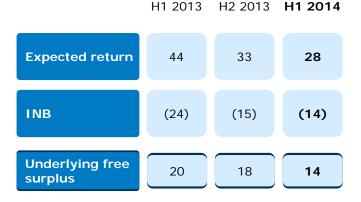
- Limited immediate impact from March Budget:
 - 53% of annuity volumes from GAO product
 - Non-GAO experience remains better than expectations
- Margin trend expected from increased competitiveness; modest further ongoing compression



Insurance businesses: FPI Continuing challenging markets but re-platforming on track

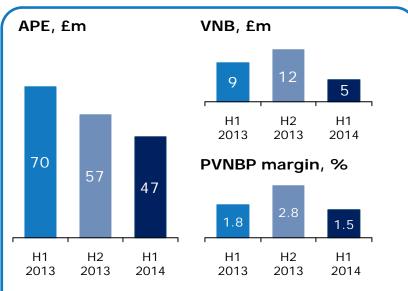
FPI

Underlying free surplus, £m



- Expected return reduction driven by lower new business volumes in 2013
- Lower surplus emergence partially offset by reduced INB as 2014 volumes reduce
- In light of recent trading performance, foreign exchange and the potential change in biting capital constraint, the interim dividend has been passed and full year dividend remains under review

New business



- APE down 33% due to continuing difficult market conditions; Q2 up 4% on Q1
- VNB lower at £5m reflecting competitive environment across Asia and the Middle East and challenging markets, particularly in Hong Kong, where the unit-linked market is down by c.50%¹
- Platform development progressing well; expected re-platforming of new business in Q3 2014

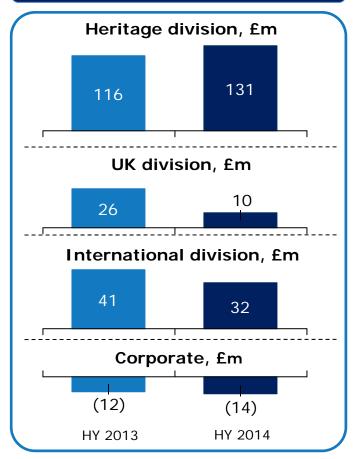


IFRS based operating profit Results in line excluding one-offs

Group IFRS based operating profit

£m	HY 2013	HY 2014
In-force surplus	282	275
Expected return on shareholder assets ¹	29	41
Finance costs ¹	(60)	(60)
New business strain	(39)	(41)
Development costs	(25)	(26)
Principal reserving changes & one-offs	2	(13)
Other income and charges	(18)	(17)
IFRS based operating profit before tax	171	159

IFRS based operating profit contribution

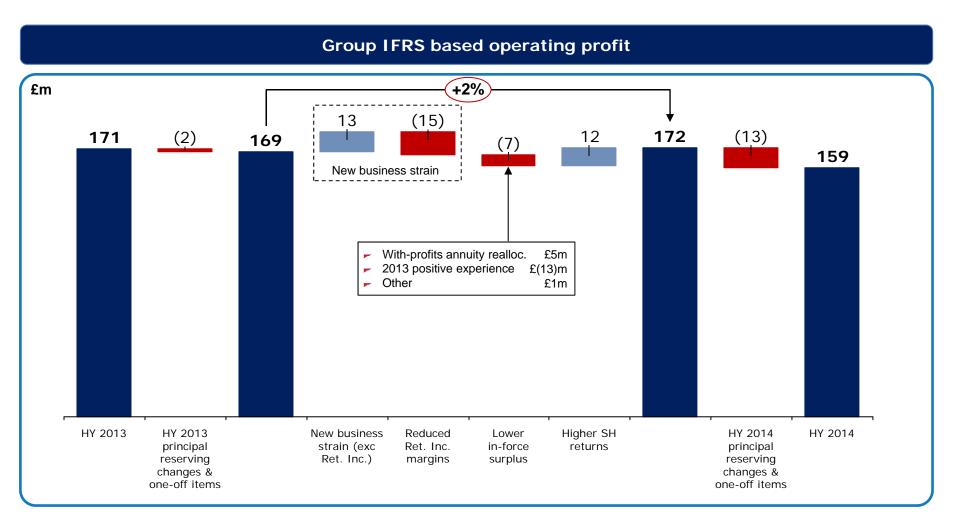




^{1.} Expected return on shareholder assets less finance costs is equivalent to long-term investment return.

