

# KEEP TRACK OF YOUR INVESTMENTS

The Aviva Platform:  
One simple online platform for your  
investment needs

LIFE'S BETTER WITH A PLAN





# THE AVIVA PLATFORM MAKES WEALTH MANAGEMENT EASY

As an Aviva Platform customer, you already benefit from the ability to hold your investments in one convenient place. And the Aviva Platform allows your adviser to build, consolidate and manage your pension, ISAs and other investments efficiently, through our easy-to-use portal.

## EVERYTHING YOU NEED TO MAKE INFORMED DECISIONS

By registering for MyAviva you'll be able to view your Aviva Platform investments and pensions, and keep track of how they're doing in just a couple of clicks. So whatever the size of your portfolio, however big or small your goals, at any time of day or night you can get up-to-date information to help you make informed decisions about your financial future. It's easy to register at [aviva.co.uk/existing-customers](https://aviva.co.uk/existing-customers)

### From a brand that sees the bigger picture

Aviva has been looking out for people for more than 325 years. We live in the same streets and work in the same communities as our customers, and are deeply invested in them, and the planet that is our home – you can rely on us to do the right thing, in the right way.



# THE AVIVA PLATFORM



## **Easily view your whole portfolio on MyAviva**

No need to remember the password for multiple portals or sit in endless telephone queues – you can keep track of your platform investments through MyAviva.



## **Align your investments to your values**

You might want to invest in companies that have positive impacts on society and the environment, or to avoid those that have negative impacts. The Aviva Platform allows your adviser to assess investments against the values that are most important to you.



## **Access a vast range of investments**

The Aviva Platform gives your adviser the choice you need, with instant access to thousands of funds, a large range of exchange-traded assets (including stocks and shares) and commercial property.



## **Daily online valuations**

You can log in to MyAviva any time to see a daily evaluation of how the investments in your Aviva Platform account are performing.



## **Flex at the speed of life**

Your financial requirements can quickly change over the course of your life – your adviser can help make sure your money can flex to meet changing needs, reviewing and switching investments, dealing online, transferring funds and setting up regular or one-off payments and withdrawals as needed.



## **Intelligent reporting**

The Aviva Platform allows your adviser to create reports and provide the factsheets and prospectuses you need to make informed decisions efficiently.



## **Tax-efficiency made simple**

Choose from several tax efficient products, to make sure your money's always working as hard as it can for you.



## MyAviva

**Log into MyAviva to see your  
Aviva Platform account**

Not yet registered for MyAviva? Visit [aviva.co.uk/existing-customers](https://aviva.co.uk/existing-customers)

With every investment, you should remember the value can go down as well as up and you may get back less than has been invested.

If you invest in a portfolio offering tax advantages, please bear in mind that the tax treatment of investments depends on your individual circumstances and may change in the future. Some investment returns may be received by the fund manager with tax credits, or after tax deductions, which cannot be reclaimed.

For more information about the Aviva Platform please read our customer guide – [‘Aviva Platform Client Guide’](#)

### Need this in a different format?

Please get in touch if you'd prefer this brochure (LF10296) in large print, braille or as audio.

### How to contact us

 0800 068 6800

 [contactus@aviva.com](mailto:contactus@aviva.com)

 [aviva.co.uk](https://aviva.co.uk)

Calls may be monitored and will be recorded.

| Insurance | **Wealth** | Retirement |

MyAviva is owned and operated by Aviva Insurance Limited.  
Aviva Life Services UK Limited. Registered in England No 2403746. Aviva, Wellington Row, York, YO90 1WR.  
Authorised and regulated by the Financial Conduct Authority. Firm Reference Number 145452.  
[aviva.co.uk](https://aviva.co.uk)