IFRS based operating profit

Robust underlying earnings despite lower annuity margins

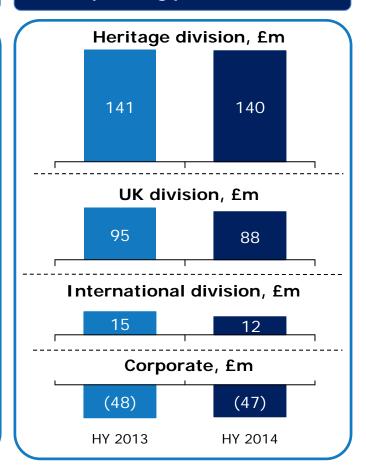


MCEV operating profit Improving economics constrained by lower VNB

Group MCEV operating profit

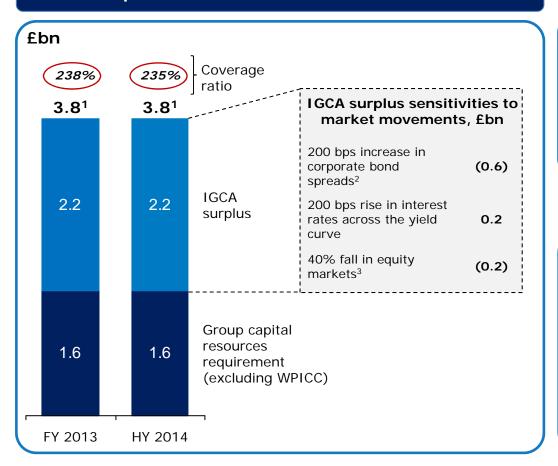
	£m	HY 2013	HY 2014
•	Expected existing business contribution	108	124 +15%
	Value of new business	85	65 (-24%)
	Development costs	(25)	(22)
	Operating experience variances	(13)	-
	Other operating variances	30	3
	Operating assumption changes	34	43
_	Other income and charges	(16)	(20)
	MCEV operating profit before tax	203	193 -5%
	ROEV	6.5%	6.4%

MCEV operating profit contribution



Capital and cash Strong capital position supporting cash return

IGCA surplus and sensitivities to market movements



Strong capital position

- Estimated IGCA surplus of £2.2bn
- Capital base remains resilient to market movements
- Estimated economic capital surplus of £4.0bn⁴ (coverage ratio of 193%)

Cash and dividends

- £200m new syndicated loans mandate agreed in May 2014 of which £139m invested by 30 June 2014
- Available shareholder assets of £917m
- Total H1 2014 dividends from subsidiaries up to Group holding companies of £120m
- Interim 2014 dividend maintained at 7.05 pence per share

^{1.} Total capital is the sum of IGCA surplus and Group capital resource requirements (excluding WPICC); coverage ratio also excludes WPICC; HY 2014 WPICC: £4.3bn (FY 2013: £4.2bn). FY 2013 surplus is before payment of £200 million dividend to shareholders. Surplus position includes Lombard

Of which one third is assumed to be defaults.

^{3.} Includes a 30% fall in property markets.

^{4.} Estimated position and including Lombard

Agenda

Interim 2014 results trading update Tim Tookey

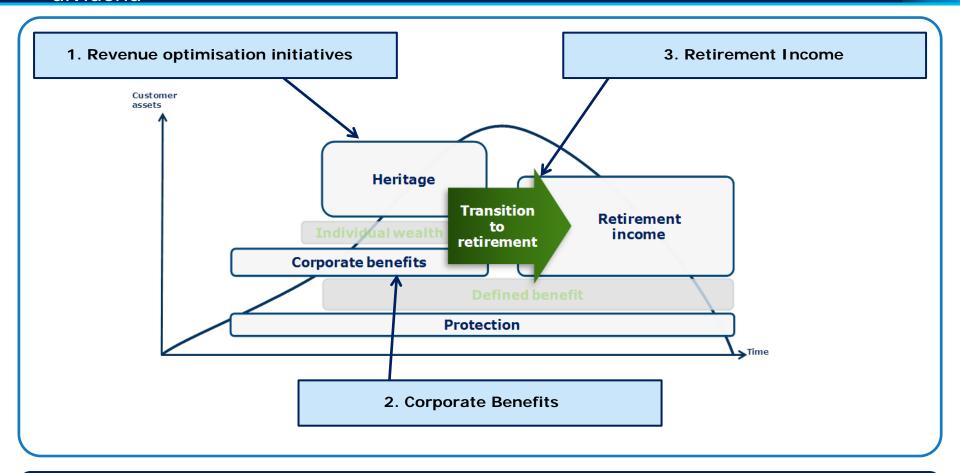
Execution of our strategy

Andy Briggs

Q&A

Strong execution of our strategy

Excellent market positions to drive growing cash, and hence support progressive dividend



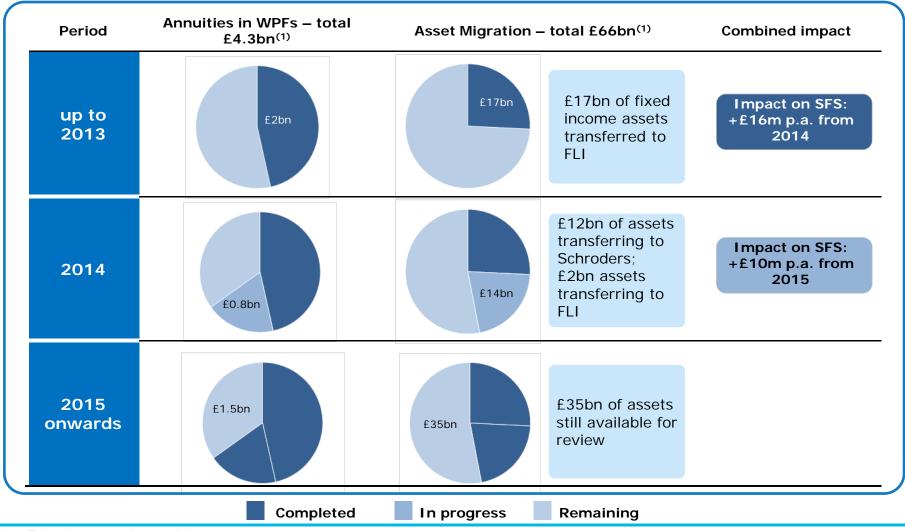
Ambition is to grow cash to more than offset in-force run off (1):

- c. £30m p.a. in the shorter term
- c. £10m p.a. in the longer term



Revenue optimisation initiatives

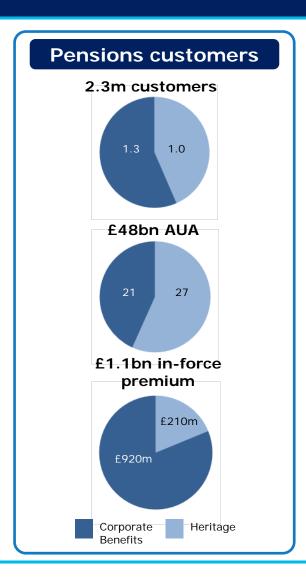
Offset the steeper run off in the shorter term

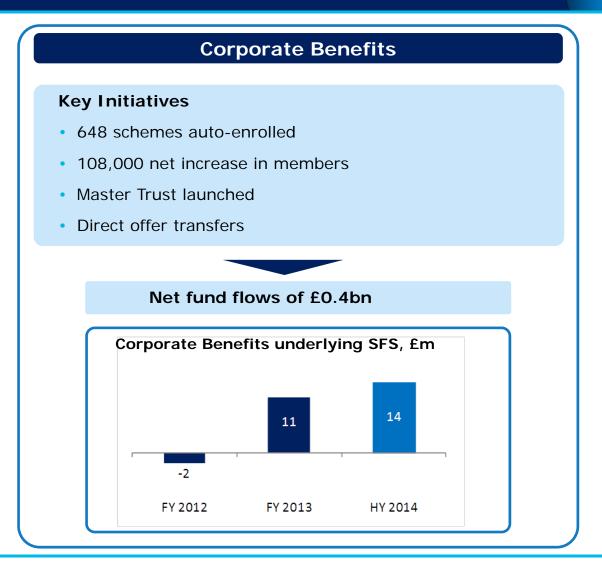




Corporate Benefits

1 in 7 DC savers; Corporate market expected to triple over the next decade

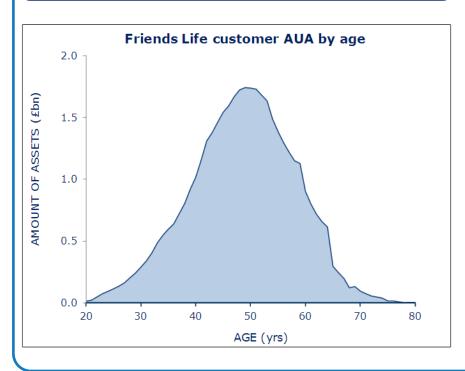




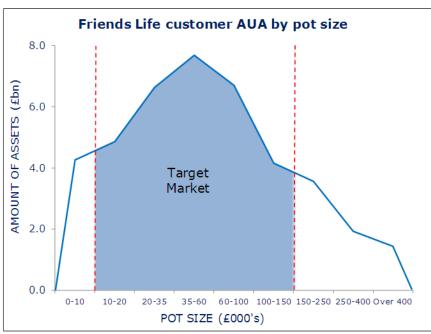
Retirement Income

1 in 9 maturing pensions, market expected to triple over the next decade

Substantial flow of FL assets coming into retirement (1)



Target existing mass affluent customer base - mostly non-IFA advised (2)



Key areas of focus: Customer Engagement; Platform/Product; Asset Management

Approximation based on an estimate of the Corporate Benefits and Heritage pensions data.

^{2.} Approximation based on an estimate of the group pensions data in Corporate Benefits and Heritage

Retirement Income – Customer engagement

Significant activity driving good annuity sales

Customer research⁽¹⁾

- Majority of mass affluent customers who do not have an advisor would not want to pay more than £500 for advice
- Two thirds not aware of the potential tax implications
- Significant majority of customers in US and Australia decumulate with their accumulation provider

Actions taken

Telephony

- Over 2,000 calls per month
- Retirement engagement teams, including QCF level 4

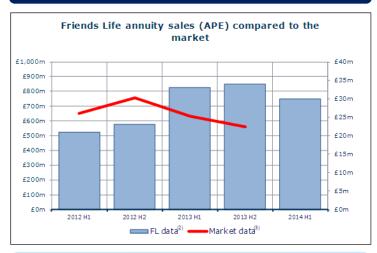
Direct Mail

- Contacted 50,000 customers through direct mail in H1 2014
- Plan to contact up to 100,000 customers in H2 2014

Online

- Retirement planning hub live
- Extending customer interface single view of all FL holdings
- Building tax guidance

Evidenced by good annuity sales in Q2



- Annuity market declining, with more customers deferring retirement
- Good FL annuity sales with flat volumes in Q1 and Q2 as a result of strong customer engagement
- Annuity margins lower, but still attractive and profitable
- GAOs remain about half of annuity sales

Our strong customer engagement will be key in the new world of retirement and fits well with the new independent government guidance



^{1.} Based on in-house customer research and the Impact of the Budget syndicated study by Ignition House Ltd.

FL data includes Long Term Care.

Source for market data is the ABI, market annuity sales for Q214 are not available until August 2014.

Retirement Income - Platform / Product

Further developing our market leading platform, alongside our annuities

Customer research(1)

- Three quarters want the security of a fixed income but only a quarter intend to buy an annuity
- Simple product
- Need to be able to manage their income tax position

Key actions

- Extending existing corporate wrap platform to individual wrap, which will provide the following functionality:
 - Pensions with a tax free cash facility
 - New ISA
 - Flexible income drawdown
 - Cash savings account
 - Unwrapped investments

Existing corporate wrap platform







Mercer Workplace Savings



- One of three selected partners with Mercer Workplace Savings
- A key driver of our 30% increase in Corporate Benefits H1 14 sales

Strong complementary benefits between Heritage, Corporate Benefits and Retirement Income





Retirement Income – Asset Management model

Best of breed is a competitive advantage

Customer research⁽¹⁾

- Many customers are unaware of what their pension is invested in
- Want a safe investment choice at retirement
- No demand for high alpha funds

Key actions

- Schroders partnership developing fund options
- Developing Friends Life default funds 49% of schemes that have auto-enrolled with Friends Life are using My Future as their default fund



In-house multi-asset manager not necessary for us to capture value and succeed



Based on in-house customer research and the Impact of the Budget syndicated study by Ignition House Ltd.

Average investment charges.

SummaryStrong execution of our strategy

Cash today – building towards 1.3x coverage

- Lombard disposal and increased share buy-back improves 2013 pro forma dividend coverage ratio to 1.17x⁽¹⁾
- SFS up 15% in H1 2014. On track for low double digit percentage FY 2014 SFS growth

Cash tomorrow – growing to support progressive dividend

- Revenue optimisation initiatives to add a further £10m p.a. from 2015, more to come
- Corporate Benefits strong net fund flows and underlying cash growth from £11m in FY
 2013 to £14m in H1 2014
- Retirement Income strong customer engagement driving good annuity sales
 - further developing our market leading platform

Confident of attractive growth, largely from our existing customer base



Agenda

Interim 2014 results trading update

Tim Tookey

Execution of our strategy

Andy Briggs

Q&A

Appendices

Group underlying free surplus

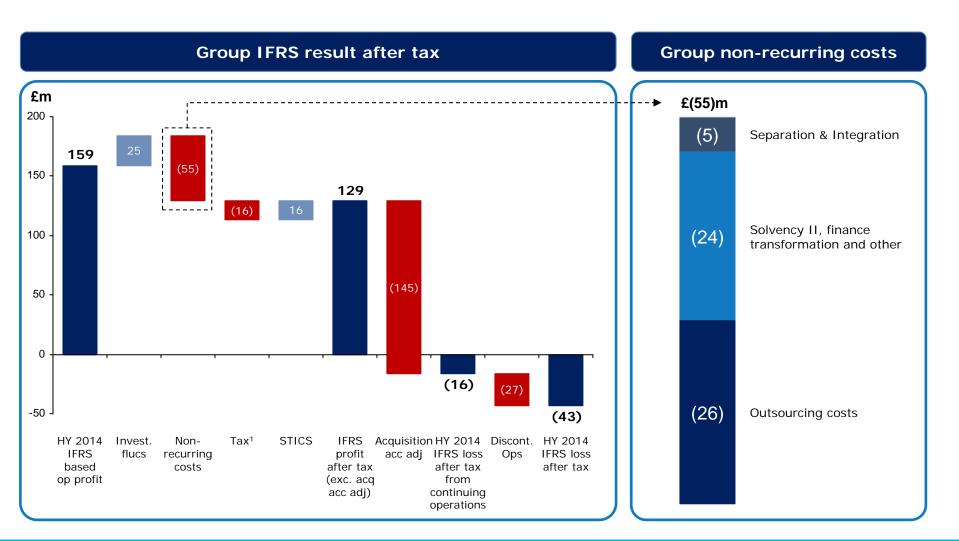
7% growth in underlying free surplus

Group underlying free surplus HY 2014 £m **Asset-based** Insurance Total Ret. Corporate Prot. FPI Heritage Income **Benefits Expected** 6 252 28 301 60 15 Income return (22)(12)(19)(14)(67) **Outgoings** (47)INB Other¹ 1 **Underlying** Underlying +7% (7) (6) 233 14 234 248 14 free surplus free surplus **HY 2013 Expected** 14 5 236 44 299 55 Income return (21)(36)(24)(78) INB 3 (47)**Outgoings** Other¹ 2 **Underlying** Underlying (7) 8 221 200 20 10 231 free surplus free surplus

Other principally includes movements on required capital, non-unit reserves and tax.

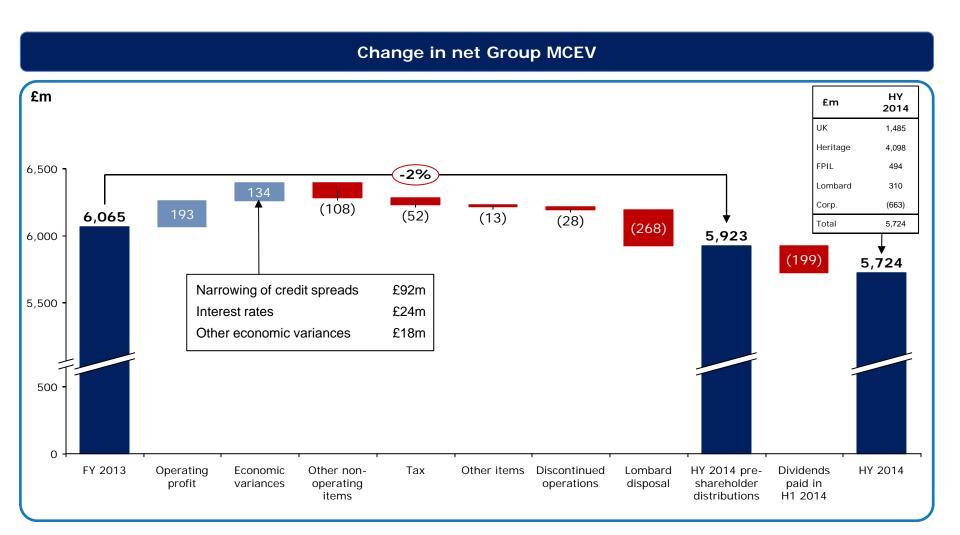
IFRS result after tax

Reflects expected outsourcing investment and Solvency II costs



Excluding deferred tax on amortisation of acquisition accounting adjustments.

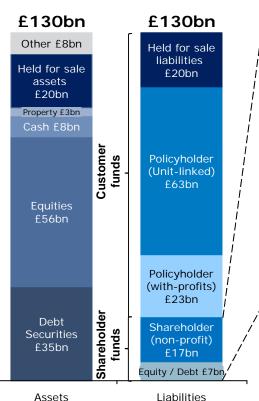
MCEV development to 30 June 2014 Dividend cost offset by operating earnings



Balance sheet Continued high asset quality

Overview of balance sheet

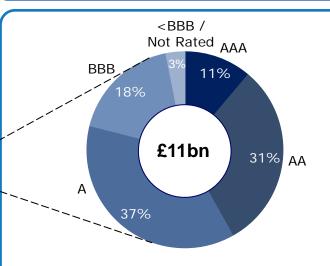
Shareholder assets and assets backing non-profit business



HY 2014 IFRS balance sheet

	£bn	%
Cash	3	19%
Government bonds	2	13%
Corporate bonds	11	68%
Total investments	16	100%
Intangible assets	3	
Reinsurance assets	3	
Other net receivables	2	
Total shareholder asset exposure	24	
-	•	

Rating of £11bn corporate bond assets



- 97% of corporate bond assets at investment grade
- No credit defaults in 2014
- c.£440m shareholder share of default provisions; a haircut equivalent to 50% of spread over risk free

Group restatementLombard treated as discontinued operation

£m		HY 2013			FY 2013			
IFRS operating profit	Group As reported	Lombard	Group Restated	Group As reported	Lombard	Group Restated		
New business strain	(55)	(16)	(39)	(97)	(31)	(66)		
In-force surplus	319	37	282	541	68	473		
Long-term investment return	(31)	-	(31)	(69)	-	(69)		
Principal reserving changes and one-off items	2	-	2	164	-	164		
Development costs	(26)	(1)	(25)	(50)	(3)	(47)		
Other income and charges	(18)	-	(18)	(53)	-	(53)		
IFRS based operating profit before tax	191	20	171	436	34	402		
MCEV operating profit								
Value of new business	97	12	85	204	25	179		
Expected existing business contribution	126	18	108	248	33	215		
Operating experience variances	(31)	(18)	(13)	(57)	(25)	(32)		
Operating assumption changes	34	-	34	19	(82)	101		
Other operating variances	30	-	30	178	6	172		
Development costs	(26)	(1)	(25)	(50)	(3)	(47)		
Other income and charges	(16)	-	(16)	(53)	-	(53)		
Operating profit/(loss) before tax	214	11	203	489	(46)	535		
SFS								
Expected return from in-force business	351	22	329	682	44	638		
Investment in new business	(110)	(12)	(98)	(213)	(24)	(189)		
Underlying free surplus generation	241	10	231	469	20	449		
Development costs	(20)	(1)	(19)	(41)	(2)	(39)		
Coupon on debt	(45)	-	(45)	(92)	-	(92)		
Operating experience variances	(17)	(3)	(14)	25	(9)	34		
Other operating items	(2)	(1)	(1)	2	(3)	5		
Other income and charges	(10)	-	(10)	(32)	-	(32)		
Sustainable free surplus generation	147	5	142	331	6	325		

Impact of Lombard disposal to Group financials

	FY 2013				HY 2013					FY 2012			
£m	Group (as reported)	Lombard	Group (restated)		Group s reported)	Lombard	Group (restated)		Group (as reported)	Lombard	Group (restated)		
SFS	331	6	325		147	5	142		300	(4)	304		
Dividends paid to Group	NA	13	NA		NA	4	NA		NA	4	NA		
VNB	204	25	179		97	12	85		194	45	149		
MCEV operating profit/(loss)	489	(46)	535		214	11	203		382	104	278		
MCEV operating EPS (p) ¹	26.22	(4.31)	30.53		11.28	0.10	11.38		18.83	4.93	13.90		
Embedded value	6,065	603	5,462		5,980	667	5,313		5,831	620	5,211		
IFRS based operating profit	436	34	402		191	20	171		274	28	246		
IFRS operating EPS (p) ¹	31.01	0.63	30.38		13.26	0.68	12.58		19.84	0.90	18.94		
Assets under administration (£bn)	117.6	20.2	97.4		119.9	20.1	99.8		114	18.9	95.1		
IFRS net assets	5,229	347	4,882		5,233	380	4,853		5,377	367	5,010		

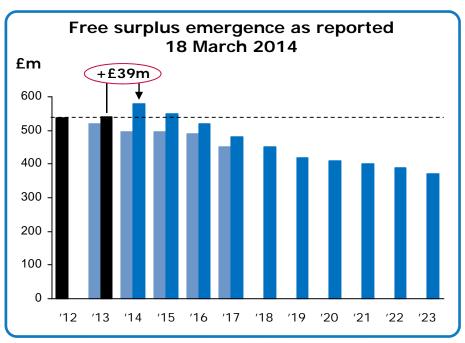
FriendsLife

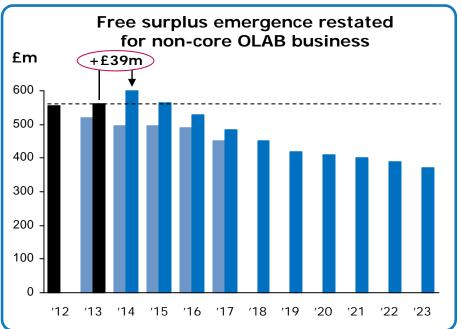
Non-core OLAB restatement

£m			HY 201	3		FY 2013					
	As r	eported		Res	Restated		As reported		Res	stated	
IFRS operating profit	FPI	Heritage	Non-core OLAB	FPI	Heritage	FPI	Heritage	Non-core OLAB	FPI	Heritage	
New business strain	(24)	(8)	(13)	(11)	(21)	(40)	(25)	(16)	(24)	(41)	
In-force surplus	79	153	24	55	177	140	264	40	100	304	
Long-term investment return	-	(37)	-	-	(37)	(1)	(84)	-	(1)	(84)	
Principal reserving changes and one-off											
items	3	(3)	3	-	-	15	141	18	(3)	159	
Development costs	(4)	(2)	(1)	(3)	(3)	(10)	(7)	(3)	(7)	(10)	
Other income and charges	-	-	-	-	-	(2)	2	-	(2)	2	
IFRS based operating profit before tax	54	103	13	41	116	102	291	39	63	330	
MCEV											
Value of new business	4	(8)	(5)	9	(13)	14	(19)	(7)	21	(26)	
Expected existing business contribution	9	106	1	8	107	19	211	3	16	214	
Operating experience variances	1	(14)	(1)	2	(15)	13	(12)	10	3	(2)	
Operating assumption changes	-	34	-	-	34	14	93	3	11	96	
Other operating variances	-	30	1	(1)	31	9	127	11	(2)	138	
Development costs	(4)	(2)	(1)	(3)	(3)	(10)	(7)	(3)	(7)	(10)	
Other income and charges	-	-	-	-	-	(2)	-	-	(2)	-	
Operating profit/(loss) before tax	10	146	(5)	15	141	57	393	17	40	410	
MCEV	608	3,928	96	512	4,024	602	4,106	95	507	4,201	
SFS											
Expected return from in-force business	57	223	13	44	236	97	442	20	77	462	
Investment in new business	(40)	(20)	(16)	(24)	(36)	(61)	(30)	(22)	(39)	(52)	
Underlying free surplus generation	17	203	(3)	20	200	36	412	(2)	38	410	
Development costs	(4)	(1)	(1)	(3)	(2)	(9)	(7)	(2)	(7)	(9)	
Operating experience variances	1	(18)	1	-	(17)	18	27	18	-	45	
Other operating items	(1)	(2)	2	(3)	-	(9)	(1)	-	(9)	(1)	
Other income and charges	-	-	-	-	-	(2)	-	_	(2)	-	
Sustainable free surplus generation	13	182	(1)	14	181	34	431	14	20	445	

UK & Heritage expected return

Free surplus emergence run-off restated to include non-core OLAB





Actual expected return

Run-off profile provided in 2012 (updated to include return on shareholder assets)¹

Run-off profile provided in 2013¹

£m	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
As reported	541	580	550	520	480	450	420	410	400	390	370
Non-core OLAB	20	20	15	10	5	: :	-	- -	-	-	-
Restated	561	600	565	530	485	450	420	410	400	390	370

Based on management estimates and expectations (unaudited).

